

AM BEST

Since 1899

Highlights from AM Best's brand history

Letterhead and Mastheads

Alfred M. Best Company
INCORPORATED.

1900

ALFRED M. BEST COMPANY
INCORPORATED 1899

1912

Logos



"All that the name implies"

1921

Best's

1939



1953



all that the name implies

1963



1968



1999



2019

BestMarks



All that this Seal Implies™

1929*



1999*



2022**



2023*

* BestMark for Rated Insurers

** BestMark for Delegated Underwriting Authority Enterprises (DUAEs)