

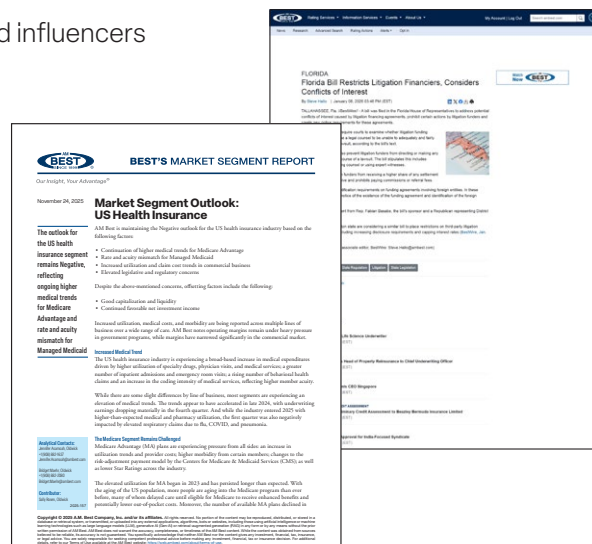
AM Best's Media Program

AM Best-Sourced Insurance Industry Information for Publishers, Podcasters and Influencers

This program offers participating publishers, independent podcasters and influencers permissioned access to AM Best's industry-standard news and research for use in support of reporting and analysis.

Expand your reporting resources with thought leadership from AM Best:

- **News:** Best's News articles cover the insurance industry worldwide, from breaking news to thought-provoking examinations of industry issues and developments.
- **Industry Research:** Best's Research offers reports, analysis and rankings that illuminate industry trends. The data behind the research is also made available.



Publisher: A company that publishes periodicals or provides a daily news service focused on the insurance industry.



Podcaster: A content creator that regularly produces on-demand audio and/or video programming related to insurance topics and trends.



Influencer: An individual who provides commentary, analysis or other original content about the insurance industry on social media but is not known primarily as a publisher or podcaster. May also include individuals who help shape understanding and opinions as speakers at industry events.

Program Features

- Unlimited access to the AM Best content referenced above, available only to the publisher's, podcaster's or influencer's editorial staff
- BestMarks for AM Best's Media Program, shown above, to display in your published materials and content to highlight your participation in the program and indicate that supporting data was provided by AM Best

About AM Best

AM Best is a global credit rating agency, news publisher and data analytics provider specializing in the insurance industry. Headquartered in the United States, the company does business in over 100 countries with regional offices in London, Amsterdam, Dubai, Hong Kong, Singapore and Mexico City.

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