

Best's Insurance Professional Resources



**Raise Your
Visibility in
the Insurance
Industry**



About *Best's Insurance Professional Resources*

In 1929, AM Best added *Best's Recommended Insurance Attorneys* to its growing number of insurance industry-focused publications. Our founder, Alfred M. Best, started the publication after he had received numerous requests from insurance officials for recommendations of attorneys who could handle insurance-related litigation and legal services. The publication was expanded to include adjusters in 1930, and expert service providers in 1973. Many of our Qualified Members have been part of this resource for over 75 years.

Today, *Best's Insurance Professional Resources* features online profiles of our client-recommended Qualified Members, complete with contact information, practice areas and specialties, locations, personnel bios, and links to their websites and social media accounts. Our search feature help users easily find the right firm or company to meet their needs, with filters such as practice/specialty area, geographical location or key words.

In addition, our website includes a variety of resources, with claims-related news, webinars, video interviews, Best's Insurance Law Podcasts and more.

Our audience consists of professionals in the following fields:

- Adjusters
- Consultants
- Educational Institutions
- Expert Service Providers
- Government Offices
- Insurers
- Law Firms
- Reinsurers
- Risk Managers
- Third Party Administrators



Qualified Member Benefits

Becoming a Qualified Member in *Best's Insurance Professional Resources* is a strategic move to reach insurance decision makers who need to outsource their attorney, adjuster and expert service provider needs. You can raise your firm's visibility through our targeted search functionality, thought leadership opportunities and marketing tools.

As a Qualified Member, You Can:



Tell potential clients about your company

with an Online Profile that includes contact information, your company's logo, the services you offer, links to social media, press releases and high-profile cases.



Share your expertise

on issues in the insurance industry by participating in Best's Insurance Law Podcasts, webinars and video interviews.



Help potential clients identify you

by displaying the industry-recognized *BestMark* icon on your website and your marketing material. It instantly shows that you are client recommended and verified by AM Best.



Stand out from your competitors

by purchasing advertising on our website and webinars. Qualified Members receive a special rate.

In Addition, We Encourage Qualified Members to:



Connect with the Insurance and Claims Industry

by submitting news and announcements to our section in *Best's Review*[®] magazine*. You'll also receive a complimentary one-year subscription.

*Space is limited; inclusion not guaranteed. All submissions are reviewed by our editorial staff and are subject to approval.



Qualified Member Broadcast Opportunities

As a Qualified Member, you can participate in exclusive opportunities that showcase your industry expertise and thought leadership, while leveraging AM Best's unique reach and reputation within the insurance industry. Below are options available to you, all at no cost.

Podcasts

Share your legal knowledge and opinions on insurance issues by participating in Best's Insurance Law Podcasts. Episodes are conveniently scheduled around your availability and recorded over the phone.

Podcast Benefits

- A wide audience is reached through the AM Best website and Legal Talk Network's distribution partners.
- Podcasts are promoted through various channels such as press releases, email promotions and AM Best social media posts.
- A podcast link is provided to post to your website and social media outlets.



Video Interviews

Spotlight your expertise on trending, newsworthy events and topics impacting the insurance industry by participating in a video interview with an AM Best editor. Participants have the option of participating in person at AM Best's television-quality studio or remotely. Recordings are conveniently scheduled around your availability.

Video Interview Benefits

- Your knowledge of a topic is discussed in a one-on-one setting.
- A video link of the interview is provided to post on your website and social media outlets.

Webinars

Increase your visibility to the industry by participating in one of our upcoming sponsored webinars. These content-rich events explore key issues facing the insurance industry and consistently generate an enthusiastic response.

Webinar Benefits

- Webinars are promoted prior to the live event through emails sent to targeted audiences, a press release and social media posts.
- Registration is free for attendees and open to everyone.
- Webinar recuts, brief videos that outline key aspects from the live event, are published on AM Best's website, giving participants continued exposure.

2024 Webinars



AM Best webinars hosted by *Best's Insurance Professional Resources* tackle timely issues important to the insurance industry. They are an effective way for Qualified Members to demonstrate their insight and thought leadership to a wide audience of insurance and insurance-related decision makers including executives, directors, officers and more.

April 2024: Inside the Evolving Independent Insurance Adjuster Business Model

A panel of independent insurance adjusters shares their strategies on attracting and retaining new and experienced staff.

September 2024: Trends in Oil and Gas Pipeline, Wellsite and Production Injury Litigation

A panel of insurance professionals and expert witnesses examines the issues driving litigation in the energy production industry and what insurers should know about this evolving sector.

Defending Artificial Intelligence Claims

A panel of insurance defense counsel examines emerging risks, defense strategies and evolving precedent for AI-related litigation.

Webinar topics and scheduling subject to change.



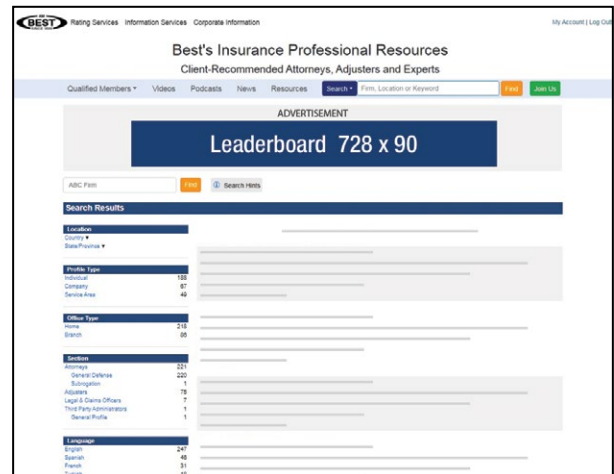
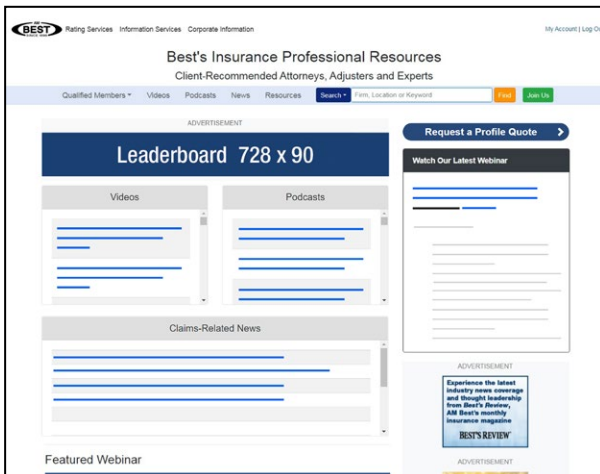
Advertising

Best's Insurance Professional Resources offers several powerful advertising opportunities. Raise your company's visibility to AM Best's audience of top-level professionals by placing your message on our website, monthly emails or webinars. Qualified Members receive a **special rate** on advertising. Please contact us for details.

Website Advertising

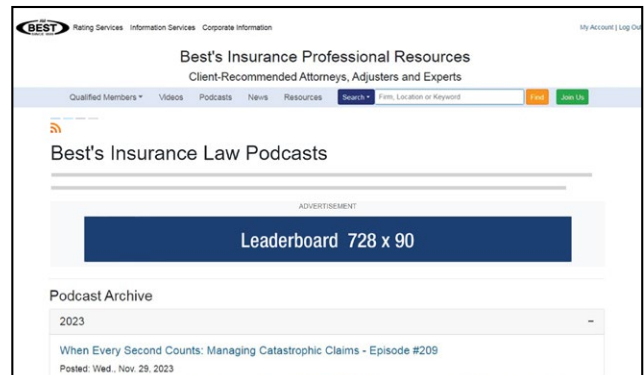
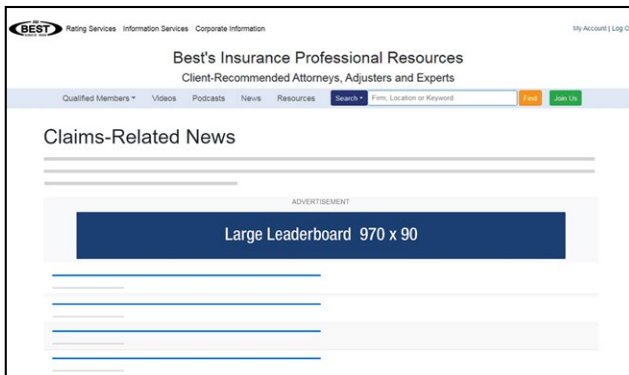
Home and Search Results Pages

Grab the attention of insurance professionals with a rectangular or banner ad on our home page or our search results page.



Claims-Related News and Best's Insurance Law Podcast Pages

AM Best produces claims-related news and podcasts that address insurance issues from a legal perspective. Your banner ad will get the attention of a highly engaged audience that depends on AM Best for insurance-focused news and thought leadership.



Webinar Sponsorship

Get additional exposure and promote thought leadership by sponsoring one of our upcoming webinars. Each webinar runs for approximately 60 minutes.

As a sponsor, you'll receive these benefits:

Before the webinar

- Your logo on webinar email promotions and the registration page.

During the webinar

- Sponsorship announcement at the beginning of the webinar.
- The opportunity to participate as a panelist in the webinar.

After the webinar

- A list of webinar registrants and a list of visitors who accessed the archived webinar playback for up to one year.*
- Media exposure on AM Best's On-Demand Informational Webinars page for a minimum of one year.
- A link to the webinar added to your profile (Qualified Members only).
- Sponsorship announcement at the beginning of the Webinar Recut—a stand-alone online video featuring the most impactful moments of the webinar, viewable on the *Best's Insurance Professional Resources* website and may appear on AM Best TV with AM Best TV advertising.

*Contact information provided is subject to jurisdictional privacy regulations.

The screenshot displays the AM Best Insurance Professional Resources website. At the top, the AM Best logo is on the left, and navigation links for Rating Services, Information Services, and Corporate Information are on the right. The main header reads "Best's Insurance Professional Resources" and "Client-Recommended Attorneys, Adjusters and Experts". Below this is a search bar with a "Search" button and a "Join Us" button. The main content area features a "Claims Related Videos" section with a video player showing a man speaking. To the right is a "Best's Calendar" section with a "Webinar Highlights" button. At the bottom, there are social media icons and a copyright notice: "Copyright © 2023 A.M. Best Company, Inc. and/or its affiliates. ALL RIGHTS RESERVED."



Best's Recommended Insurance Attorneys

Sample Online Profile



1 BestMark

A *BestMark* icon establishes your firm's client-recommended status. Feature it on your website as well as in marketing materials and online advertising.

2 Firm Logo

Include your firm's logo in your online profile free of charge (logo hyperlinks to your website).

3 Contact Information

Provide access to key contact information more quickly with hyperlinks to web and email addresses.

4 Social Networking

Include links to your profile on social networks (i.e., [Facebook](#), [LinkedIn](#) and [Twitter](#)).

Note: Facebook is available only on Company level.

5 Practice Areas


Spotlight your firm's areas of expertise with easy-to-read bulleted callouts. Practice areas are also important search options to point potential clients to your firm.

6 About Us

Better define your firm with a more extensively detailed profile.

7 Additional Locations


Take advantage of individual branch profiles at a discounted rate, making your firm visible for geographical searches.



2 Smith, Doe & Jones

Best's Recommended Insurance Attorneys - General Defense

3 Professional Center, Suite 4, 123 Main Street, Atlanta, Georgia 30000 [📍](#)
Telephone: 800-555-8000 Fax: 770-555-8001 E-Mail: info@yourlawfirm.com Website: www.yourlawfirm.com

 Virtual Appointments Available

Mailing Address: P.O. Box 2022, Atlanta, Georgia 30000

Established: 1899

4 [f](#) [in](#) [t](#)

[About Us](#) | [Additional Locations](#) | [Client Information](#) | [Personnel](#) | [Articles](#) | [Service Areas](#)

5 Practice Areas

- Administrative Law
- Americans with Disabilities Act
- Appellate Practice
- Complex Litigation
- General Defense
- Employment Law
- Bad Faith
- Insurance Coverage
- Insurance Fraud
- Uninsured and Underinsured Motorist
- Professional Malpractice
- Mediation
- Negligence
- Personal Injury
- Premises Liability
- Product Liability
- Subrogation
- Toxic Torts
- Workers' Compensation
- Motor Vehicle Liability
- Defense of Insureds
- Sovereign Immunity and Governmental Defense

6 About Us

Since 2005, our firm has focused on the defense and resolution of civil litigation. This allows us to bring deep knowledge, skills and resources to the negotiating table and the courtroom. We know the law. We know the courts. Most importantly, we know our clients and work to accommodate their needs.

7 Additional Locations

Savannah Georgia 765 First Avenue, Suite 400 Savannah, Georgia 31901 Telephone: 706-555-6000 Fax: 706-555-6001	Tallahassee Florida 432 Second Avenue Tallahassee, Florida 32000 Telephone: 850-555-1000 Fax: 850-555-2000
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8 Client Information

Display past clients to show your experience in the industry.

9 Personnel Information

Showcase an individual attorney's outstanding credentials with an enhanced personnel profile that can include memberships, publications and certifications. Individual bios are also searchable on our attorney search page.

10 Articles/Links/ High-Profile Cases

Links to articles, blogs, press releases, high-profile cases—all can be added to your profile at no additional cost.

11 Podcasts

If you participate in a podcast, the audio player will automatically be uploaded by AM Best.

12 Geographic Service Areas

Utilize cost-effective service area profiles to promote your firm in geographic areas you practice but don't have a physical office.

8 Client Information

Insurance Clients

Allstate Insurance Company
Cotton States Insurance Companies
Classic Fire & Marine Insurance Company
First of Georgia Insurance Company

Non-Insurance Clients

AIB Claims Management, Inc.
Gordon Trucking, Inc.
Baptist Hospital
MCV Associated Physicians

9 Personnel Information

Partners

Stephen Smith

Atlanta, GA

Email: ssmith@yourlawfirm.com



Admitted

- Georgia, 1991
- Illinois

Mr. Smith has professional experience in the following areas of civil defense litigation: personal injury, security and premises claims, first and third party litigation, motor vehicle law to include uninsured motorist and PIP claims, bad faith defense, declaratory actions, fraud litigation, arson litigation and professional malpractice.

Memberships:

- The Georgia Bar (Trial Lawyers Section)
- Illinois State Bar Association (Tort Law and Insurance Law Sections)
- Hillsborough County and St. Petersburg Bar Associations
- Florida Defense Lawyers Association (Board of Directors)

Education:

- Oral Roberts University, B.A. (cum laude), 1985
- Stetson University College of Law, 1990

Born: 1965

10 Additional Links

[Relationships Evolve Between Insurers and Attorneys - DRI 2015 Video](#)

[Pennsylvania Insurance Law Digest](#)

11 Insurance Law Podcasts

- [Legal Talk Network - The Approaching Wave of Autonomous Vehicles Drives New Risks to Insurers](#)
- [Legal Talk Network - The Defending Construction Claims Under the New York Labor Law Statutes](#)
- [Legal Talk Network - The Emerging Global Cyber Ransom Threats Require a Strategic Response From the C-Suite](#)

12 Service Areas

Tallahassee, Florida 150 miles

Athens, Georgia 33 miles

Augusta, Georgia 75 miles

Best's Recommended Insurance Adjusters

Sample Online Profile



1 BestMark

A *BestMark* icon establishes your client-recommended status. Feature it on your website as well as in marketing materials and online advertising.

2 Company Logo

Include your company logo in your online profile free of charge (logo hyperlinks to your website).

3 Contact Information

Company name and contact information are included with your base cost. Provide access to key contact information more quickly with hyperlinks to web and email addresses.

4 Social Networking

Include links to your profile on social networks (i.e., [Facebook](#), [LinkedIn](#) and [Twitter](#)).

Note: Facebook is available only on Company level.

5 Services


Include up to 60 searchable services.

6 About Us

Better define your company with a more extensively detailed profile.


7 Additional Locations

Adjusters can include complete branch address information in their web profile.



B.G. SMITH, INC.

INDEPENDENT ADJUSTERS & INVESTIGATORS



Best's Recommended Insurance Adjusters

Professional Center, Suite 4, 123 Main Street, Cherry Hill, New Jersey 08000 [📍](#)
Telephone: 908-555-8000 **Fax:** 908-555-8001 **E-Mail:** info@youradjustingco.com **Website:** www.youradjustingwebsite.com
Mailing Address: P.O. Box 6045, Cherry Hill, New Jersey 08000

Established: 1996

[f](#) [in](#) [t](#)

[Services](#) | [Additional Locations](#) | [Professional Memberships](#) | [Personnel](#) | [Service Areas](#)

Distance to Cherry Hill: 12 Miles

New Jersey State License #36351, 852127 & 585416
Pennsylvania State License #A0189, 3000303074
Delaware State License #96034
Maryland State License #3612147
New York State License #370583
Connecticut State License #668812
Rhode Island State License #668123
Massachusetts State License #3612147
Vermont State License #2300671

Services

- 24 Hour Service
- Trucks
- Heavy Trucks
- Heavy Equipment
- Trucking Liability
- Motor Truck Cargo Losses
- Truck and Heavy Equipment Appraisals
- Heavy Equipment Appraisals
- Automobile (All Lines)
- Specialty Automobile
- Inland Marine
- Marine Hull
- Hull and Cargo
- Marine Cargo Losses
- Cargo
- Buses
- Mobile Homes
- Motorcycles
- Toxic Spills
- Commercial Liability
- General Liability
- Property
- First and Third Party Property Damage
- Commercial Property
- Statements
- Photographs
- Subrogation
- Third Party Administration
- Salvage Services
- Residential Property
- Tractor Trailers
- Waste Haulers
- Limos
- Ambulances

About Us

We have been hard at work resolving challenging claim issues for over 14 years, and we remain committed to reviewing every component of your claim, making sure that the payments we advise are reasonable and appropriate for the damages at hand.

Additional Locations

Kingman, AZ

9 Professional Memberships

List up to 20 association memberships.

10 Service Area

Describe your service area.

11 Personnel Information

Showcase an individual adjuster's outstanding credentials with an enhanced personnel profile that can include memberships, publications and certifications. Individual bios are also searchable on our adjuster search page.

12 Articles/Links/ High-Profile Cases

Links to articles, blogs, high-profile cases—all can be added to your web profile at no additional cost.

13 Podcasts

If you participate in a podcast, the audio player will automatically be uploaded by AM Best.

14 Geographic Service Areas

Utilize cost-effective service area profiles to promote your company in geographic areas you practice but don't have a physical office.

9 Professional Memberships

Southern Nevada Claims Association
Nevada State Claims Association
Truck Frame and Axle Repair Association
Risk and Insurance Management Society, Inc. (RIMS)

10 Service Areas

Barnegat, New Jersey
Cherry Hill, New Jersey

11 Personnel Information

Charles A. "Chuck" Keller, Owner/President
Steve Toth, Heavy Equipment Specialist
Barbara Pignato, Administrative Assistant

12 Additional Links

[Coverage Area Map](#)

13 Insurance Law Podcasts

- 1 Legal Talk Network – The Approaching Wave of Autonomous Vehicles Drives New Risks to Insurers
- 1 Legal Talk Network – Defending Construction Claims Under the New York Labor Law Statutes
- 1 Legal Talk Network – Emerging Global Cyber Ransom Threats Require a Strategic Response From the C-Suite

14 Service Areas

Barnegat, New Jersey
Cherry Hill, New Jersey

Best's Recommended Expert Service Providers

Sample Online Profile



1 BestMark

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2 Company Logo

Include your company logo in your online profile free of charge (logo hyperlinks to your website).

3 Contact Information

Provide access to key contact information more quickly with hyperlinks to web and email addresses.

4 Social Networking

Include links to your profile on social networks (i.e., Facebook, LinkedIn and Twitter).

Note: Facebook is available only on Company level.

5 About Us

Better define your company with a more extensively detailed profile.

6 Services Rendered



Include up to 60 searchable services.

7 Qualifications


Tell us about your qualifications. Up to 500 characters are included in your base cost.

8 Additional Locations




Include two full addresses or up to 25 city/state names.



Best's Recommended Expert Service Providers -
Forensic Engineering Experts

3 Professional Center, Suite 4, 123 Main Street, Hoboken, New Jersey 08000 
Telephone: 800-555-8000 Fax: 908-555-8001 E-Mail: info@yourfirm.com Website: www.youexpertwebsite.com

Established: 1980

4   

[About Us](#) | [Services Rendered](#) | [Qualifications](#) | [Professional Memberships](#) | [Service Area](#) | [Personnel](#)

Fully licensed, bonded, and insured.
New Jersey License #P123

5 **About Us**
Jones Engineering, Inc. is a full-service forensic engineering company. We offer a wide array of services catered to the needs of each and every client. We offer locates, backgrounds, web canvassing, and we specialize in overall situational awareness and successful surveillance operations throughout the United States with electronic delivery of reports and video footage. Since 1993, we have handled over 25,000 claims-related surveillance assignments. We boast a video ratio of over 90% and typically show our clients an average return of over 100% on their surveillance investment.

Having been in business since 1993, we offer a complete understanding of many types of forensic engineering and client needs. Our goal is to consistently provide result-oriented investigations to our clients whether they are a small private client or a large national corporation. Slow and steady growth from repeat and referred clients is the secret to our success! All employees are set up to access their case files remotely, allowing convenience, flexibility, and efficiency to our work environment. We pride ourselves on our ability to offer quick turnaround times with results that have been proven to mitigate high and low exposure claims.

6 **Services Rendered**

- Successful Surveillance Operations
- Insurance Fraud Investigations
- Litigation Support
- Background Investigations
- Due Diligence
- Insurance Litigation Support
- Litigation Preparation

'Access Alerts' and 'Digital Discovery' products enable us to identify digital footprints for each subject and continuous monitoring of the subject's online activities. Access began developing these types of smart web searches back in 2001 and has been continuously improving these products since. We developed our own proprietary methods that have proven to be far more effective than our competition for claims and litigation preparation. We provide services nationwide. If you are the decision maker for a WC, LTD, FELA, Auto claims program or responsible for overall risk management, we would be glad to provide you with a free trial of our products with no obligation. The results will speak for themselves and can be arranged direct, through your carrier or TPA, even if they have a national contract.

7 **Qualifications**
We employ the finest investigators and support staff in the industry and pride ourselves on our selections process and comprehensive training. Our surveillance operatives conduct surveillance 40+ hours each and every week averaging over 2000 hours per year.

8 **Additional Locations**
Savannah, GA
Tallahassee, FL



9 Professional Memberships
List up to 20 association memberships.

10 Service Area
Describe your service area.

11 Personnel Information
Showcase an individual's outstanding credentials with an enhanced personnel profile that can include memberships, publications and certifications. Individual bios are also searchable on our expert service provider search page.

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14 Geographic Service Area
Utilize cost-effective service area profiles to promote your company in geographic areas you service but don't have a physical office.

9 Professional Memberships

National Council of Investigative & Security Services
Licensed Private Detective Association of New Jersey
Society of Automotive Engineers
National Fire Protection Association
National Association of Fire Investigators
American Institute of Chemical Engineers
American Society of Mechanical Engineers
American Society of Civil Engineers
Forensic Expert Witness Association

10 Service Area

Providing research and consultation services and expert testimony for the courts throughout the United States, Canada and the worldwide.

11 Personnel Information

Robert Jones, Ph.D., P.E., President

Years of Experience: 15

Robert Jones is a nationally recognized forensic expert in the area of automobile and heavy truck fraud detection, automotive theft cases, and fire analysis. He has handled cases as far away from his New Jersey base as Canada and California.

Memberships:

National Fire Protection Association

Publications:

Author of 43 Technical Publications

Certifications:

Registered Professional Engineer in New Jersey, New York and Pennsylvania. Certified Master Automobile Technician; Certified Diplomate Forensic Engineer by National Academy of Forensic Engineers under Council of Engineering Specialty Boards

Reported Cases:

Throughout his career, Mr. Jones has been involved in numerous legal projects involving the forensic investigation and reconstruction of major fires and explosions, including the interpretation, application and the assignment of responsibility. Mr. Jones has provided expert testimony on the subjects of fire and explosion phenomena; cause and origin; fire behavior, spread and development; design, adequacy and performance of public/private fire protection systems; fire prevention; fire protection and building codes; fire resistant construction and fire safe building design

12 Additional Links

[Coverage Area Map](#)

13 Insurance Law Podcasts

[Legal Talk Network – The Approaching Wave of Autonomous Vehicles Drives New Risks to Insurers](#)

[Legal Talk Network – Defending Construction Claims Under the New York Labor Law Statutes](#)

[Legal Talk Network – Emerging Global Cyber Ransom Threats Require a Strategic Response From the C-Suite](#)

14 Service Area

Providing research and consultation services and expert testimony for the courts throughout the United States, Canada and the worldwide.

Business Development



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Questions?

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www.ambest.com/professionalresources







www.ambest.com/professionalresources