



Visit AM Best, Platinum Sponsor, at Booth #32



About AM Best

Founded in 1899, AM Best is the world's largest credit rating agency specializing in the insurance industry and insurance-linked securities. Best's Credit Ratings are an assessment of an insurer's financial strength, creditworthiness and their ability to honor obligations to policyholders.

AM Best's insurance data, market intelligence, and analytical resources provide a critical perspective to help insurers, financial professionals and consumers make informed decisions. Our analysts' diverse financial, operational, claims, underwriting and actuarial backgrounds equip them to deliver insight that helps support and inform the insurance industry.

We provide 3,600 ratings on companies of all sizes in more than 100 countries, including over 200 alternative risk transfer entities and over 450 mutual companies. Headquartered in the United States, the company does business in over 100 countries with regional offices in London, Amsterdam, Dubai, Hong Kong, Singapore and Mexico City.

The Value of AM Best for Captives

AM Best Global Captive Coverage



Leading Provider of

- Insurer Financial Strength Ratings (FSRs)
- Global reinsurance segment coverage
- ART (captives) coverage



Ratings for:

- Single-parent and Group Captives
- Risk Retention Groups (RRGs)
- Protected Cell Captives

Breakdown by Captive Type

Single Parent Captives	37%	3600 Ratings
Group Captives	33%	100+ Countries
RRGs	22%	200 ART Entities
Exchanges	4%	450 Mutual Companies
Self Insurance Funds	2%	
Cell	2%	



Provides a roadmap for sound risk management and effective business strategy



A Best's Credit Rating may further the ability to attract and retain member insureds.

- AM Best is the only global credit rating agency focused solely on insurance
- We rate risk transfer, single-parent captives, group captives, risk retention groups (RRGs) and protected cells.
- We rate new formations, startups and companies of all sizes.
- We provide an independent, third-party assessment of balance sheet strength, operating performance, business profile, and enterprise risk management.
- Our analysis offers valuable insight into an organization, its management and track record, and the interactive rating process serves as a roadmap for practicing sound risk management and effective business strategy.
- Our rating process promotes credibility, transparency and acceptance for new market/business penetration.
- Best's Credit Ratings are registered by regulatory authorities in Australia, Brazil, Dubai, European Union (EU), Hong Kong, Mexico, New Zealand, Singapore and the United States.
- We have unmatched access to insurance data and market intelligence, covering thousands of companies worldwide through analytical resources and news coverage that provide a critical perspective.

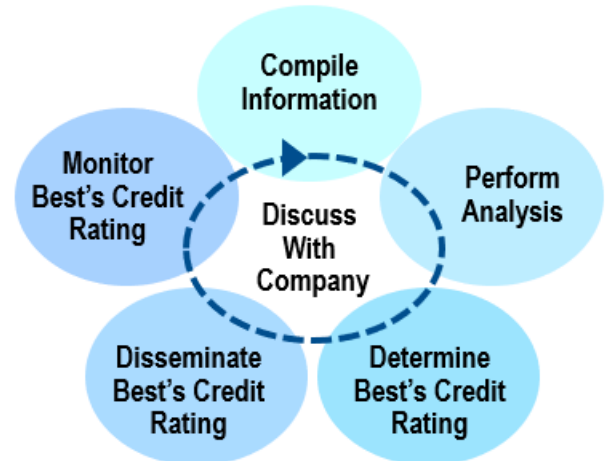


Visit AM Best, Platinum Sponsor, at Booth #32



AM Best's Credit Rating Process

- 1 Compile Information**
The assigned analyst collects public and proprietary financial information and data to develop a tailored meeting agenda.
- 2 Perform Analysis**
AM Best incorporates a host of qualitative and quantitative measures to evaluate the organization's financial health.
- 3 Determine Best's Credit Rating**
The AM Best rating committee ensures rating consistency and maintains the integrity of the rating process and methodology.
- 4 Disseminate Best's Credit Rating**
If the initial Best's Credit Rating is accepted, it is distributed via the AM Best website, press releases and a number of print and digital publications.
- 5 Monitor Best's Credit Rating**
AM Best regularly monitors the rating by continually analyzing the organization's creditworthiness.



Communication of Best's Credit Ratings



Insurance companies can showcase their Best's Credit Rating by displaying the well-known icon, **BestMark for Rated Insurers**, in their marketing material. To provide more detailed information on their company to their audiences, insurers have the option to embed a link in their BestMark icon that opens their company's profile page on the AM Best website.



Public dissemination of Best's Credit Ratings is primarily through the AM Best website and, in some cases, also a press release. Best's Credit Ratings are included in select AM Best publications and services; visit our Product Directory at www.ambest.com/sales for more information.



Further distribution can be made through third party data providers and news vendors. Best's Credit Ratings solicited on a private basis are not made public by AM Best in any medium.



Scan here to access AM Best's latest captive overview, industry perspectives, methodologies, special reports and rating guides, including:

- The Value of an AM Best Captive Rating Best's Credit Rating Process
- Best's Credit Ratings for Captives: An Overview
- Best's Credit Rating Process
- Best's Performance Assessment for Delegated Underwriting Authority Enterprises