

AM Best's Europe Insurance Market Briefing & Methodology Review Seminar - London

Andrea Keenan
Executive Vice President &

Chief Strategy Officer

Our 2025 EMEA Insurance Market Briefings 'Roadshow' ...





















Agenda – Insurance Market Briefing

09:00 Welcome and Introductory Comments *Andrea Keenan, Executive Vice President & Chief Strategy Officer*

- **09:10 EMEA Market Overview** *Greg Carter, Managing Director, Analytics, EMEA & AP*
- 09:25 Thematic Session: Globalisation vs. Protectionism
 Dr Angela Yeo, Senior Director, Head of Analytics,
 Amsterdam
 Mahesh Mistry, Senior Director, Head of Analytics,
 London
- 10:00 Keynote Presentation: Economic and Geopolitical
 Outlook
 Jérôme Jean Haegeli, Group Chief Economist & Head
 of Swiss Re Institute
- 10:45
- 11:10 Thematic Session: Reinsurance Market Highlights
 Dr Mathilde Jakobsen, Senior Director, Analytics,
 Amsterdam
 Ghislain Le Cam, Senior Director, Analytics, London

11:35 Thematic Presentation: Exploring Balance Sheet and Exposure Management Considerations Timothy Prince, Director, Analytics, London Eli Sanchez, Director, Analytics, Amsterdam

12:00 Panel Discussion: Climate Challenges and Opportunities for the (Re) Insurance Industry

Moderator:

Richard Banks, Global Editor, The Insurer at Reuters

Panellists:

- Alex Hindson, Partner, Head of Sustainability, Crowe UK
- Amy Barnes, Head of Energy & Power, Head of Climate & Sustainability Strategy, Marsh
- Domenico del Re, Director, Sustainability, PwC UK
- Jessica Botelho-Young, Director, Analytics, London, AM Best

12:50 Closing Comments

Andrea Keenan, Executive Vice President & Chief Strategy Officer

13:00 Networking Lunch



Agenda – Methodology Review Seminar

14:15 Welcome and Introductory Comments

Myles Gould, Senior Director, Credit Rating Criteria Research & Analytics

14:20 Benchmarking EMEA Ratings

Dale Kirby, Senior Financial Analyst Andrea Porta, Senior Financial Analyst

14:40 Revised Criteria: Rating Captives and Other Alternative Risk Transfer Entities

Kanika Thukral, Associate Director, Analytics, London Konstantin Langowski, Associate Director, Credit Rating Criteria, Research & Analytics

15:00 Warning Signs: Examining Events Leading to Insurer Failure

Valeria Ermakova, Associate Director, Credit Rating Criteria Research & Analytics Stanislav Stoev, Senior Financial Analyst

15:25 IFRS 17: Latest Observations

Ben Diaz-Clegg, Associate Director, Analytics Todor Kitin, Associate Director, Analytics

15:50 Q&A

16:30 Close



Q&A Sessions

Use the QR code to submit questions to our speakers





Disclaimer

Copyright © 2025 by A.M. Best Company, Inc. and/or its affiliates (collectively, "AM Best"). All rights reserved. No part of this report or document may be distributed in any written, electronic, or other form or media, or stored in a database or retrieval system, without the prior written permission of AM BEST. For additional details, refer to our *Terms of Use* available at AM BEST's website: www.ambest.com/terms. All information contained herein was obtained by AM BEST from sources believed by it to be accurate and reliable. Notwithstanding the foregoing, AM BEST does not make any representation or warranty, expressed or implied, as to the accuracy or completeness of the information contained herein, and all such information is provided on an "as is" and "as available" basis, without any warranties of any kind, either express or implied. Under no circumstances shall AM BEST have any liability to any person or entity for (a) any loss or damage of any kind, in whole or in part caused by, resulting from, or relating to, any error (negligent or other wise) or other circumstance or contingency within or outside the control of AM BEST or any of its directors, officers, employees or agents in connection with the procurement collection compilation, analysis interpretation communication, publication or delivery of any employees, or agents in connection with the procurement, collection, compilation, analysis, interpretation, communication, publication or delivery of any such information, or (b) any direct, indirect, special, consequential, compensatory, punitive or incidental damages whatsoever (including without limitation, personal injury, pain and suffering, emotional distress, loss of revenue, loss of present or prospective profits, loss of business or anticipated savings, or loss of goodwill) resulting from the use of, or inability to use, any such information, in each case, regardless of (i) whether AM BEST was savings, or loss of goodwill) resulting from the use of, or inability to use, any such information, in each case, regardless of (i) whether AM BEST was advised in advance of the possibility of such damages, (ii) whether such damages were foreseeable, and (iii) the legal or equitable theory (contract, tort or otherwise) upon which the claim is based. The credit ratings, performance assessments, financial reporting analysis, projections, and any other observation, position or conclusion constituting part of the information contained herein are, and shall be construed solely as, statements of opinion and not statements of fact or recommendations to purchase, sell or hold any securities, insurance policies, contracts or any other financial obligations, nor do they individually or collectively address the suitability of any particular financial obligation for a specific purpose or purchaser. Credit risk is the risk that an entity may not meet its contractual, financial obligations as they come due. Service performance risk is the risk that an entity may not meet its contractual service performance obligations on behalf of its insurance partners. Consequently, neither credit ratings nor performance assessments address any other risk, including but not limited to, liquidity risk, market value risk or price volatility of rated securities. NO WARRANTY, EXPRESS OR IMPLIED, AS TO THE ACCURACY, TIMELINESS, COMPLETENESS, MERCHANTABILITY OR FITNESS FOR ANY PARTICULAR PURPOSE OF ANY SUCH RATING OR ASSESSMENT OR OTHER OPINION OR INFORMATION IS GIVEN OR MADE BY AM BEST IN ANY FORM OR MANNER WHATSOEVER. Each credit rating, performance assessment or other opinion must be weighed solely as one factor in any investment or purchasing decision made by or on behalf of any user of the information contained herein. Each such user will, with due care, make its own study and evaluation of each security or other financial obligation, and of each issuer and guarantor of, and each provider of credit support, and an independent view of service provider performance for, each security or other financial obligation that it may consider purchasing, holding, or selling or for each service contract that it may consider entering into. For additional detail on credit ratings or performance assessments, and their respective scales, usage, and limitations, refer to the Guide to Best's Credit Ratings (https://www.ambest.com/ratings/index.html) or the Guide to Best's Performance Assessments (https://www.ambest.com/ratings/index.html) or the Guide to Best's Performance Assessments (https://www.ambest.com/ratings/assessmentMethodology.html).



Disclaimer

US Securities Laws explicitly prohibit the issuance or maintenance of a credit rating where a person involved in the sales or marketing of a product or service of the CRA also participates in determining or monitoring the credit rating, or developing or approving procedures or methodologies used for determining the credit rating.

No part of this presentation amounts to sales / marketing activity and AM Best's Rating Division employees are prohibited from participating in commercial discussions.

Any queries of a commercial nature should be directed to AM Best's Market Development function.

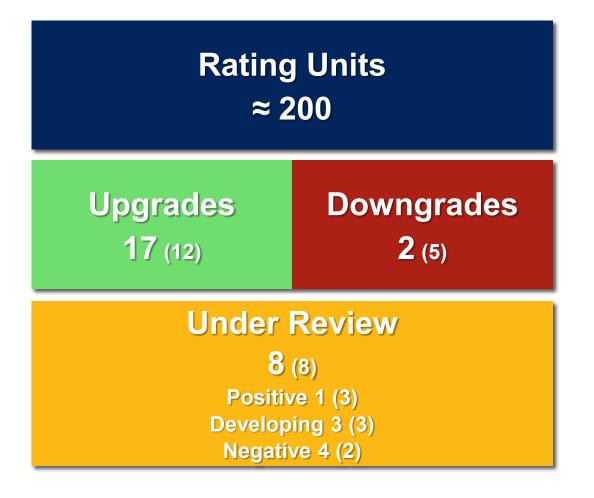


EMEA Market Overview Update on Credit Rating Activity & Outlooks

Greg Carter
Managing Director, Analytics, EMEA & Asia Pacific

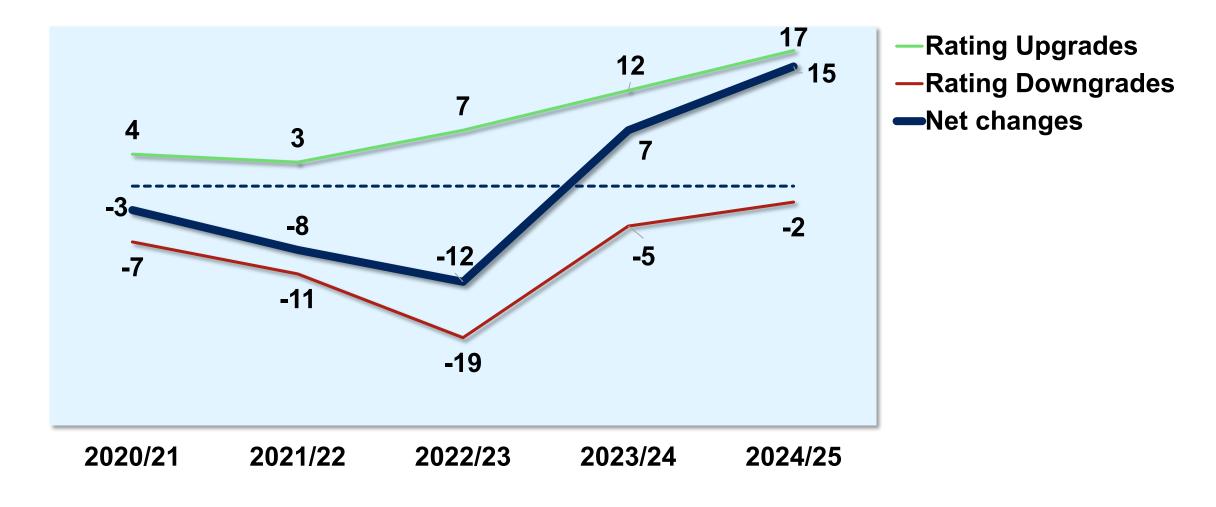


Rating Actions





Trend – Rating Movements





Credit Drivers – Causes of Rating Actions 2024/25

Changes in Balance Sheet Strength 9 Upgrades, 1 Downgrade

Operating Performance 3 Upgrades, 1 Downgrade

Business Profile N/A

Enterprise Risk Management
1 Upgrade

Changes to Lift/Drag
4 Upgrades

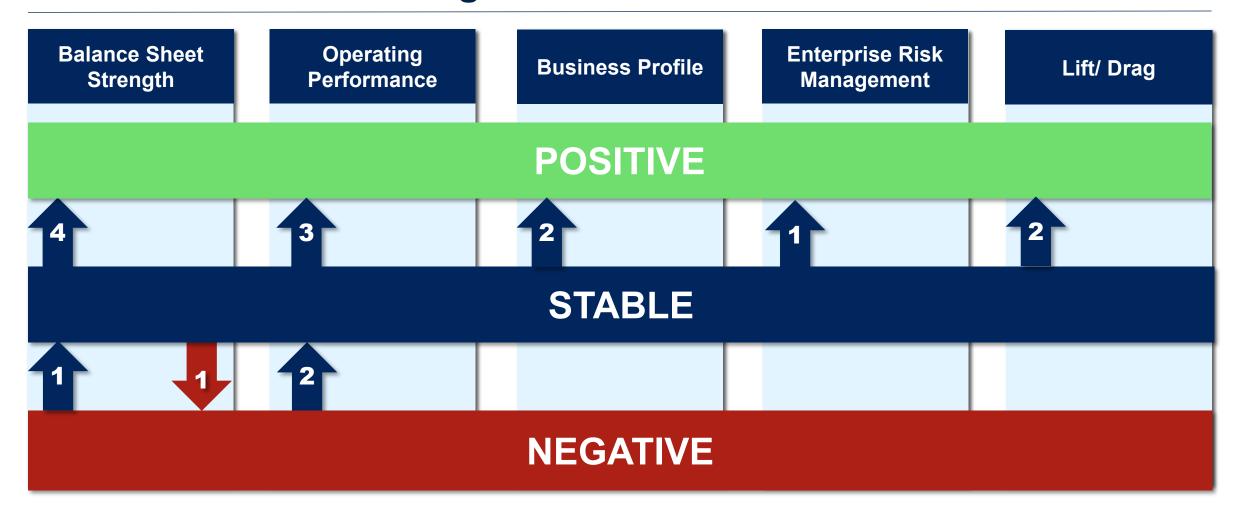


Outlook Changes



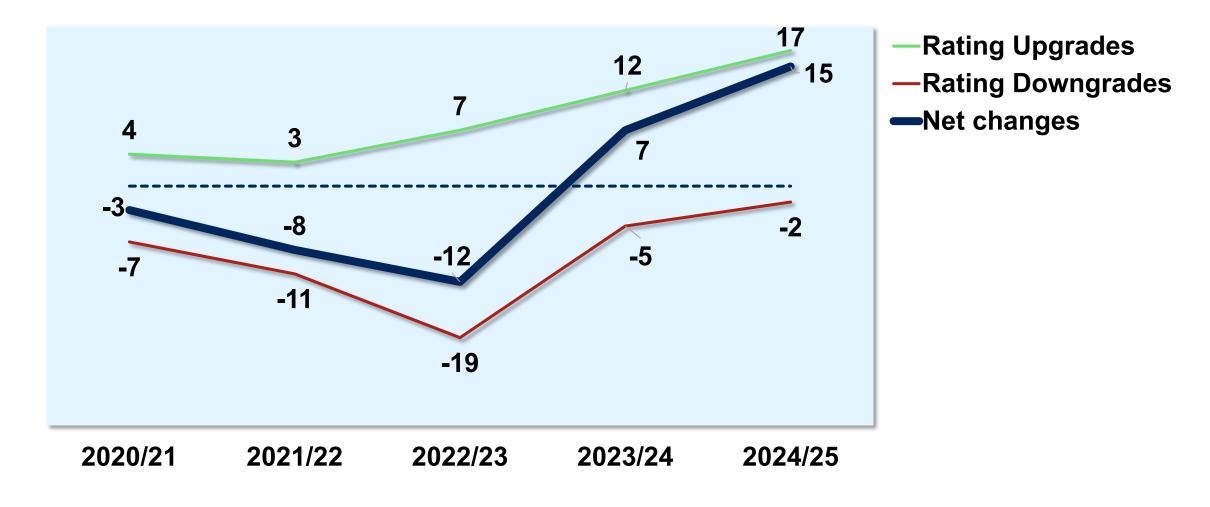


Drivers of Outlook Changes





Trend – Rating Movements





Outlook – Future Credit Drivers – 10th Banana Skins Survey

2025 Rank		Risk	2023 Rank	2021 Rank
1	-	Cyber Crime	1	1
2		Artificial Intelligence	7	-
3		Technology	4	3
4		Macro-Economy	6	10
5	•	Climate Change	3	4
6	-	Regulatory Change	-	-
7	•	Human Talent	5	6
8		Change Management	10	7
9		Political Risk	11	11
10	•	Suitability of Regulation	2	2



EIOPA Risk Dashboard – October 2025

	Risks	Level	Trend (Past 3 Months)	Outlook (Next 12 Months)
1	Macro Risks	Medium	→	→
2	Credit Risks	Medium	→	→
3	Market Risks	High	→	→
4	Liquidity and Funding Risks	Medium	→	→
5	Profitability and Solvency	Medium	→	→
6	Interlinkages and Imbalances	Medium	→	→
7	Insurance (Underwriting) Risks	Medium	•	→
8	Market Perceptions	Medium	•	→
9	ESG Related Risks	Medium	71	→
10	Digitalisation and Cyber Risks	Medium	→	7



Key Takeaways – November 2024

Inflation

Will fade as a concern

Climate Change

Will continue to dominate the risk landscape

Artificial Intelligence

Will start to have a meaningful impact on the sector









Key Takeaways – November 2025

Al/Cyber/Technology

Higher (highest?) priority in the shorter term

Climate Change

Will continue to dominate the risk landscape longer term

Geopolitics

Impacts on inflation and growth are current wildcards



Q&A

Greg Carter
Managing Director, Analytics, EMEA & Asia Pacific

Use the QR code to submit questions to our speakers





Globalisation vs. Protectionism

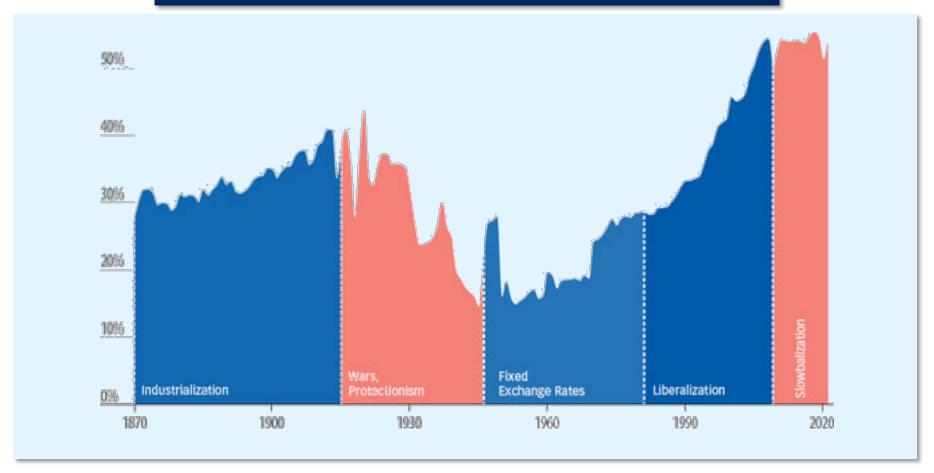
Dr Angela Yeo Senior Director, Head of Analytics, Amsterdam

Mahesh Mistry
Senior Director, Head of Analytics, London



Where are we in the global cycle?

Sum of exports and imports as a share of GDP





Trade Organisations – Foster Trade and Set Rules





























Single Market Crisis – Formation of Offshore Centres



Diversification Important to Industry

Many markets were serviced by local insurers

Concentrated market profile – vulnerability of capital strength

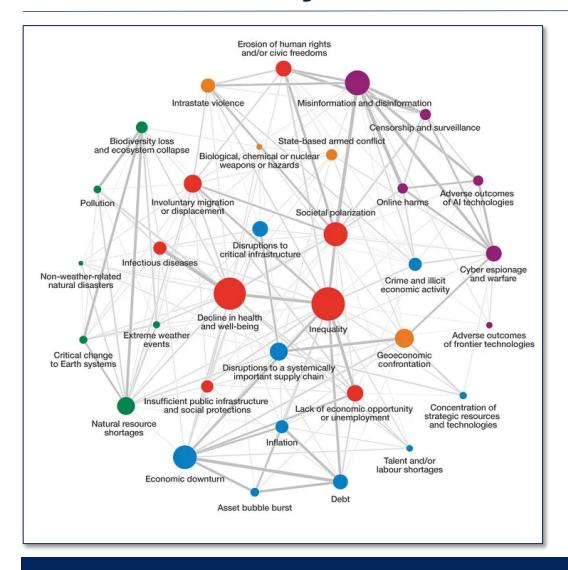
Catastrophe events were a concern for the industry – even more so today

Fostered formation of offshore centres to assume risk

Government as a back-stop



Interconnectivity of Risks 2025



Market Environment –

increasingly interconnected between risk categories, with a higher degree of contagion

Relative Influences – Edges

- ---High
- ---Medium
- ---Low

- Risk Influence Nodes
- High
- Medium
- Low

- Economic
- Environmental
- Geopolitical
- Societal
- Technological



Recent Events

Thousands in UK sue Johnson & Johnson over talcum powder cancer risks

UK's Jaguar Land Rover cyberattack shutdown to hit four weeks

Marks & Spencer Breach: How A Ransomware Attack Crippled a UK Retail Giant

CrowdStrike IT outage affected 8.5 million Windows devices, Microsoft

\$10 Billion PFAS Water Contamination Settlement Reached To Resolve Claims Brought by U.S. Cities

The first trial involving a Florida city has been delayed following reports of the potential PFAS water contamination settlement agreement.



'Just the start': The growing legal battle over PFAS in Europe

Companies in the USA that produce or use PFAS substances are losing a lot of money in court. In Europe, some major cases are already under way – and we can expect many more.

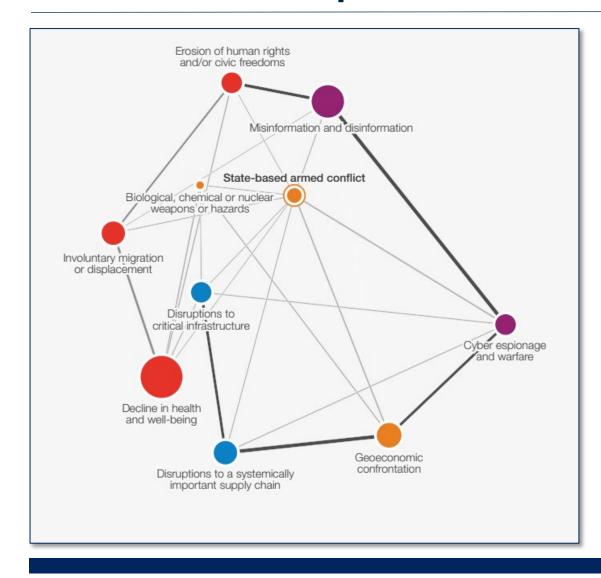
Amazon apologises to customers impacted by huge AWS outage

Heathrow Power Outage Sparks Scrutiny
Over Resilience and Response

Power outage in Spain and Portugal 'first known blackout caused by excessive voltage'



Political Landscape



Relative Influences – Edges

- ---High
- ---Medium
- Low

Risk Influence - Nodes

- High
- Medium
- Low

- Economic
- Environmental
- Geopolitical
- Societal
- Technological



Protectionism in the (insurance) market

Market Access Restrictions

- Limit on licenses granted
- Capping foreign ownership
- Restricting LoBs offered from foreign insurers
- Trade tariffs

Regulatory Barriers

- Local incorporation requirements
- High capital or solvency requirements
- Investment restrictions
- Complex approval process

Operational Constraints

- Mandatory use of domestic RI
- Controls on profit repatriation
- Data localisation rules

=> Fragmentation => Risk Concentration => Higher Cost of doing Business



International trade for the insurance industry

Opportunities

Growth, diversification and ease of access to business

Regulatory equivalence – level playing field

Service conglomerates; cross border products

Expand product offering; cater for demand

Embrace digital transformation and technology

Movement of people

Global research and development

Challenges

Increased competition

Navigating regulation

Non-standard terms; interpretation of policy wording

Understanding a country's need

Social engineering

Shortage of talent

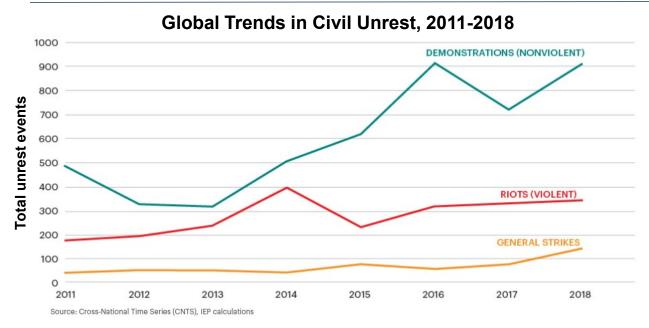
Access to data

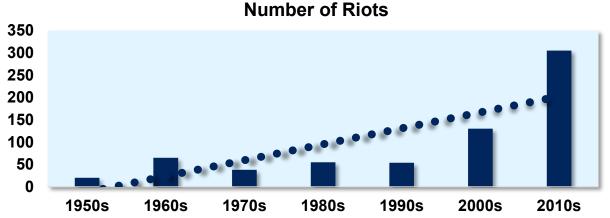


Key Global Risks



Geopolitical Tensions





Regional Tensions – Potential to Destabilise World Economies

Regional conflict can create shocks to global financial systems

Disruption to key commodities, such as energy and food production – cost of living

Spikes in inflation; currency depreciation

Supply chain disruptions

Increased cost of living

Government back-stop?

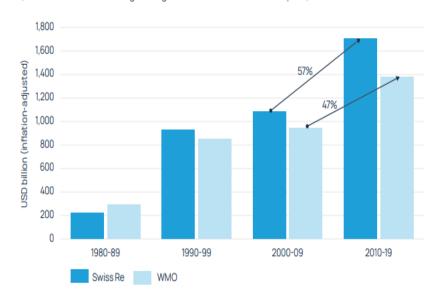


Climate Risk

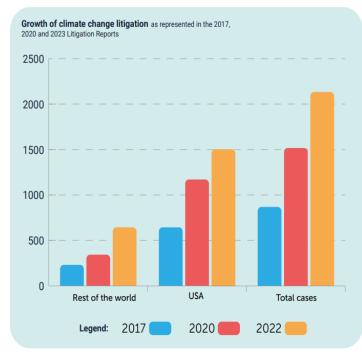
Increased Frequency and Severity of Weather-Related Events

Figure 16: Economic losses worldwide for weather events - 1980 to 2019

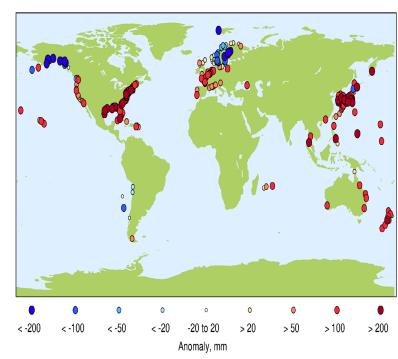
(Source: World Meteorological Organization, Swiss Re, HX Analytics)



Climate Change Litigation



Changing Sea Levels – Social Migration Level for 2021 relative to 1960-1990



Change in Regulation

Impact on Agriculture

Loss of Biodiversity

Resistance to Infectious Disease

Short Term

Long Term



Other Challenges...

Emerging Liability Risks

Social inflation themes increasing in non-US markets

PFAS case filings on the rise

Climate litigation cases also on the rise

Legal & Social Changes

Transmission of content faster within targeted groups

Focus on environmental, social and political issues

Digitalisation / Al

Changing operating landscape, bringing interconnectivity of risks

Technology creates process efficiencies, but can be used by bad actors

Energy consumption – greater risk from blackouts

Scientific Advancements

New scientific breakthroughs; longer term impact unknown

Cyber

Increasing trend of cyber threats in a digital world

Complexity of cyber attacks far reaching; across industry, sectors and financial systems

Higher threat of blackouts, downtime and litigation

Non-standard Currencies

Digital currencies, carbon credits, tokens



Final Remarks



Challenges Ahead

Climate Risk

•

Cyber Risk



Political Conflicts



Litigation



Regulatory Risk



Digitalisation – Al



Cost of Doing Business



Frequency and Severity of Events –

Likely to increase

Macro-Economic Environment –

Remains uncertain and volatile



Main Takeaway – Enterprise Risk Management is key

Uncertainty Remains

Increased frequency and severity of events; higher levels of contagion and interconnectedness

Strong Balance Sheets

Shown resilience to market events, but needs absorb current and unforeseen events

Insurance Industry has Shown Resilience to Market Events

Effective and adaptable ERM remains key to manage unknown events

Uncertainty and Volatility also

Create opportunities



Q&A

Dr Angela Yeo
Senior Director, Head of Analytics - Amsterdam
Mahesh Mistry
Senior Director, Head of Analytics - London

Use the QR code to submit questions to our speakers





Keynote Presentation



Agenda – Insurance Market Briefing

- 09:00 Welcome and Introductory Comments

 Andrea Keenan, Executive Vice President & Chief
 Strategy Officer
- **O9:10 EMEA Market Overview**Greg Carter, Managing Director, Analytics, EMEA & AP
- 09:25 Thematic Session: Globalisation vs. Protectionism
 Dr Angela Yeo, Senior Director, Head of Analytics,
 Amsterdam
 Mahesh Mistry, Senior Director, Head of Analytics,
 London
- 10:00 Keynote Presentation: Economic and Geopolitical Outlook

 Jérôme Jean Haegeli, Group Chief Economist & Head of Swiss Re Institute
- 10:45
- 11:10 Thematic Session: Reinsurance Market Highlights
 Dr Mathilde Jakobsen, Senior Director, Analytics,
 Amsterdam
 Ghislain Le Cam, Senior Director, Analytics, London

- 11:35 Thematic Presentation: Exploring Balance Sheet and Exposure Management Considerations

 Timothy Prince, Director, Analytics, London

 Eli Sanchez, Director, Analytics, Amsterdam
- 12:00 Panel Discussion: Climate Challenges and Opportunities for the (Re) Insurance Industry

Moderator:

Richard Banks. Global Editor. The Insurer at Reuters

Panellists:

- Alex Hindson, Partner, Head of Sustainability, Crowe UK
- Amy Barnes, Head of Energy & Power, Head of Climate & Sustainability Strategy, Marsh
- Domenico del Re, Director, Sustainability, PwC UK
- Jessica Botelho-Young, Director, Analytics, London, AM Best
- 12:50 Closing Comments

Andrea Keenan, Executive Vice President & Chief Strategy Officer

13:00 Networking Lunch



Reinsurance Market Highlights

Ghislain Le Cam Senior Director, Analytics, London

Dr Mathilde Jakobsen
Senior Director, Analytics, Amsterdam



Reinsurance Market Highlights – Discussion Outline

Outlook: Positive – Sustainable Results for Longer

Robust Operating Results – Despite Heightened Cat Activity, Casualty Challenges

Available Capital – Internal Capital Generation, ILS Growth Continues

Looking Ahead – Challenges and Opportunities



Outlook – Positive Sustainable Results for Longer



Global Reinsurance Market Outlook – Positive

Tailwinds

Although competitive conditions increased in property cat, pricing supports attractive margins

Reinsurers remained disciplined with terms and conditions and attachment points largely intact

Despite significant catastrophe and large man-made losses, segment set to report strong operating results

Segment remains well capitalized as evidenced by continued growth in dedicated capital

Demand for coverage remains strong

Life/Health reinsurance operations continue to act as a diversifying source of income and earnings

Interest rates remaining higher for longer

Headwinds

Elevated US casualty claims, reflecting the multiyear impact of social inflation, with adverse implications for underwriting and reserve margins

Increased frequency and severity of catastrophic loss activity, especially from secondary perils

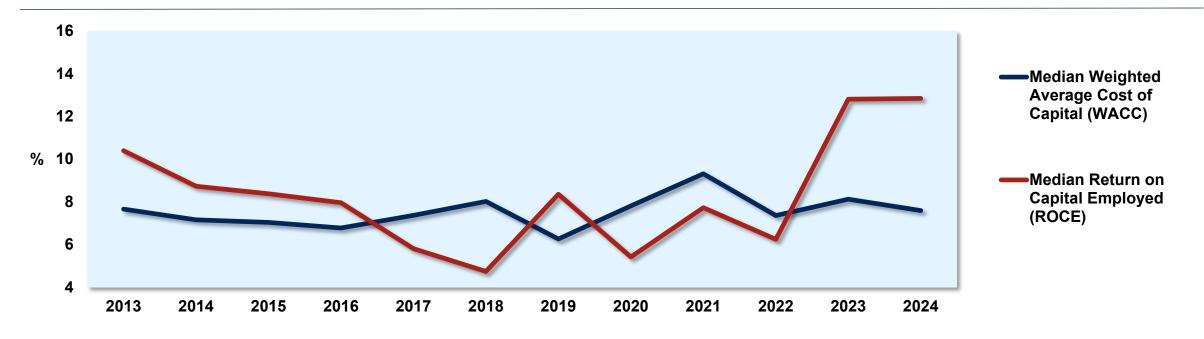
Continued macroeconomic and geopolitical uncertainty



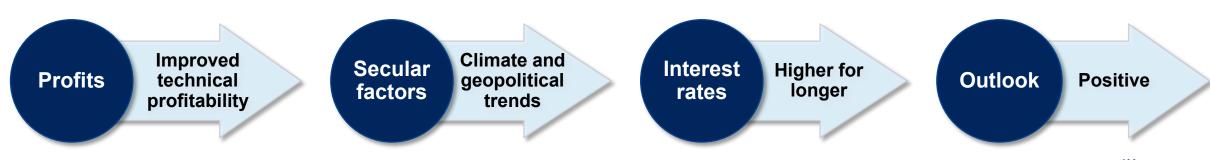
Robust Operating Results – Despite Heightened Catastrophe Activity, Casualty Challenges



Cost of Capital and Realignment of Risk



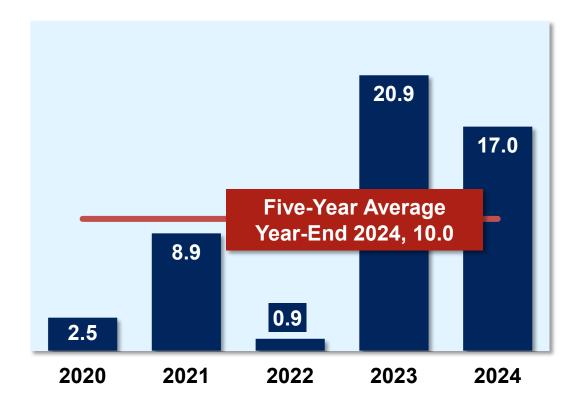
Reinsurers Meeting Cost of Capital



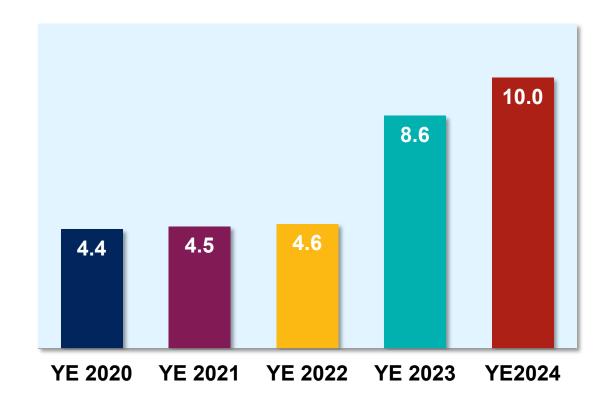


Global Reinsurance Market Performance

Return on Equity (%)



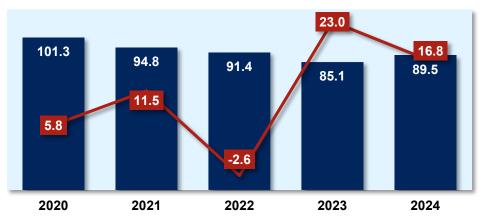
Global Reinsurance Market – Rolling Five-Year Average Return on Equity (%)



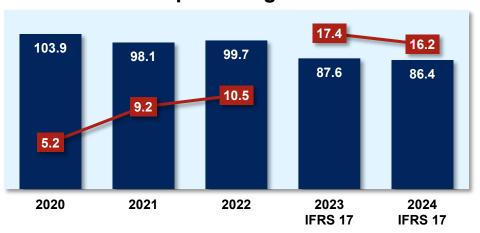


Global Reinsurance Market Performance by Reinsurance Sector





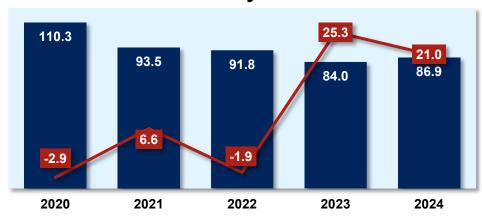
European "Big Four"



Combined Ratio

Return on Equity

Lloyd's



Asia Pacific



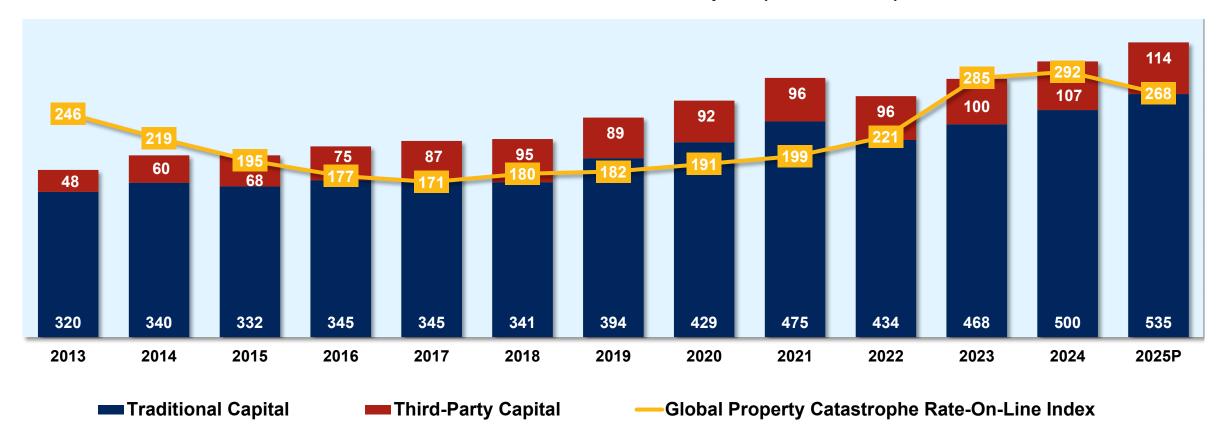


Available Capital – Internal Capital Generation, ILS Growth Continues



Global Reinsurance – Dedicated Capital

Estimated Dedicated Reinsurance Capital (USD billions)





Looking Ahead – Challenges and Opportunities



Longer Term

Casualty reserving Macroeconomic and geopolitical risks **Climate change** Challenges **Artificial Intelligence Cyber risks Private credit**



Longer Term

Opportunities

Ongoing capital efficiency through capital markets

Addressing the protection gap

Changing demographics

Technology, Artificial Intelligence

Cyber and other 'new' markets



AM Best's Market Segment Outlook – Global Reinsurance

What might change our outlook, and when?

Broad and significant rate reductions

Looser terms and conditions

Lower attachment points, into 'working layers'

Expected RoE over cost of capital margin

Combination of the above



AM Best's Key Themes

Reinsurers remain disciplined

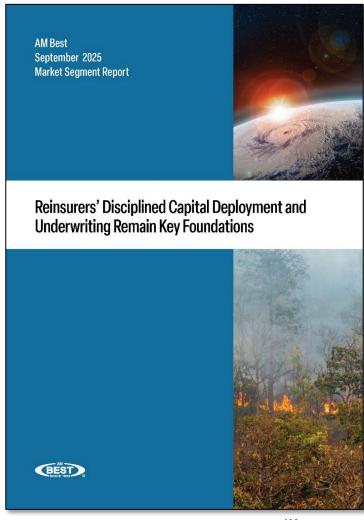
Payback to investors continues

Supply / demand equilibrium

Maintaining disciplined allocation

Positive outlook

Sustainable profitability





Q&A

Senior Director, Analytics, London

Dr Mathilde Jakobsen Senior Director, Analytics, Amsterdam

Use the QR code to submit questions to our speakers





Exploring Balance Sheet and Exposure Management Considerations

Timothy Prince
Director, Analytics, London

Eli Sanchez
Director, Analytics, Amsterdam



Capital Source

Traditional Sources

- Equity capital
- Retained earnings
- Debt
- Reinsurance (including legacy)

Insurance-Linked Securities

- Catastrophe bonds
- Collateralised reinsurance
- Side-cars

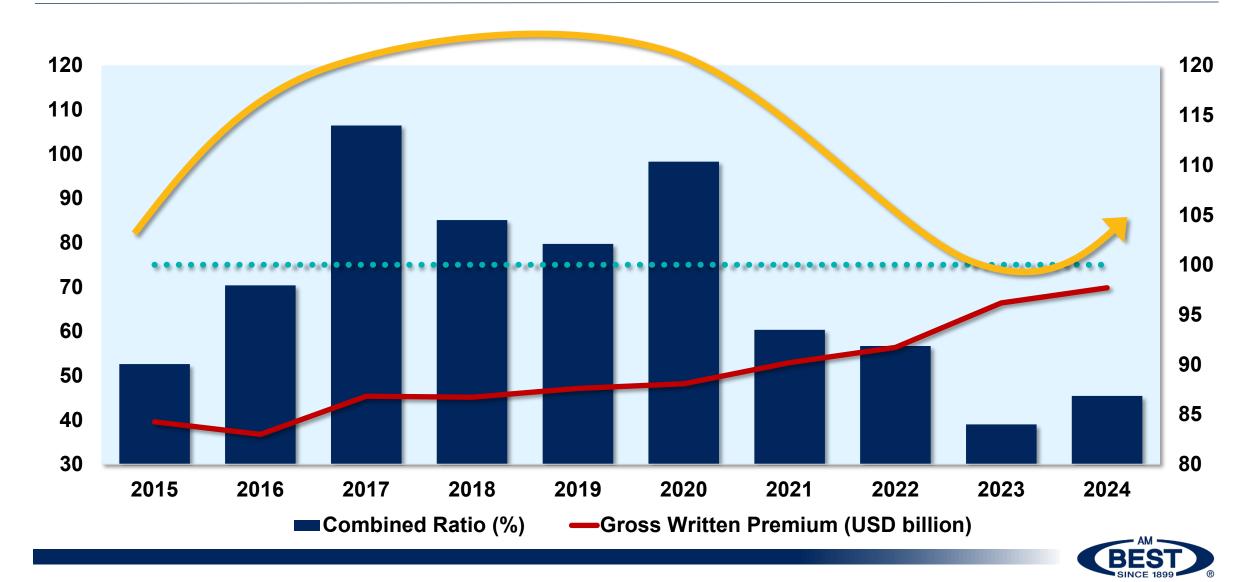


Traditional Insurance Market Cycle

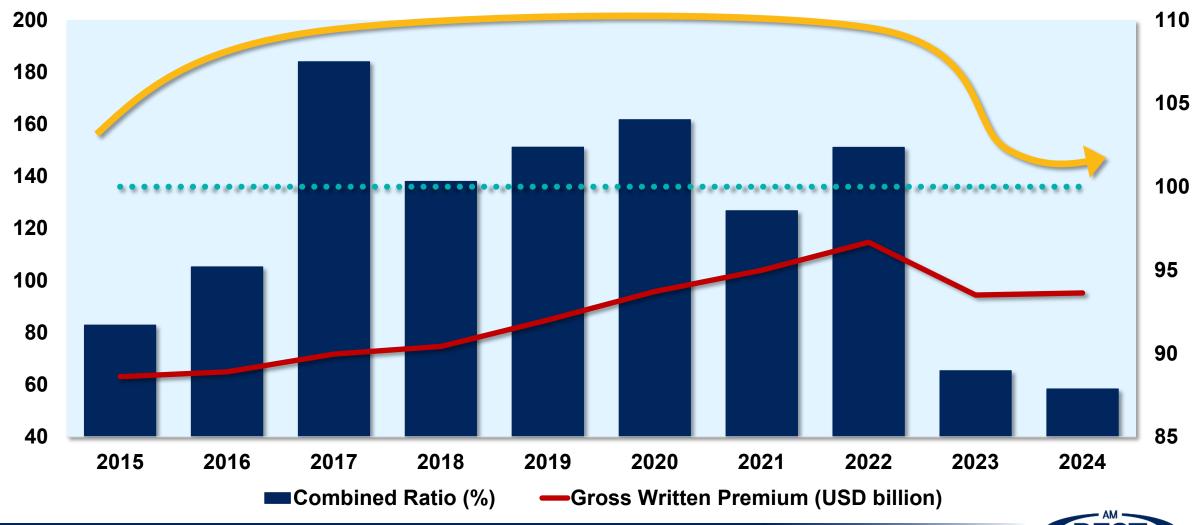




Underwriting Cycle – Lloyd's Market 2015 - 2024



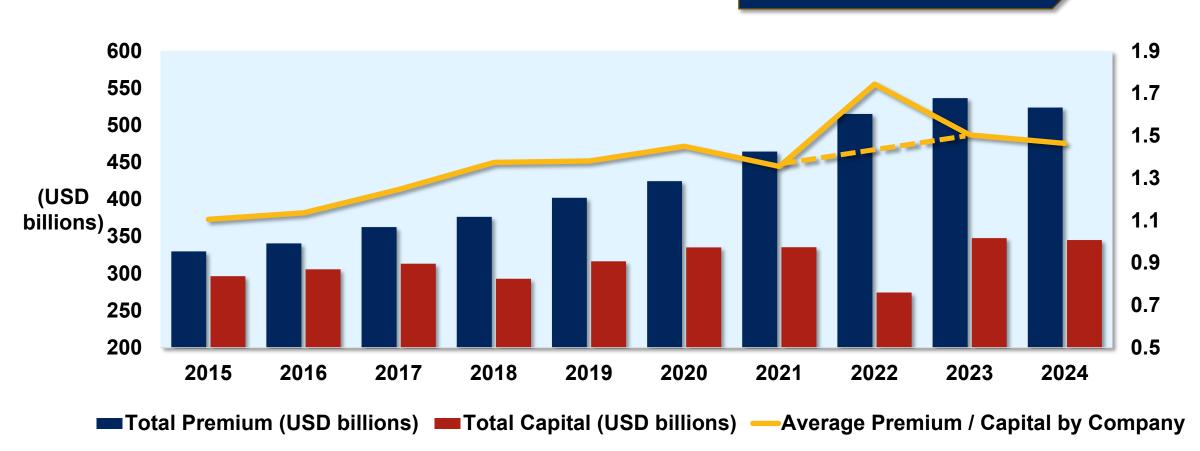
Underwriting Cycle – European "Big Four" Reinsurers





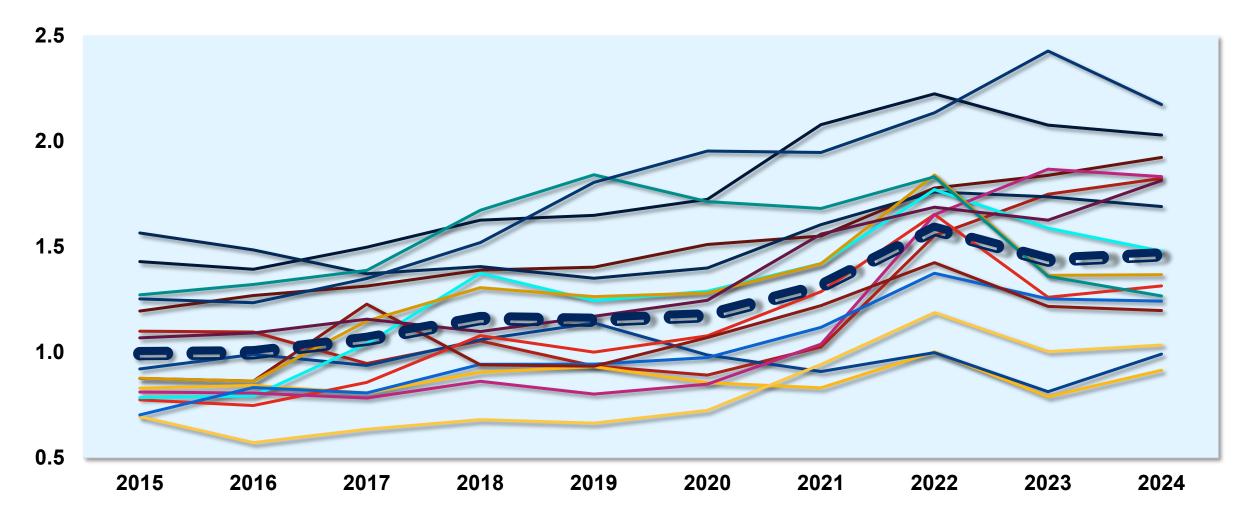
Underwriting Leverage Through the Cycle (Global Specialty Market)





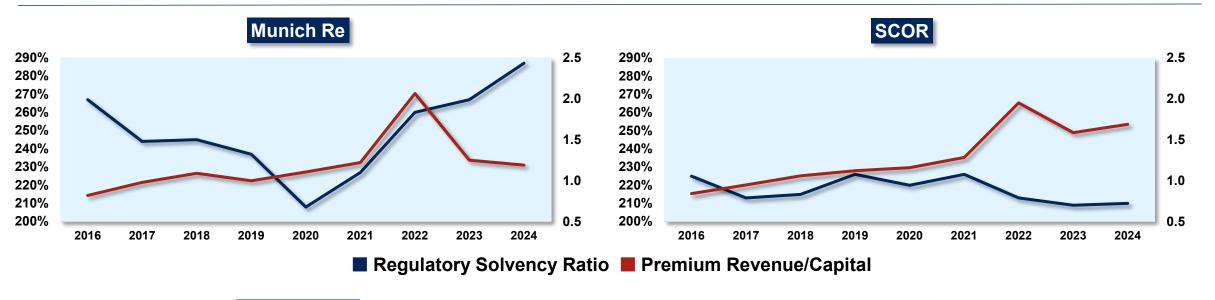


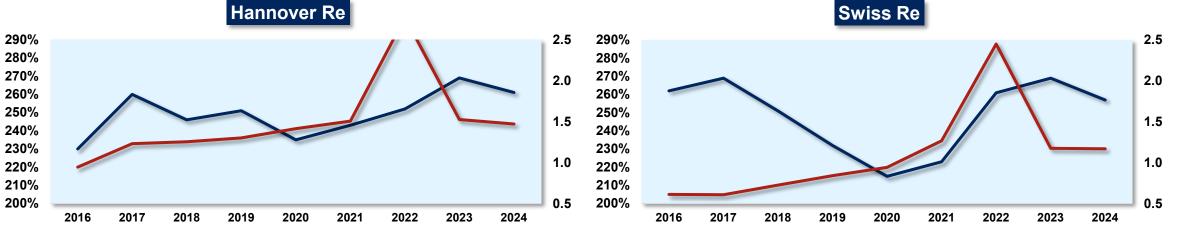
Underwriting Leverage Continued...





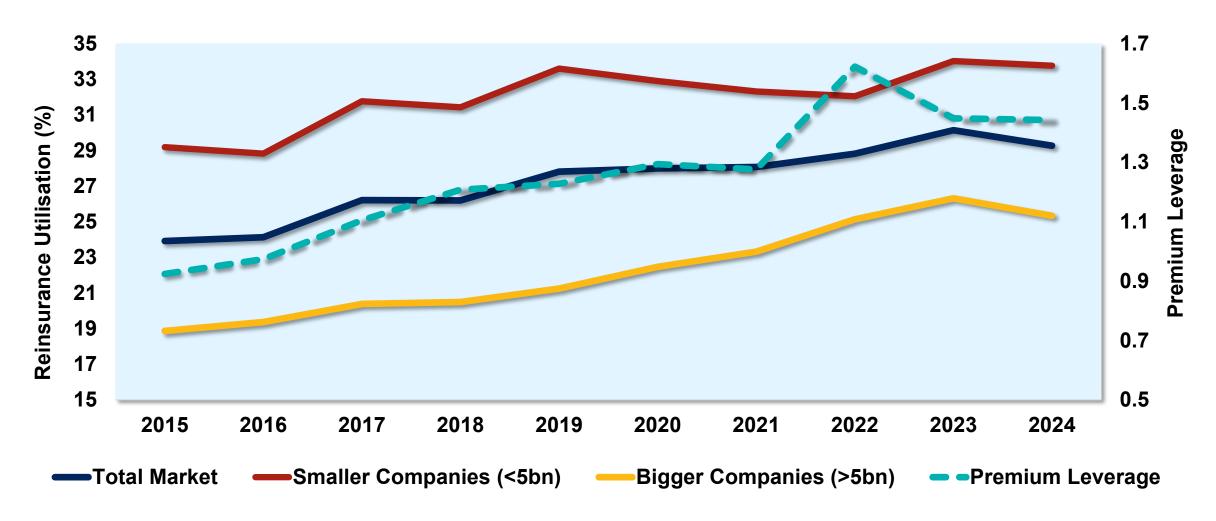
Underwriting Leverage Continued...





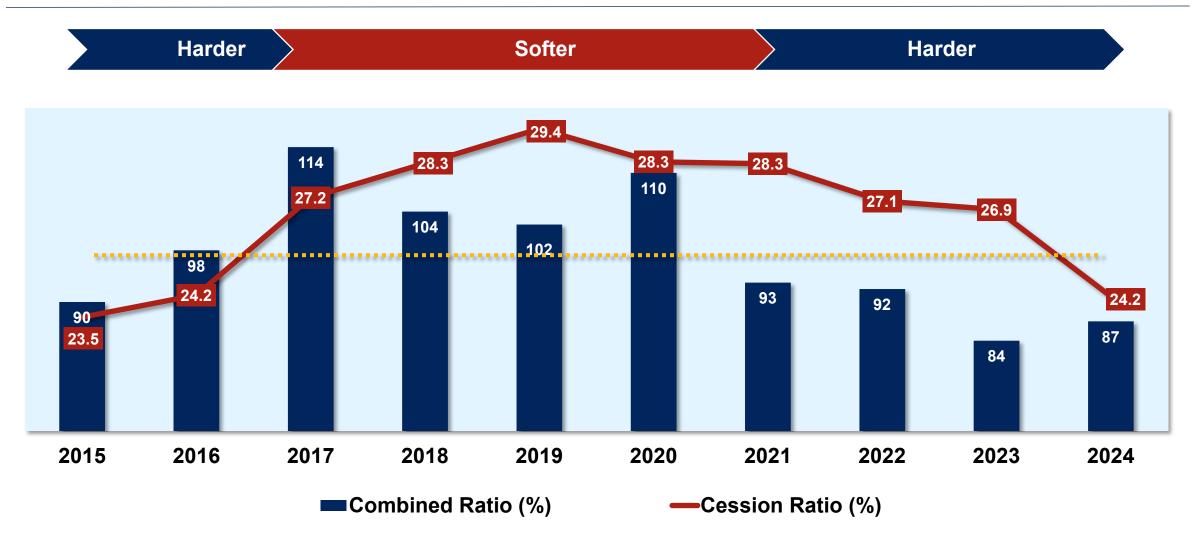


Reinsurance Utilisation – Global Specialty Market





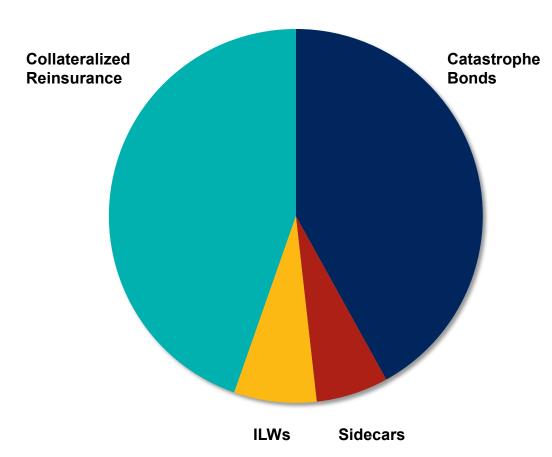
Reinsurance Utilisation – Lloyd's Market Reinsurance Cession



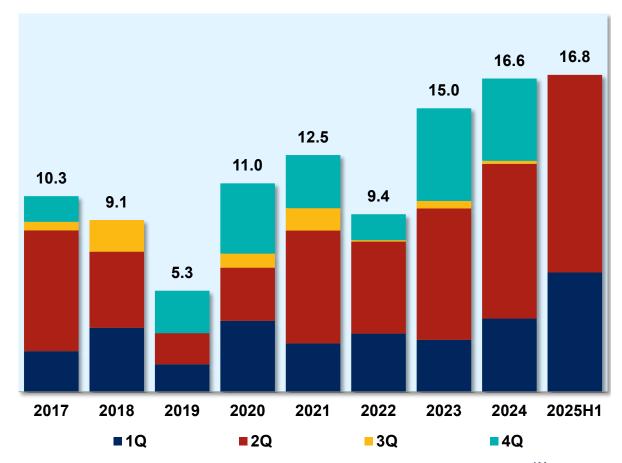


ILS Trends

ILS Composition (Approximated 2024)

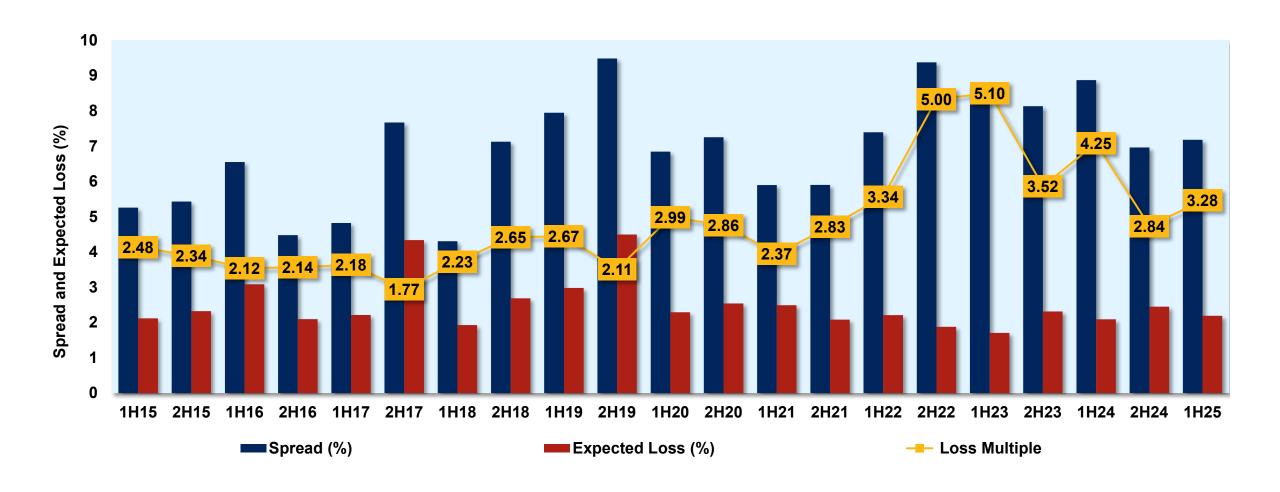


144A Property Cat Bond Issuance by Quarter – 2017-2025 H1 (USD billions)



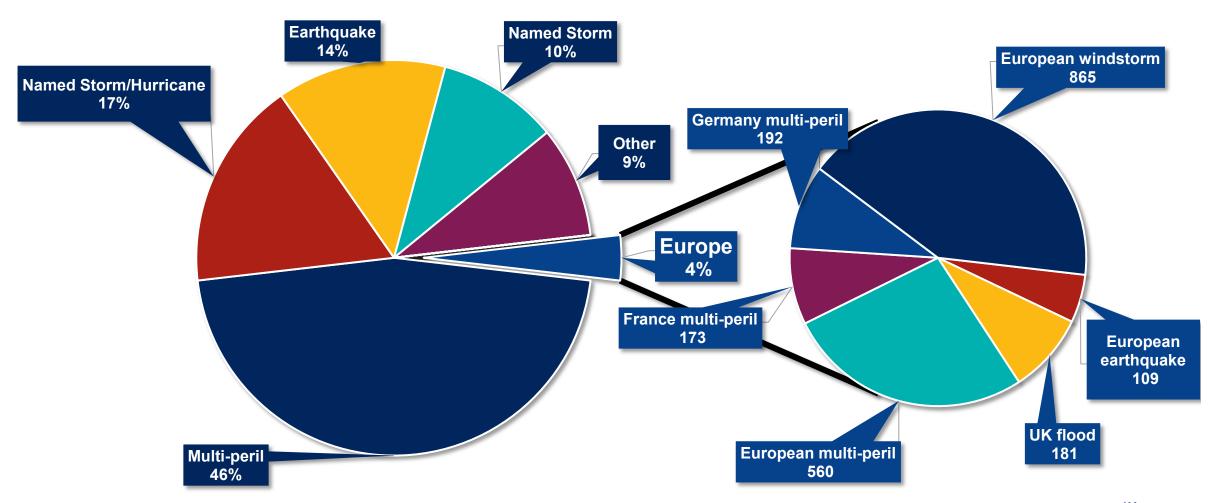


Property Cat Bond Loss Multiple – 1H 2015 to 1H 2025



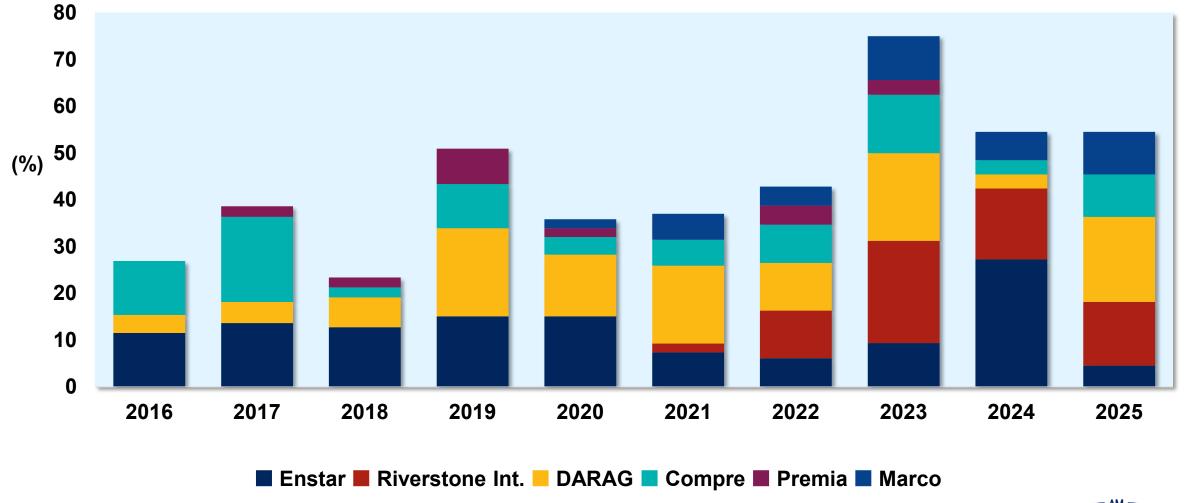


Cat Bonds and IL Risk Capital Outstanding per Risk – 1H 2025



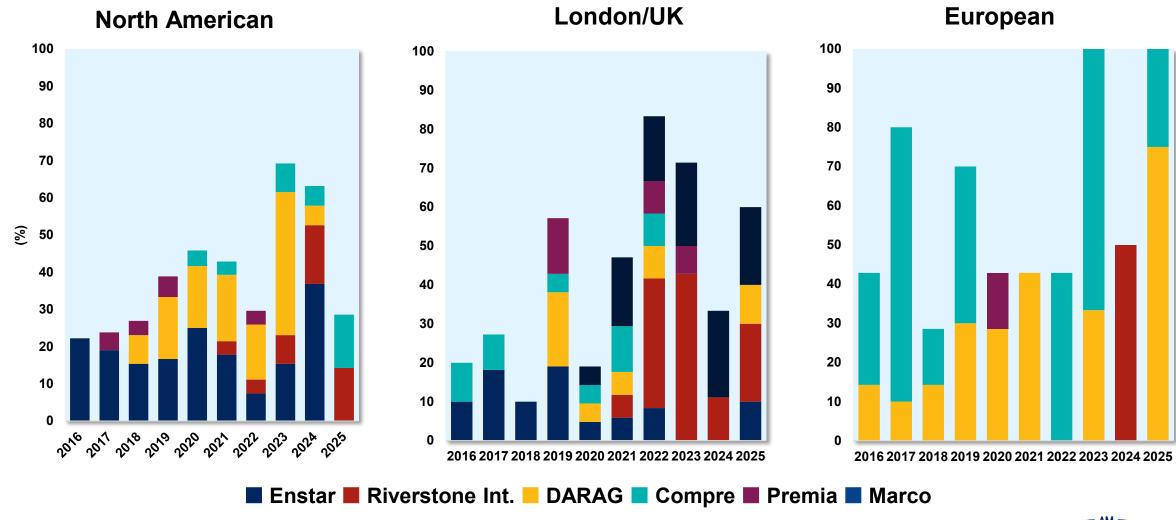


Total Non-Life Run-Off Transactions





Run-Off Deals by Region



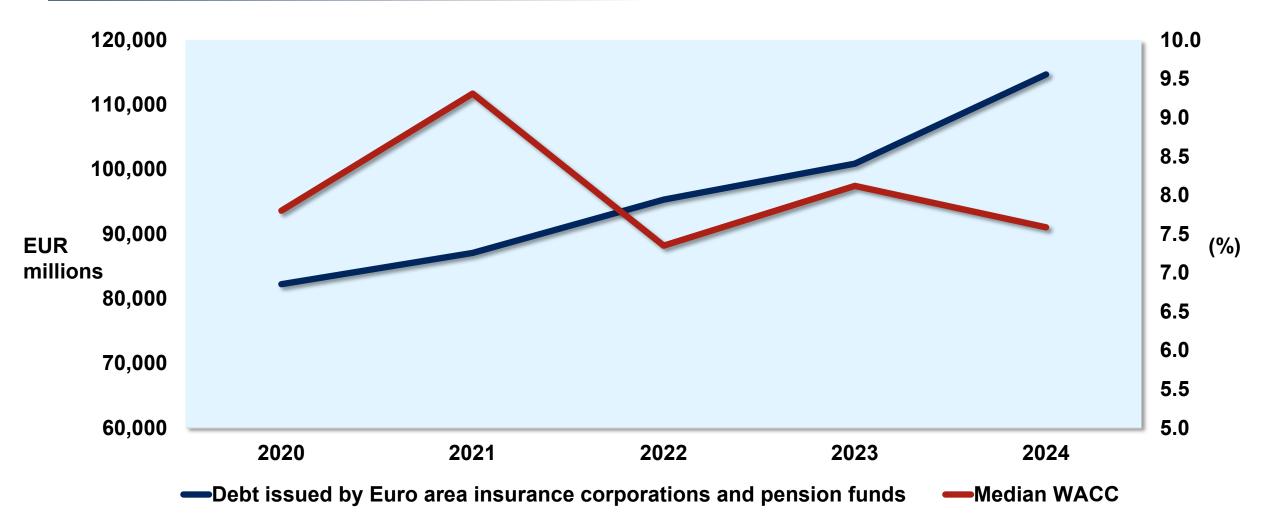


Financial Leverage



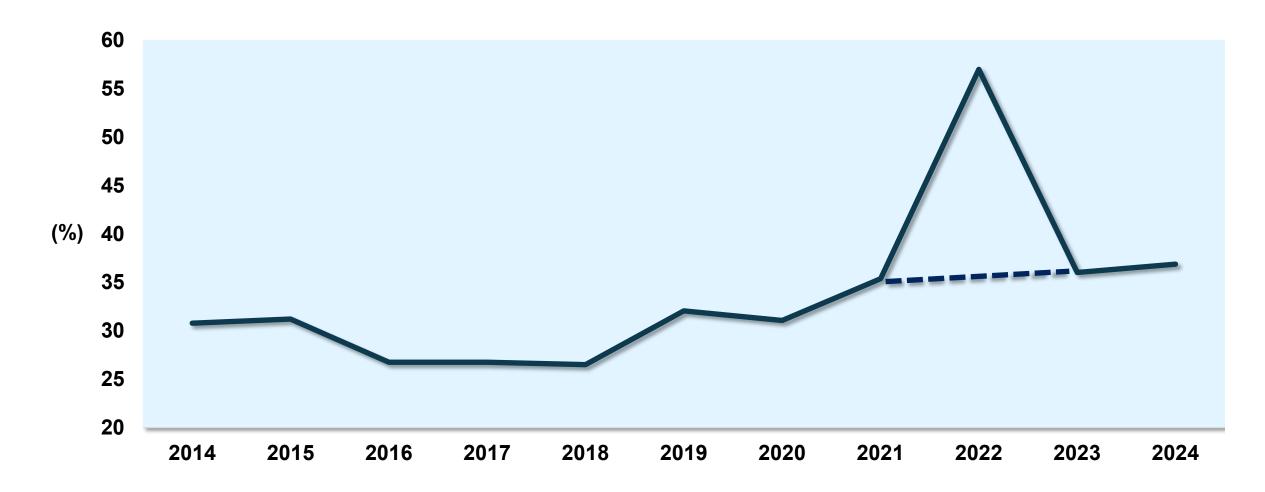


AMB Treatment – WACC vs Insurance Euro Debt Stock





Financial Leverage – European "Big Four" Reinsurers





Summary



Best time to raise capital – Unlikely to be when most needed

Capital efficiency & funding growth – Delicate line between them



Q&A

Timothy Prince
Director, Analytics - London

Eli Sanchez
Director, Analytics - Amsterdam

Use the QR code to submit questions to our speakers





Introducing Today's Panel

Moderator



Richard Banks Global Editor, The Insurer

Reuters

Panellists:



Jessica
BotelhoYoung
Director,
Analytics

AM Best



Alex Hindson Partner, Head of Sustainability

Crowe UK



Amy
Barnes
Head of Energy
& Power,
Head of Climate
& Sustainability
Strategy

Marsh



Domenico
del Re
Director,
Sustainability

PwC UK



Q&A

Richard Banks
Global Editor, The Insurer at Reuters

Use the QR code to submit questions to our speakers





Agenda – Methodology Review Seminar

14:15 Welcome and Introductory Comments Myles Gould, Senior Director, Credit Pating Cr

Myles Gould, Senior Director, Credit Rating Criteria Research & Analytics

14:20 Benchmarking EMEA Ratings

Dale Kirby, Senior Financial Analyst Andrea Porta, Senior Financial Analyst

14:40 Revised Criteria: Rating Captives and Other Alternative Risk Transfer Entities

Kanika Thukral, Associate Director, Analytics Konstantin Langowski, Associate Director, Credit Rating Criteria, Research & Analytics

15:00 Warning Signs: Examining Events Leading to Insurer Failure

Valeria Ermakova, Associate Director, Credit Rating Criteria Research & Analytics Stanislav Stoev, Senior Financial Analyst

15:25 IFRS 17: Latest Observations

Ben Diaz-Clegg, Associate Director, Analytics Todor Kitin, Associate Director, Analytics

15:50 Q&A

16:30 Close



