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US D&O Market Liability Premium Declines are Likely Inconsistent with the Risk Environment

Prospective D&O underwriting results could indicate that market premiums have fallen too far, too quickly

Principal Takeaways

- Monoline property/casualty industry directors and officers (D&O) liability premium have declined for over two years versus the same quarter the year prior. In seven of the quarters, the decline was in the double digits.
- Significant year-over-year renewal price decreases are likely to moderate in 2025, which AM Best considers important for D&O insurers, given potential market headwinds.
- Softer pricing could have an adverse effect on the near-term financial performance of D&O insurers because the premium base to support future claims activity has diminished noticeably even as risks are emerging or expanding.
- The impact of potential policy changes with respect to DEI, ESG, and regulations at this time is uncertain but may be significant.

Corporate directors and officers continue to face multiple risks including those arising from economic uncertainty; artificial intelligence; the evolving legal landscape; digital transformation via processes or operations; changing climate patterns; and potentially adverse shifts in public opinion. These exposures to potential litigation contributed to the skyrocketing renewal premium increases D&O liability insurers sought in 2020 and 2021 to reverse unfavorable underwriting results. However, since 2022, new capacity, attracted by the higher rates and elevated account pricing, has entered the market, leading to significant declines in pricing for D&O liability.

As the end of the first quarter of 2025 approaches, renewal premium has continued to fall for certain types of accounts, particularly companies involved in initial public offerings (IPOs), special purpose acquisition companies (SPACs), and de-SPAC companies. For many public companies, however, the significant renewal price decreases will likely begin to moderate, which AM Best believes could benefit the market, given the potential headwinds D&O insurers will face. Accident year results over the near term may indicate that premiums fell too far, too quickly.

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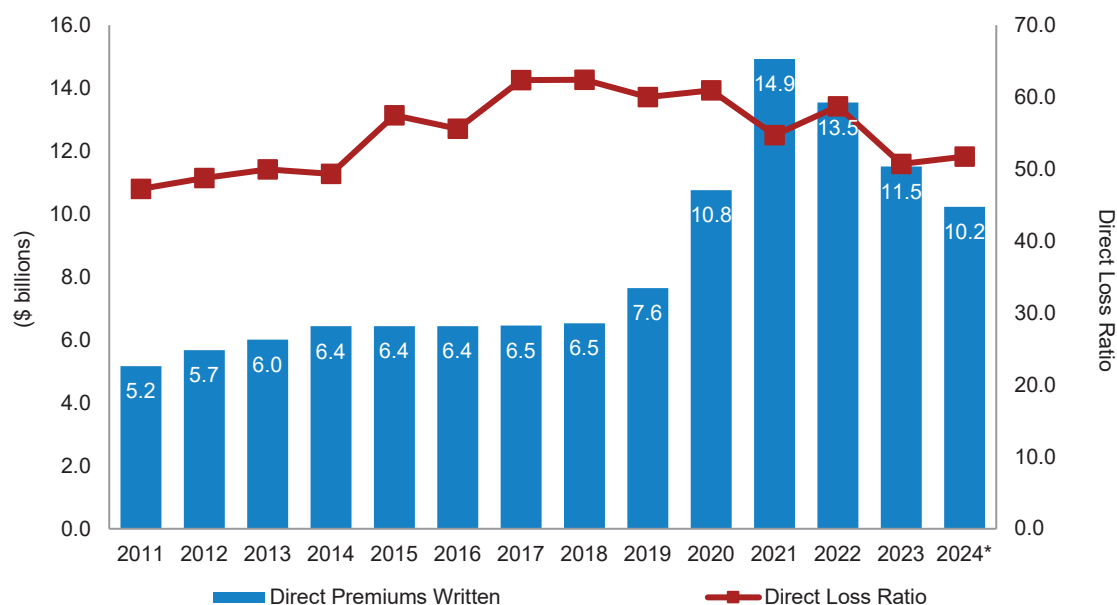
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Improved underwriting performance and tighter risk selection have resulted in more favorable direct loss ratios the past few years, even as premium levels fell, as **(Exhibit 1)** shows. D&O underwriters are still benefitting from the significant rate and price increases and the more conservative underwriting practices that shifted the market's dynamics during the 2019-2021 period **(Exhibit 2)**. However, a number of factors more than counter the positives seen to date.

One potential headwind is that adverse development is embedded in prior accident year incurred loss and defense and cost containment (DCC) expense reserves captured in the other liability (claims-made) statutory line of business. According to data from independent brokerage and consulting firm Woodruff and Sawyer, the first half of 2023 saw a record high number of

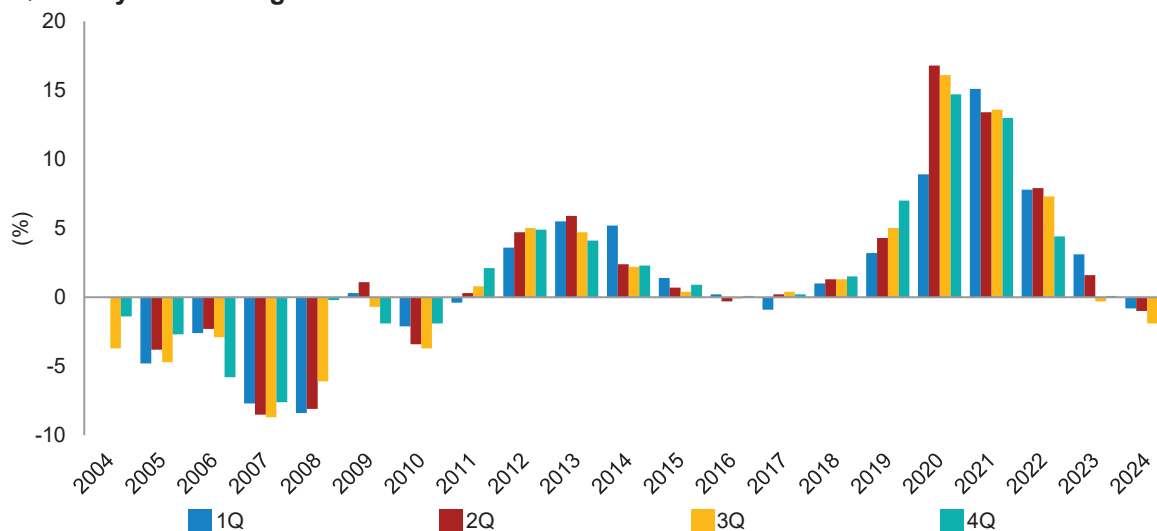
Exhibit 1

US Monoline D&O Liability – Standalone DPW and Direct Calendar Year Loss Ratio


* Annualized values based on actual data through 3Q 2024.

Source: **BESTLINK**

Exhibit 2

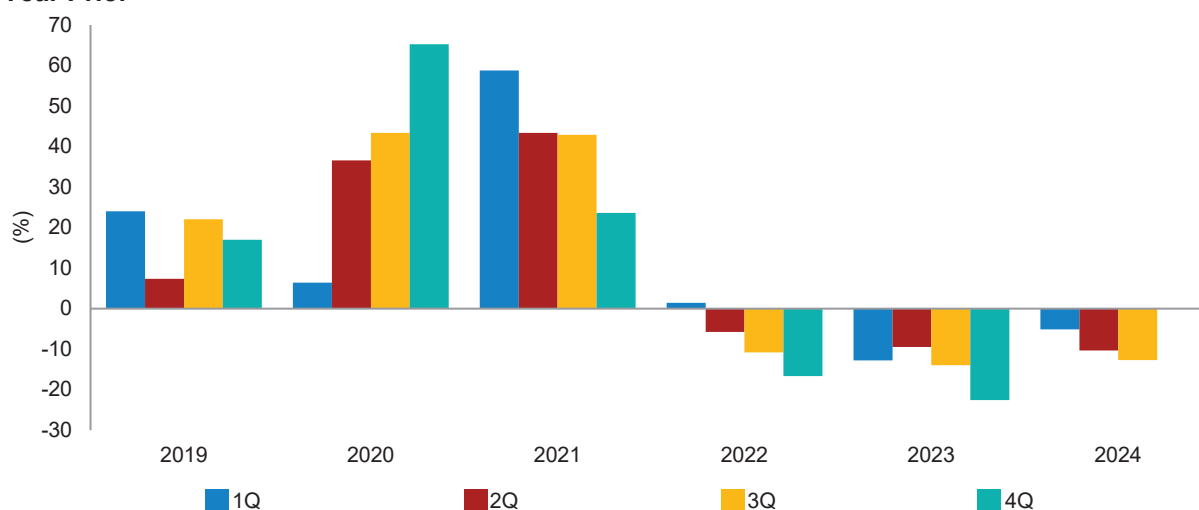
Quarterly Rate Changes on Renewals


Source: Council of Insurance Agents & Brokers (CIAB)

securities class action settlements against US-domiciled companies, a trend that held through the first half of 2024, with negative implications for future calendar year profitability.

Despite recently favorable statutory underwriting results, the softer pricing of the past couple of years could ultimately dampen the financial performance of D&O insurers because the premium base to support future claims activity has diminished, even as risks are emerging and expanding. Through September 30, 2024, P/C industry direct monoline D&O premium had declined for the past ten quarters versus the same quarter the year prior. (**Exhibit 3**).

Exhibit 3

Percentage Change in Monoline D&O Liability Direct Premium Compared to Same Quarter One Year Prior

Source: BESTLINK

Competitive pressure from new market entrants the past few years underlies the concerns many participants have about the market. According to Woodruff and Sawyer's D&O Market Update for 2025, most D&O underwriters believe the risks corporate directors and officers face continue to increase. Most underwriters also expressed the belief that companies are not as aware as they should be of the frequency and cost of D&O litigation.

Once calendar year 2024 data has been aggregated and analyzed, AM Best will re-assess current pricing and loss reserve trends, in addition to opining on the impact of other key issues affecting D&O liability insurers. Those issues include but are not limited to the following:

- The rise in the number of securities class action lawsuits filed in federal and state courts in 2023 and 2024.
- The shifting focus of the plaintiff's bar from larger companies with a market capitalization above \$2 billion to companies with a smaller market capitalization, which provides a greater number of opportunities for lawsuits.
- Claim severity attributable to social inflation as well as third-party litigation financing.
- Public and regulatory scrutiny over corporate environmental, social, and governance (ESG) programs.
- Advancing technologies and innovations that greatly benefit society but also present complex and challenging emerging risks.
- Concerns about AI, including the potential for lawsuits stemming from "AI washing," whereby companies or organizations make exaggerated or false claims about the use of AI in their products, services, or operations to make them appear more innovative or technologically advanced.

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