

BEST’S REVIEW® 2022 Editorial Calendar¹

Feature Packages		Exclusive Rankings & Listings		Issues & Answers² (Advertorial)	Bonus Distribution	AM Best TV Conference Opportunities
January Ad Close: 12/6/21	<b>Embedded Insurance:</b> Embedded insurance emerges as an innovative trend in insurance distribution.		<ul style="list-style-type: none"><li>• Middle Eastern/African Insurers</li><li>• Indian Insurers</li><li>• Industry Events Calendar</li></ul>	<b>Innovation Showcase</b>	<ul style="list-style-type: none"><li>• Nat. Assoc. of Catastrophe Adjusters Annual Convention</li></ul>	
February Ad Close: 1/3/22	<b>College Risk Management and Insurance Programs:</b> The college risk management and insurance programs that stand out.		<ul style="list-style-type: none"><li>• World's Largest Insurers</li><li>• Surety Insurers</li></ul>	<b>Minding the Talent Gap</b>		
March Ad Close: 2/7/22	<b>New World of Shock Claims:</b> Insurers encounter blockbuster claims and face sophisticated emerging legal strategies.		<ul style="list-style-type: none"><li>• Crop Insurers</li></ul>	<b>New Trends in Excess and Surplus Lines</b>	<ul style="list-style-type: none"><li>• Captive Ins. Cos. Assoc. Annual Int. Conf.</li><li>• Wholesale &amp; Specialty Ins. Assoc. (WSIA) Underwriting &amp; Leadership Summit</li><li>• AM Best's 29<sup>th</sup> Annual <i>Review &amp; Preview</i> Conf.</li><li>• WSIA Insurtech Conf.</li><li>• Buffalo I-Day</li></ul>	<ul style="list-style-type: none"><li>• Captive Ins. Cos. Assoc. Annual Int. Conf.</li><li>• Plus D&amp;O Symposium</li></ul>
April Ad Close: 3/7/22	<b>Exploring the World of Risk:</b> An overview of some of the key risks impacting insurers and their customers.		<ul style="list-style-type: none"><li>• Asia-Pacific Insurers</li></ul>	<b>Risk Analytics, Data and AI</b>	<ul style="list-style-type: none"><li>• Nat. Assoc. of Ins. Cos. (NAIC) Spring Nat. Meeting</li><li>• Risk and Ins. Mgmt. Society, Inc. (RIMS) Annual Conf.</li></ul>	<ul style="list-style-type: none"><li>• RIMS Annual Conf.</li><li>• Philly I-Day</li><li>• Assoc. of Mutual Insurers and Ins. Cooperatives in Europe Conf.</li><li>• Association for Institutional Research (AIR) Worldwide – Envision 2022</li><li>• IMUA Annual Meeting</li></ul>
May Ad Close: 4/4/22	<b>Understanding the Insurtech Landscape:</b> Insurtechs have emerged as an important sector of the overall insurance industry.		<ul style="list-style-type: none"><li>• Protection &amp; Indemnity (P&amp;I) Clubs</li></ul>	<b>The Growing Importance of ESG</b>	<ul style="list-style-type: none"><li>• Nat. Assoc. of Independent Ins. Adjusters Annual Conf.</li></ul>	
June Ad Close: 5/2/22	<b>Catastrophe Risk:</b> How natural and manmade catastrophes are impacting the insurance industry.		<ul style="list-style-type: none"><li>• European Insurers</li><li>• Industry Events Calendar</li></ul>	<b>Perspectives on Investment and Asset Management</b>	<ul style="list-style-type: none"><li>• Ins. Accounting &amp; Systems Assoc. (IASA) Annual Conf.</li><li>• Bermuda Captive Conf.</li></ul>	<ul style="list-style-type: none"><li>• IASA Annual Conf.</li><li>• Bermuda Captive Conf.</li><li>• Ins. Marketing &amp; Communications Assoc. (IMCA) 2022 Annual Conf.</li></ul>
July Ad Close: 6/6/22	<b>Leaders:</b> The insurers and brokers that lead the market and the executives that run them.		<ul style="list-style-type: none"><li>• Top Global Brokers</li><li>• Top 200 U.S. Property/Casualty Writers</li><li>• Top 200 U.S. Life/Health Insurers</li></ul>	<b>Specialty Coverage</b>		
August Ad Close: 7/5/22	<b>Reinsurance:</b> The key issues and developments impacting this critical sector.		<ul style="list-style-type: none"><li>• Latin American Insurers</li><li>• Cyber Insurers</li><li>• U.S. Property/Casualty Direct Premiums Written by Line</li></ul>	<b>Captives and Domicile Services</b>  <b>Building Reinsurance Partnerships</b>	<ul style="list-style-type: none"><li>• Vermont Captive Ins. Assoc. (VCIA) Annual Conf.</li><li>• NAIC Summer Nat. Meeting</li></ul>	<ul style="list-style-type: none"><li>• VCIA Annual Conf.</li></ul>
September Ad Close: 8/2/22	<b>Mutual Insurers:</b> Mutual insurers play a key role in the overall insurance industry.		<ul style="list-style-type: none"><li>• Leading U.S. Life/Health Writers</li><li>• Top 50 Global Reinsurance Groups</li><li>• Mutual Insurers</li></ul>	<b>Mutual Success</b>  <b>Meeting the Insurtech Challenge</b>	<ul style="list-style-type: none"><li>• WSIA Annual Marketplace</li><li>• Rendez-Vous de Septembre</li><li>• AM Best's Ins. Market Briefing – Canada</li><li>• National Assoc. of Mutual Ins. Cos. Annual Convention</li><li>• American Council of Life Ins. Annual Conf.</li></ul>	<ul style="list-style-type: none"><li>• Rendez-Vous de Septembre</li><li>• InsureTech Connect</li></ul>
October Ad Close: 9/6/22	<b>Evolving Auto Insurance Sector:</b> Our annual examination of the developments in the largest line of business in the property/casualty sector.		<ul style="list-style-type: none"><li>• Top Auto Writers</li><li>• Life/Health Asset Distribution</li><li>• Caribbean Insurers</li><li>• Captive Insurers</li></ul>	<b>Creating a Cutting Edge Customer Experience</b>	<ul style="list-style-type: none"><li>• American Property Casualty Ins. of America Annual Meeting</li><li>• Assoc. of Ins. Compliance Professionals Annual Conf.</li><li>• Society of Insurance Research (SIR) Annual Meeting</li><li>• Target Markets Program Administrators Assoc. Annual Meeting</li></ul>	<ul style="list-style-type: none"><li>• Singapore International Reinsurance Conf.</li></ul>
November Ad Close: 10/3/22	<b>Property Report:</b> Commercial property and homeowners insurance play a crucial role in the property/casualty sector.		<ul style="list-style-type: none"><li>• Top Homeowners Insurers</li><li>• Top Workers' Compensation Insurers</li><li>• PC Asset Distribution</li></ul>	<b>The Cyber Response</b>  <b>New Developments in Workers' Comp</b>	<ul style="list-style-type: none"><li>• Cayman Captive Forum</li></ul>	<ul style="list-style-type: none"><li>• Cayman Captive Forum</li><li>• Insurance Society of Philadelphia Independence Gala</li></ul>
December Ad Close: 11/7/22	<b>Insurance Outlook:</b> Insurers, reinsurers and brokers discuss the trends and forces shaping the competitive landscape in the year ahead.  <b>The Changing On-Demand World:</b> New advances with transportation and delivery systems have created an on-demand world that raises new challenges for inland marine insurers.		<ul style="list-style-type: none"><li>• Top U.S. Ocean Marine, Inland Marine, Fire &amp; Allied Writers (Ranked by Direct Premiums Written)</li><li>• Auditors and Actuaries</li><li>• Russian Insurers</li></ul>	<b>Accounting and Actuarial Services</b>  <b>Agriculture and Crop Insurers</b>	<ul style="list-style-type: none"><li>• NAIC Fall National Meeting</li></ul>	

1. Editorial content, bonus distribution and conference opportunities are subject to change. Publication date: First week of each month.  
2. Ad commitment deadlines for Issues & Answers are the first of the prior month.