

BEST'S

Credit Ratings

An Overview



ABOUT AM BEST

Founded in 1899, AM Best is the world's largest credit rating agency specializing in the insurance industry and insurance-linked securities. Best's Credit Ratings are an opinion of an insurer's financial strength, creditworthiness and their ability to honor obligations to policyholders.

AM Best's insurance data, market intelligence, and analytical resources provide a critical perspective to help insurers, financial professionals and consumers make informed decisions. Our analysts' diverse financial, operational, claims, underwriting and actuarial backgrounds equip them to deliver insight that helps support and guide the insurance industry.

We provide 3,600 ratings on companies of all sizes in more than 100 countries, including over 200 alternative risk transfer entities and more than 450 mutual companies. Headquartered in the United States, we have regional offices in London, Amsterdam, Dubai, Hong Kong, Singapore and Mexico City.



THE VALUE OF AN AM BEST CREDIT RATING

- AM Best is the only global credit rating agency focused solely on insurance.
- We provide an independent, third-party assessment of business profile, operating performance and enterprise risk management.
- Our analysis offers valuable insight into an organization, its management and track record.
- The interactive rating process serves as a roadmap for practicing sound risk management and effective business strategy.
- Our rating process promotes credibility, transparency and acceptance for new market/business penetration.
- We rate new formations, startups and companies of all sizes and segments.
- Best's Credit Rating Methodology (BCRM) is publicly shared and transparent.
- Best's Credit Ratings are registered by regulatory authorities around the world. [Click here](#) for the full list.
- We rate risk transfer, single-parent captives, group captives, risk retention groups (RRGs) and protected cells in a number of domiciles.
- Our unmatched access to global insurance data, industry intelligence and analytical resources helps us deliver an essential perspective to the marketplace.

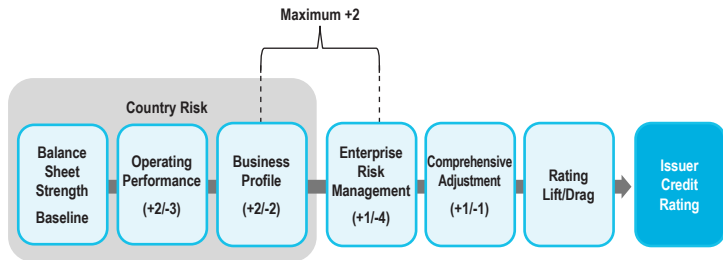


BEST'S CREDIT RATING METHODOLOGY (BCRM)

AM Best's interactive credit rating process is an in-depth interaction between the rated organization and AM Best analytic teams for a comprehensive analysis of balance sheet, operating performance, business profile and enterprise risk management, including comparisons to peers and industry standards, as well as assessments of an insurer's operating plans, philosophy and management.

The analysis may include the specific nature and details of a security (as appropriate), risk management and the implicit or explicit support of a parent or affiliate.

The foundational building blocks of AM Best's rating approach are outlined below.



AM BEST'S VALUE FOR THE INDUSTRY

- Only international rating agency dedicated exclusively to the insurance industry
- World's leading provider of insurer Financial Strength Ratings (FSRs) by company coverage
- Foremost rating coverage of the global reinsurance segment Leading rating agency for alternative risk transfer (ART) vehicles— captives, pools and risk retention groups
- Key rating agency used by global broker security teams
- Data and research covering 16,000 (re) insurance companies worldwide
- Largest and most comprehensive insurance database providing unique insights by segment and line of business
- Published rating methodology on all key insurance industry segments
- Leading position in international reinsurance hubs—including comprehensive coverage of Lloyd's/ London market, Bermuda, Zurich and Singapore
- Leading rating agency for (re)insurance in the emerging markets of MENA and South and Central Asia



MARKET COVERAGE AND AM BEST USERS

- Property/Casualty (Non-life)
- Life and Annuity
- Health
- Reinsurance
- Mutual Insurers
- Startup (Re)Insurers
- Alternative Risk Transfer (ART) Vehicles—Captives, Pools and Risk Retention Groups
- Protection & Indemnity (P&I) Clubs
- Debt—Corporate Debt, Preferred Stock and Hybrid Securities, Commercial Paper, Insurance-based Liability or Asset-backed Securitizations, Closed-block Monetizations
- Fronting Companies
- Title Insurance
- Surety Companies
- Takaful, Retakaful and Co-operative Insurers
- Lloyd's and its Syndicates

AM Best Users

- Insurance Companies
- Agents
- Brokers
- Policyholders
- Financial Institutions
- Investors & Investment Professionals
- Employee Benefits Managers
- Debt and Equity Research Analysts
- Corporate Risk Managers
- Reinsurers
- Captive/Alternative Risk Managers
- CFOs and Boards of Directors
- Consumers
- Government Agencies
- Regulators
- Academics



AM BEST CREDIT RATING DEFINITIONS

Best's Credit Rating Scale

Translation of Issuer Credit
Ratings to Financial
Strength Ratings

LONG-TERM ICR	FSR
aaa, aa+	A++
aa, aa-	A+
a+, a	A
a-	A-
bbb+, bbb	B++
bbb-	B+
bb+, bb	B
bb-	B-
b+, b	C++
b-	C+
ccc+, ccc	C
ccc-, cc	C-
c	D

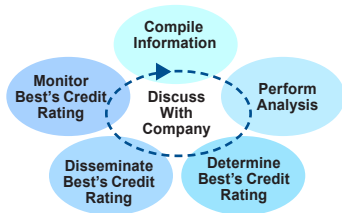
- **Best's Issuer Credit Rating (ICR):**
An independent opinion of an entity's ability to meet its ongoing financial obligations, issued on either a long- or short-term basis
- **Best's Financial Strength Rating (FSR):**
An independent opinion of an insurer's financial strength and ability to meet its ongoing insurance policy and contract obligations
- **Best's Issue Credit Rating (IR):**
An independent opinion of credit quality assigned to issues that gauges the ability to meet the terms of the obligation, issued on a long- or short-term basis
- **Best's National Scale Rating (NSR):**
A relative measure of creditworthiness in a specific local jurisdiction that is issued on a long-term basis and derived exclusively by mapping the NSR from a corresponding global Issuer Credit Rating (ICR) using a transition chart



AM BEST CREDIT RATING STEPS

Best's Credit Rating Process

The typical duration for a Best's Credit Rating from signed contract to ratings announcement is about eight to twelve weeks.



1

Compile Information

The assigned analyst collects public and proprietary financial information and data to develop a tailored meeting agenda.

2

Perform Analysis

AM Best incorporates a host of qualitative and quantitative measures to evaluate the organization's financial strength.

3

Determine Best's Credit Rating

The AM Best rating committee ensures rating consistency and maintains the integrity of the rating process and methodology.

4

Disseminate Best's Credit Rating

Best's Credit Ratings are distributed via the AM Best website, press releases and a number of print and digital publications. Private BCRs are disseminated directly to the rated entity only.

5

Monitor Best's Credit Rating

AM Best regularly monitors the rating by continually analyzing the organization's creditworthiness.



LEVERAGE YOUR BEST'S CREDIT RATING

- The BestMark for Rated Insurers icon demonstrates to agents, brokers, customers, prospects and the financial services industry that the company has undergone AM Best's rigorous rating process.
- A BestMark can be featured in promotional materials, such as websites, print ads, brochures, web banner ads, social media, email signatures, business cards, and conference and events materials.
- It is available in black, blue, and gold to complement any style of marketing materials. Rated insurers also can grant permission to their business partners to use the icon by sending details to bestmarkinsurers@ambest.com.

Samples of BestMark Usage



CONTACT US OR VISIT WWW.AMBEST.COM

Corporate Offices

Global Headquarters Oldwick

1 Ambest Road,
Oldwick, NJ 08858, U.S.
Phone: +1 908 439 2200

London

8th Floor,
12 Arthur Street,
London, EC4R 9AB, U.K.
Phone: +44 20 7626 6264

Hong Kong

Suite 4004, Central Plaza,
18 Harbour Road
Wanchai, Hong Kong
Phone: +852 2827 3400

Dubai*

Office 102, Tower 2,
Currency House, DIFC
PO Box 506617, Dubai, UAE
Phone: +971 4375 2780

*Regulated by the DFSA as a CRA Branch Office.

Mexico City

Paseo de la Reforma 412,
Piso 23, Col. Juárez, Alcaldía Cuauhtémoc
México, D.F. 06600
Phone: +52 55 1102 2720

Amsterdam

3rd Floor, NoMA House,
Gustav Mahlerlaan 1212
1081 LA Amsterdam, Netherlands
Phone: +31 20 308 5420

Singapore

6 Battery Road,
#39-04
Singapore 049909
Phone: +65 6303 5000

