

# BEST'S REVIEW® Issues & Answers

<http://www.ambest.com/adv/bria.html>

Issues & Answers are special advertising sections published in the online and print editions of *Best's Review*. Reach our readers with a topic-driven executive interview conducted by a *Best's Review* editor and additional company exposure with a full-page advertisement. You have the option to come to our video production studio<sup>1</sup> or participate remotely via video conference.

Publication Date	Topics	Description
January	Innovative Products & Services	How insurers, reinsurers, technologists and consultants are bringing best practices, new technologies and strategies to help insurers and brokers meet rising expectations of businesses and consumers.
	Reinventing Claims	Insurers, MGAs and brokers are exploring new ways to become more effective and reduce costs for one of insurance's most savings-resistant functions—claims.
February	Cyber	Insurers, technology providers and support services explain how they are learning to better identify and target cyber risk, protecting businesses and the public from catastrophic loss.
March	Excess & Surplus Lines	Insurers, reinsurers, technology and service providers explain how they are supporting and developing specialized coverages that match the unique needs of their risk.
	Broker Initiatives	Insurance distributors, including brokers, MGAs and agencies, are driving a large portion of the innovation and coverage developments that are reshaping the insurance industry. Reinsurers, insurers, technology and service providers explain how they are supporting the growth and innovative activities of today's distribution professionals.
April	Data & AI	Insurers, reinsurers, brokers, tech providers and consultants explain how they are helping to convert data into knowledge and actionable information.
May	ESG	Insurers, reinsurers, technology providers and consultants explain how they help insurance organizations better assess and implement strategies to meet regulatory and societal expectations for environmental, social and governance issues.
	Recruitment	Recruiters, insurance and reinsurance companies and educational organizations explain how they are helping meet the talent needs of the fast-changing global insurance industry.
June	Asset Management	Asset managers and related services explain how they are helping insurers to meet their management, growth and compliance needs.
July	Specialty Coverage	Insurers, reinsurers, technology and service providers examine new strategies that help to create highly focused products to meet new and increasingly specialized risk needs.
August	Captive Services & Domiciles	Captive insurance is finding increasing favor as a coverage option for the risk needs of large and medium-sized organizations. Sponsoring a captive requires subject matter expertise, strong partnerships with insurers and reinsurers and the foresight to select an appropriate domicile.
	Reinsurance	Reinsurers, reinsurance intermediaries, technologists, financial and legal services providers explain their role in supporting the risk needs of organizations.
September	Mutuals	Reinsurers, insurers, technology providers and consultants explain how they help meet the risk needs of one of the oldest and most enduring forms of insurance.
	Insurtech	Technologists, insurers, reinsurers and service providers explain how they support the capital, risk and structural needs of startups, growth companies and established insurers meeting the challenge of the insurtech movement.
	Surplus Lines	Insurers, reinsurers, technology and service providers explain why surplus lines remains the most dynamic and responsive sector of the property/casualty industry and how they support innovation in an increasingly specialized risk environment.
October	Customer Experience	Technologists, service providers, reinsurers and insurers explain how insurers are moving closer to creating seamless, secure and responsive customer interactions across all channels.
	Auto Insurance Partnerships	Reinsurers, insurers and technology and service providers explain how they are working with automobile manufacturers and distributors to make driving safer and selling cars and related coverages more effective and profitable.
November	Workers' Comp	Reinsurers, insurers, technology and service providers and legal organizations explain how they are supporting the risk needs of the third-largest sector of property/casualty insurers.
December	Accounting & Actuarial Services	Accounting and actuarial services, technology and other service providers explain how they are helping insurers and reinsurers better understand and operate their businesses, meet regulatory needs and develop innovative products and services.

## As an Issues & Answers advertiser, you will receive:

- **Two-Page:** a spread featuring your full-page, four-color advertisement, a brief profile of your organization and highlights from your executive's interview.<sup>2</sup>
- **Three-Page:** a spread featuring a brief profile of your organization and highlights from your executive's interview. Your full-page, four-color advertisement will appear in a different section within the magazine.
- A video and audio recording of your interview for your own promotional use.
- A PDF copy of the spread for your company's use.
- Additional exposure on *Best's Review* Online.

	1x	3x	6x	9x	12x
Two-Page Issues & Answers <sup>3,4</sup>	\$11,795	\$11,205	\$10,025	\$9,435	\$8,850
Three-Page Issues & Answers <sup>3,4</sup>	\$19,330	\$18,365	\$16,430	\$15,465	\$14,500



Full Page

Watch our video to learn more about Issues & Answers at <http://www.ambest.com/adv/ia.html>

<sup>1</sup> Subject to change.

<sup>2</sup> Although this offer includes two pages of advertising, only one page is counted toward the frequency discount for print ads in *Best's Review* in a given contract year.

<sup>3</sup> Ad commitment deadlines are the first of the prior month.

<sup>4</sup> See mechanical requirements on page 5.

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# BEST'S REVIEW® Digital Supplement

www.bestreview.com

The new *Best's Review* Digital Supplement will be released alongside *Best's Review* magazine and will feature a list of insurers, organized by state, that offer the type of insurance highlighted in the publication. Fast-track your message to your target audience with an ad in the digital supplement and corresponding email.

Publication Date	Topics	Description
February	Workers' Compensation	The latest coverage in workers' compensation, along with a 50-state listing of insurers writing the business in every U.S. state and territory, ranked by market share.
June	Earthquake	The latest coverage in earthquake and related coverage, along with a 50-state listing of insurers writing the business in every U.S. state and territory, ranked by market share.
July	Medical Professional Liability Insurance (MPLI)	The latest coverage in MPLI, along with a 50-state listing of insurers writing the business in every U.S. state and territory, ranking by market share.
October	Flood	The latest coverage in flood coverage, along with a 50-state listing of insurers writing the business in every U.S. state and territory, ranked by market share.

Ad Rates	Pricing
2-Page Spread + Email Leaderboard	\$8,750
Full Page + Email Leaderboard	\$5,000
2-Page Spread	\$7,000
Full Page	\$4,000
½ Page	\$2,600

Ask your Account Manager about premium positioning.

Ads can be horizontal or vertical.