

BEST'S REVIEW® Issues & Answers

<http://www.ambest.com/adv/bria.html>

Issues & Answers are special advertising sections published in the online and print editions of *Best's Review*. Reach our readers with a topic-driven executive interview conducted by a *Best's Review* editor and additional company exposure with a full-page advertisement. You have the option to come to our video production studio¹ or participate remotely via video conference.

Publication Date	Topics	Description
April Ad Close: 3/1/23	Data & AI	Insurers, reinsurers, brokers, tech providers and consultants explain how they are helping to convert data into knowledge and actionable information.
May Ad Close: 4/1/23	ESG	Insurers, reinsurers, technology providers and consultants explain how they help insurance organizations better assess and implement strategies to meet regulatory and societal expectations for environmental, social and governance issues.
	Recruitment	Recruiters, insurance and reinsurance companies and educational organizations explain how they are helping meet the talent needs of the fast-changing global insurance industry.
June Ad Close: 5/1/23	Asset Management	Asset managers and related services explain how they are helping insurers to meet their management, growth and compliance needs.
July Ad Close: 6/1/23	Specialty Coverage	Insurers, reinsurers, technology and service providers examine new strategies that help to create highly focused products to meet new and increasingly specialized risk needs.
August Ad Close: 7/1/23	Captive Services & Domiciles	Captive insurance is finding increasing favor as a coverage option for the risk needs of large and medium-sized organizations. Sponsoring a captive requires subject matter expertise, strong partnerships with insurers and reinsurers and the foresight to select an appropriate domicile.
	Reinsurance	Reinsurers, reinsurance intermediaries, technologists, financial and legal services providers explain their role in supporting the risk needs of organizations.
September Ad Close: 8/1/23	Mutuals	Reinsurers, insurers, technology providers and consultants explain how they help meet the risk needs of one of the oldest and most enduring forms of insurance.
	Insurtech	Technologists, insurers, reinsurers and service providers explain how they support the capital, risk and structural needs of startups, growth companies and established insurers meeting the challenge of the insurtech movement.
	Surplus Lines	Insurers, reinsurers, technology and service providers explain why surplus lines remains the most dynamic and responsive sector of the property/casualty industry and how they support innovation in an increasingly specialized risk environment.
October Ad Close: 9/1/23	Customer Experience	Technologists, service providers, reinsurers and insurers explain how insurers are moving closer to creating seamless, secure and responsive customer interactions across all channels.
	Auto Insurance Partnerships	Reinsurers, insurers and technology and service providers explain how they are working with automobile manufacturers and distributors to make driving safer and selling cars and related coverages more effective and profitable.
November Ad Close: 10/1/23	Workers' Comp	Reinsurers, insurers, technology and service providers and legal organizations explain how they are supporting the risk needs of the third-largest sector of property/casualty insurers.
December Ad Close: 11/1/23	Accounting & Actuarial Services	Accounting and actuarial services, technology and other service providers explain how they are helping insurers and reinsurers better understand and operate their businesses, meet regulatory needs and develop innovative products and services.

As an Issues & Answers advertiser, you will receive:

- **Two-Page:** a spread featuring your full-page, four-color advertisement, a brief profile of your organization and highlights from your executive's interview.²
- **Three-Page:** a spread featuring a brief profile of your organization and highlights from your executive's interview. Your full-page, four-color advertisement will appear in a different section within the magazine.
- A video and audio recording of your interview for your own promotional use.
- A PDF copy of the spread for your company's use.
- Additional exposure on *Best's Review* Online.

	1x	3x	6x	9x	12x
Two-Page Issues & Answers ^{3,4}	\$11,795	\$11,205	\$10,025	\$9,435	\$8,850
Three-Page Issues & Answers ^{3,4}	\$19,330	\$18,365	\$16,430	\$15,465	\$14,500



Watch our video to learn more about Issues & Answers at <http://www.ambest.com/adv/ia.html>

¹ Subject to change.

² Although this offer includes two pages of advertising, only one page is counted toward the frequency discount for print ads in *Best's Review* in a given contract year.

³ Ad commitment deadlines are the first of the prior month.

⁴ See mechanical requirements on page 5.

Contact us: advertising_sales@ambest.com • (908) 439-2200, ext. 5399

BEST'S REVIEW® Digital Supplement

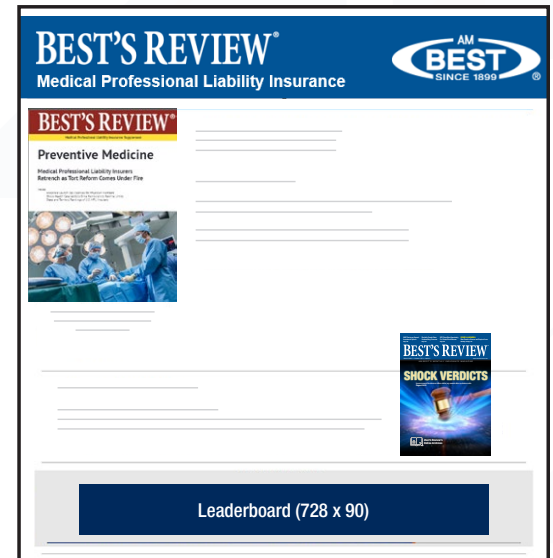
www.bestreview.com

The new *Best's Review* Digital Supplement will be released alongside *Best's Review* magazine and will feature a list of insurers, organized by state, that offer the type of insurance highlighted in the publication. Fast-track your message to your target audience with an ad in the digital supplement and corresponding email.

Publication Date	Topics	Description
February Ad Close: 1/2/23	Workers' Compensation	The latest coverage in workers' compensation, along with a 50-state listing of insurers writing the business in every U.S. state and territory, ranked by market share.
June Ad Close: 5/1/23	Cyber	The latest coverage in cyber and related coverage, along with a 50-state listing of insurers writing the business in every U.S. state and territory, ranked by market share.
July Ad Close: 6/5/23	Medical Professional Liability Insurance (MPLI)	The latest coverage in MPLI, along with a 50-state listing of insurers writing the business in every U.S. state and territory, ranking by market share.
October Ad Close: 9/4/23	Flood	The latest coverage in flood coverage, along with a 50-state listing of insurers writing the business in every U.S. state and territory, ranked by market share.

Ad Rates	Pricing
2-Page Spread + Email Leaderboard	\$8,750
Full Page + Email Leaderboard	\$5,000
2-Page Spread	\$7,000
Full Page	\$4,000
½ Page	\$2,600

Ask your Account Manager about premium positioning.



Ads can be horizontal or vertical.

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