

BEST'S REVIEW® Online

AM Best's Monthly Insurance Magazine

www.bestsreview.com

Extend your brand's reach within the insurance industry with *Best's Review* Online. Readers get full access to engaging content without a subscription and can share articles via social media and email, expanding advertisers' exposure to a larger audience.

Home Page

Grab the attention of *Best's Review's* online readers through billboard and filmstrip ad spaces.

Ad Rates ¹	1x	3x	6x	9x	12x
Billboard	\$2,570	\$2,440	\$2,185	\$2,055	\$1,925
Leaderboard	\$2,335	\$2,215	\$1,985	\$1,865	\$1,750
Filmstrip	\$1,915	\$1,820	\$1,630	\$1,535	\$1,435
Medium Rectangle	\$1,730	\$1,645	\$1,470	\$1,385	\$1,300

The screenshot displays the Best's Review Online homepage layout. At the top, there is a navigation bar with the Best's Review logo, "AM BEST'S MONTHLY INSURANCE MAGAZINE", and links for "My Account", "Log In", and "Sign Up". Below the navigation bar is a large "Billboard (970 x 250)" ad space. The main content area features "Best's Review Monthly Editions" with two featured covers: "July 2022 THE LEADERS" and "June 2022 Stormy Weather". Below each cover is a "Leaderboard (728 x 90)" ad space. On the right side of the page, there are three vertical ad spaces: a "Filmstrip (300 x 600)", a "Medium Rectangle (300 x 250)", and another "Medium Rectangle (300 x 250)". A search bar is located in the top right corner of the main content area.

¹ All ads are sold on a rotating basis. The total number of ads run in a 12-month period determines the frequency discount rate.

Contact us: advertising_sales@ambest.com • (908) 439-2200, ext. 5399