

BEST'S REVIEW® Featured Advertiser Special Editorial Section

Throughout the year, prominent editorial themes are highlighted in *Best's Review*, allowing advertisers to place their message within specialized content geared toward their target market. Featured advertisers also receive enhanced online exposure through *Best's Review's* monthly subscriber email.

Publication Date	Topics	Description
January Ad Close: 12/5/22	Insurance Technology & Innovation	Insurtechs are raising the bar on industry innovation, and established insurers are responding.
February Ad Close: 1/2/23	Cyber	The evolving cyber market responds to increasingly sophisticated threats.
March Ad Close: 2/6/23	The Changing Role of Reinsurance Intermediaries	The landscape for reinsurance brokers continues to change, driven by consolidation, startups and new approaches to risk financing.
April Ad Close: 3/6/23	New & Emerging Risks	A look at new and emerging risk areas that are likely to present new opportunities to nimble insurers and challenges to those who are unprepared.
May Ad Close: 4/3/23	Insurer Expenses	Insurer efforts to reduce expenses are showing progress.
June Ad Close: 5/1/23	Catastrophes	High-impact storms and man-made events account for a huge share of insurers' losses in any year, with the ever-greater possibility of record losses.
	Student Challenge	AM Best presents the winner, finalists and entrants in the third annual AM Best Student Innovation and Data Challenge.
July Ad Close: 6/5/23	Leaders	The insurers and brokers that lead the market and the executives who run them.
August Ad Close: 7/3/23	Reinsurance	Reinsurers play a critical and changing role in a number of important segments of the insurance industry, and more frequently are becoming drivers of innovation, product development and startup activities.
September Ad Close: 8/7/23	Mutuals	Mutual insurers have emerged as one of the more resilient and long-running sectors of the global insurance industry. What was once viewed as a static sector is home to a surprising amount of activity and innovation.
October Ad Close: 9/4/23	Auto	Our annual examination of the developments in the largest line of business in the property/casualty sector.
November Ad Close: 10/2/23	Property Report	Commercial property and homeowners insurance play a crucial role in the property/casualty sector.
December Ad Close: 11/6/23	Insurance Outlook	Industry experts look ahead to 2024 and share their views about the issues and trends that will impact the industry.

As a Featured Advertiser, you will receive:

- Two full-page, four-color ads or a spread within the editorial pages of the special section.
- Your company's name and/or logo in the right-side running header of every editorial page in the special section.
- Exposure through *Best's Review's* monthly subscriber email that highlights that issue's editorial coverage.
- A 10-minute audio file, which includes:
 - A Q&A podcast interview with a *Best's Review* editor.
 - A copy of the audio file for placement on your website.

Advertising Opportunity ¹	
Featured Advertiser Special Editorial Section (with podcast)	\$11,055



Shown as a spread. Also offered as two separate full-page ads in this section.



¹ See mechanical requirements on page 5.