

BEST'S REVIEW® Email

This new opportunity will help you reach your target audience of engaged insurance industry leaders with an ad in our bimonthly email promoting articles from the latest issue of *Best's Review*.

Best's Review Email				
1x	3x	6x	9x	12x
\$2,100	\$1,995	\$1,785	\$1,680	\$1,575

Monthly average number of emails sent: **10,497³**

BESTDAY®

AM Best's Daily Insurance News

Connect with top insurance professionals every morning by placing your ad in our *BestDay* email, AM Best's wrap-up of the previous day's top news stories.

BestDay Email^{1,2}				
1x	3x	6x	9x	12x
\$2,925	\$2,780	\$2,485	\$2,340	\$2,195

Monthly average number of emails sent: **306,635³**

BEST'S NEWS

AM Best's Weekly Insurance News

Place your ad in our *Best's News* email to reach senior insurance and reinsurance executives, risk managers and others who look to this resource for a recap of the industry's top stories and the latest AM Best industry research.

Best's News Email²				
1x	3x	6x	9x	12x
\$1,080	\$1,025	\$920	\$865	\$810

Monthly average number of emails sent: **15,704³**

¹ The total number of ads run in a 12-month period determines the frequency discount rate. All ads for the qualified advertiser will be quoted at that frequency rate. All ads are sold on a rotating basis. The frequency of the rotation may change throughout the year. All advertising runs from the first through the last day of the month. Advertising will not appear in rating-event articles.

² The total number of ads run in a 12-month period determines the frequency discount rate. All ads for the qualifying advertiser will be quoted at the frequency rate. All advertising runs only in the month for which it was purchased.

³ Publisher's data, January 2022–April 2022.