

# Limited Offer: Exclusive Cross-Media Advertising Package

Connect with insurance professionals at every level by advertising in AM Best's award-winning cross-media series. Our next special four-part panel presentation, ***Critical Issues in Insurance Asset Management***, will air on AM Best TV in May, with in-depth coverage appearing in the June issue of *Best's Review*®. Take advantage of this offer and get long-term brand exposure across multiple AM Best news channels.

## The series will cover the following topics:

- **Insurance Asset Class Update:** Investment and insurance professionals review investment categories and how insurers' strategies are changing.
- **Insurance Asset Management in the Age of Rate Volatility:** Few are bidding the low-rate environment a fond farewell, but the next chapter in investing is still taking shape.
- **Reimagining Alternative Investments:** Alternative investments offer opportunities for yield, but they also require timing and focus.

## Share your expertise in the final panel discussion\*:

- **Wrap-Up Session: Critical Issues in Insurance Asset Management**  
A panel of insurance asset management and insurance professionals review the major issues shaping today's insurance investment environment.

\* Participation is optional.

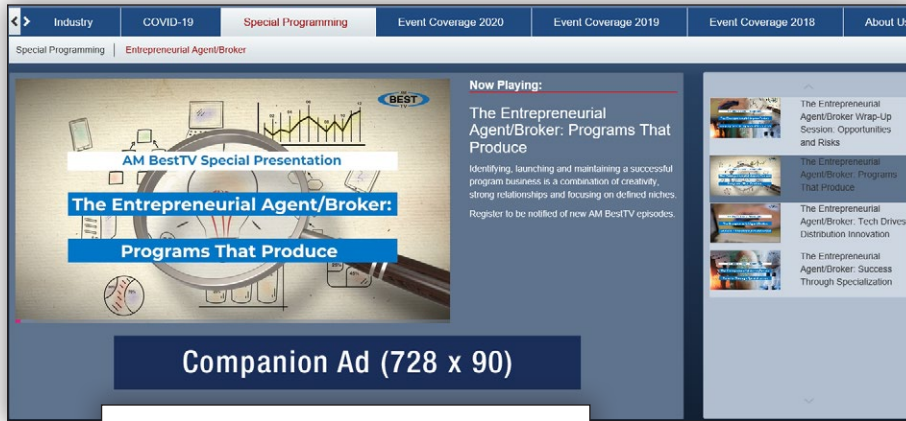
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Advertising Deadline: April 1, 2023

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# Take advantage of this opportunity to:

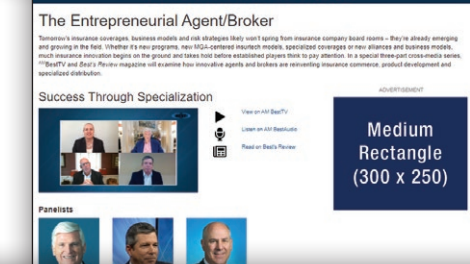


Companion Ad (728 x 90)



Connect with viewers through advertising and participation in the final panel discussion\*.

Reach insurance professionals with your company logo featured in AM Best TV emails promoting the presentation and participants.



Receive additional exposure for your ad on the landing page created exclusively for the Cross-Media series.



Full Page Ad - 8in X 10.875in

Get the attention of industry executives with a full-page ad in *Best's Review* magazine alongside the in-depth article covering the Cross-Media series.

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