

# BEST'S REVIEW®

AM Best's Monthly Insurance Magazine

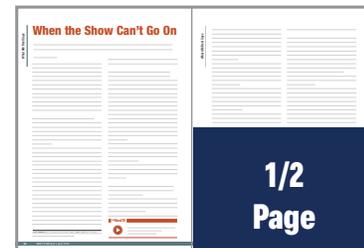
bestsreview.ambest.com

Best's Review offers a variety of print advertising opportunities that help you get maximum exposure, including premium positioning, regional and national inserts and more. For an overview of our content, reader demographics and editorial calendar. For online advertising opportunities.



Size	1x	3x	6x	9x	12x
Premium Positioning: Covers and TOC	\$8,850	\$8,530	\$7,880	\$7,555	\$7,230
Premium Positioning: Full Page	\$8,570	\$8,260	\$7,645	\$7,330	\$7,020
Premium Positioning: 1/2 Page	\$6,400	\$6,200	\$5,790	\$5,595	\$5,395
2-Page Spread	\$14,860	\$14,120	\$13,170	\$12,610	\$12,040
Full Page	\$8,005	\$7,605	\$7,160	\$6,880	\$6,600
1/2 Page	\$6,030	\$5,730	\$5,480	\$5,300	\$5,120

All rates are net.



Ads can be horizontal or vertical.

Size	Inches		Inches	
	Width	Depth	Width	Depth
<b>2-Page Spread</b>			<b>Fractionals</b>	
Live Area	15	10	1/2 (Horizontal)	7 4.75
Bleed	16.25	11.125	1/2 (Vertical)	4.5 7.5
Trim	16	10.875		
<b>Full Page</b>				
Live Area	7	10		
Bleed	8.25	11.125		
Trim	8	10.875		

### Additional advertising opportunities available upon request:

- Gatefolds
- Regional and national tip-ins
- Postcards
- Full- and half-cover tip-ons
- Belly-band wrap

<sup>1</sup> All prices are per month.

Contact us: advertising\_sales@ambest.com • (908) 882-1706