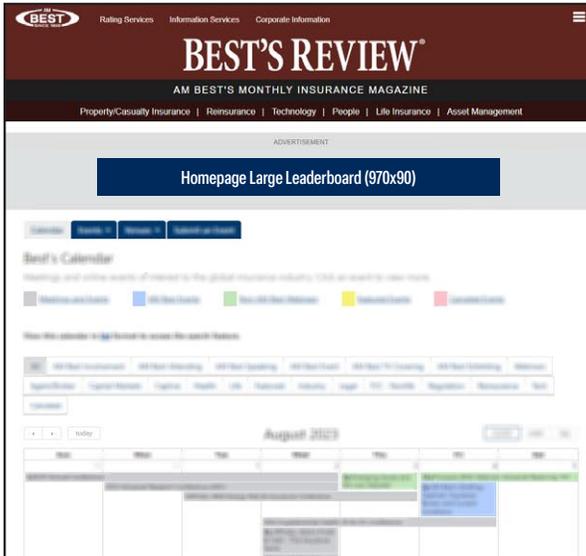


Additional Advertising Opportunities

BEST'S CALENDAR

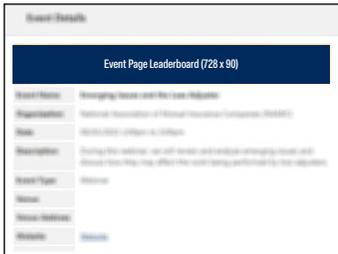
bestsreview.ambest.com/calendar

Place your ad on *Best's Calendar*, the insurance industry's one-stop resource for conferences, meetings and online events. This free resource helps industry professionals plan for events worldwide, with detailed information on happenings and venues. Users can register for AM Best events and submit their own as they are announced.



Best's Calendar Homepage					
Ad Type	1x	3x	6x	9x	12x
Homepage Large Leaderboard	\$2,250	\$2,140	\$1,915	\$1,800	\$1,690

All rates are net.



Best's Calendar Event Page	
Ad Type	1x
Event Page Leaderboard ad without the purchase of the Best's Calendar Homepage Large Leaderboard ad	\$680
Event Page Leaderboard ad with the purchase of the Best's Calendar Homepage Large Leaderboard ad	\$440

All rates are net.