

BEST'S NEWS

<https://www.news.ambest.com>

Best's News is our content-rich, streamlined online portal that provides subscribers with convenient access to the latest insurance industry news, research and media.

Home Page^{1,2}

Put yourself front and center for thousands of Best's News website visitors to see.

Ad Rates ¹	1x	3x	6x	9x	12x
Large Leaderboard	\$3,915	\$3,720	\$3,330	\$3,130	\$2,935
Filmstrip	\$3,560	\$3,380	\$3,025	\$2,850	\$2,670
Leaderboard	\$2,920	\$2,775	\$2,480	\$2,335	\$2,190
Medium Rectangle	\$2,640	\$2,510	\$2,245	\$2,110	\$1,980

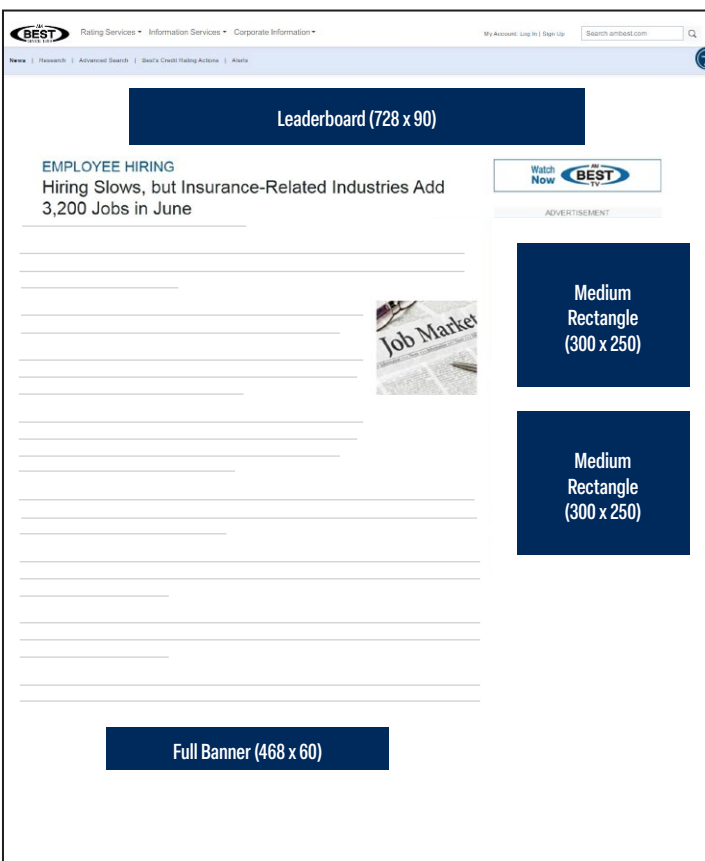
All rates are net.

Individual News Stories^{1,2}

Get noticed by AM Best's influential readership with a news story ad. Headlines appear on the Best's News home page and in daily emails, driving traffic to the story where your ad appears.

Ad Rates ¹	1x	3x	6x	9x	12x
Leaderboard	\$2,255	\$2,140	\$1,915	\$1,805	\$1,690
Medium Rectangle	\$1,670	\$1,585	\$1,420	\$1,335	\$1,255
Full Banner	\$1,430	\$1,360	\$1,215	\$1,145	\$1,075

All rates are net.



¹ The total number of ads run in a 12-month period determines the frequency discount rate. All ads for the qualified advertiser will be quoted at that frequency rate. All ads are sold on a rotating basis. The frequency of the rotation may change throughout the year. All advertising runs from the first through the last day of the month. Advertising will not appear in rating-event articles.

² Pages are subject to change.