

# BEST'S REVIEW® 2024 Editorial Calendar<sup>1</sup>

	Feature Packages	Exclusive Rankings & Listings	Issues & Answers <sup>2</sup> (Advertorial)	Bonus Distribution	AM Best TV Conference Opportunities
<b>January</b> Ad Close: 12/1/23	<b>Guide to Understanding the Insurance Industry</b>	<ul style="list-style-type: none"> <li>World's Largest Insurers</li> </ul>			<ul style="list-style-type: none"> <li>St. John's University Insurance Leader of the Year 28th Annual Award Dinner</li> </ul>
<b>February</b> Ad Close: 1/2/24	<b>Educating the Next Generation of Insurers</b>	<ul style="list-style-type: none"> <li>Surety Insurers</li> <li>Middle Eastern/African Insurers</li> </ul>	<b>Education and Career Development</b>		<ul style="list-style-type: none"> <li>Artemis ILS NYC 2024</li> <li>Emerging Leaders</li> </ul>
<b>March</b> Ad Close: 2/1/24	<b>How DUAEs/MGAs Are Remaking Insurance Underwriting and Distribution</b>	<ul style="list-style-type: none"> <li>Crop Insurers</li> <li>India Insurers</li> </ul>	<b>New Trends in Excess and Surplus Lines</b>	<ul style="list-style-type: none"> <li>CICA Annual International Conference</li> <li>AM Best's Review &amp; Preview Conference</li> </ul>	<ul style="list-style-type: none"> <li>PLUS D&amp;O Symposium</li> </ul>
<b>April</b> Ad Close: 3/1/24	<b>Uncovering Tomorrow's Risk Challenges</b>	<ul style="list-style-type: none"> <li>Asia-Pacific Insurers</li> </ul>	<b>Risk Analytics, Data and AI</b>	<ul style="list-style-type: none"> <li>RIMS Annual Conference</li> <li>Buffalo I-Day</li> </ul>	
<b>May</b> Ad Close: 4/1/24	<b>Exploring the Insurance Mediasphere</b>	<ul style="list-style-type: none"> <li>Protection &amp; Indemnity (P&amp;I) Clubs</li> </ul>	<b>Cyber Developments</b>	<ul style="list-style-type: none"> <li>NAIIA Annual Conference</li> <li>NetVu Accelerate</li> </ul>	<ul style="list-style-type: none"> <li>RIMS Annual Conference</li> </ul>
<b>June</b> Ad Close: 5/1/24	<b>The Increasing Complexity of Catastrophic Risk</b>	<ul style="list-style-type: none"> <li>European Insurers</li> </ul>	<b>Perspectives on Investment and Asset Management</b>	<ul style="list-style-type: none"> <li>IASA Annual Conference</li> </ul>	<ul style="list-style-type: none"> <li>Insurtech Insights USA</li> </ul>
<b>July</b> Ad Close: 6/3/24	<b>Leading Insurance Companies and Executives</b>	<ul style="list-style-type: none"> <li>Top Global Brokers, Top 200 U.S. Property/Casualty Writers, Top 200 U.S. Life/Health Insurers, Top 75 U.S. and Canada Public Insurers, World's Largest Insurance Companies, Top 25 U.S. Holding Companies, Standing the Test of Time</li> </ul>	<b>Specialty Coverage</b>  <b>M&amp;A Advisers</b>  <b>Standing the Test of Time</b>		
<b>August</b> Ad Close: 7/1/24	<b>Captive Domicile Update</b>	<ul style="list-style-type: none"> <li>Latin American Insurers</li> <li>U.S. Property/Casualty Direct Premiums Written by Line</li> </ul>	<b>Captive Services &amp; Domiciles</b>  <b>Building Reinsurance Partnerships</b>	<ul style="list-style-type: none"> <li>VCIA Annual Conference</li> </ul>	<ul style="list-style-type: none"> <li>VCIA Annual Conference</li> </ul>
<b>September</b> Ad Close: 8/1/24	<b>How Mutual Insurers Are Meeting New Risk Challenges</b>	<ul style="list-style-type: none"> <li>Mutual Insurers</li> <li>Top 50 Global Reinsurance Groups</li> <li>Leading U.S. Life/Health Insurers</li> <li>U.S. Private Flood</li> </ul>	<b>Mutual Success</b>  <b>Helping Insurers Meet the Insurtech Challenge</b>  <b>Surplus Lines</b>	<ul style="list-style-type: none"> <li>WSIA Annual Marketplace</li> <li>NAMIC Annual Convention</li> <li>Rendez-Vous de Septembre</li> <li>Bermuda Captive Conference</li> <li>ACLI Annual Conference</li> </ul>	<ul style="list-style-type: none"> <li>Rendez-Vous de Septembre</li> </ul>
<b>October</b> Ad Close: 9/3/24	<b>New Models for a Changing Auto Environment</b>	<ul style="list-style-type: none"> <li>Caribbean Insurers</li> <li>Captive Insurers</li> <li>Top Auto Writers</li> <li>U.S. Life Asset Distribution</li> <li>U.S. Cyber Stand Alone</li> </ul>	<b>Helping Insurers to Create Cutting-Edge Customer Experiences</b>  <b>New Approaches to Auto Coverage</b>	<ul style="list-style-type: none"> <li>AM Best's Canada Insurance Market Briefing - Toronto</li> <li>APCIA Annual Meeting</li> <li>AICP Annual Conference</li> <li>SIR Annual Meeting</li> <li>InsureTech Connect 2024</li> </ul>	
<b>November</b> Ad Close: 10/1/24	<b>The Ongoing Evolution of Property Risk</b>	<ul style="list-style-type: none"> <li>Top Homeowners Insurers</li> <li>Top Workers' Compensation Insurers</li> <li>Property/Casualty Asset Distribution</li> <li>U.S. Life/Health Investment Returns</li> <li>Property &amp; Catastrophe Risk</li> </ul>	<b>Workers' Compensation</b>	<ul style="list-style-type: none"> <li>Cayman Captive Forum</li> <li>NAIC Fall National Meeting</li> </ul>	<ul style="list-style-type: none"> <li>LIIFT</li> <li>St. Joseph's Healthcare Foundation Gala</li> </ul>
<b>December</b> Ad Close: 11/1/24	<b>The Ultimate Insurance Risk: Insolvency</b>  <b>AM Best's 125th Anniversary</b>	<ul style="list-style-type: none"> <li>Top U.S. Ocean Marine, Inland Marine, Fire &amp; Allied Lines, U.S. Dental, Disability Income, Medicare Supplement, Medicaid Title XIX, Long-Term Care, Other Health, Products Liability, Commercial Multi Peril, All Individual A&amp;H</li> </ul>	<b>Accounting &amp; Actuarial Services</b>		

<sup>1</sup> Editorial content, bonus distribution and conference opportunities are subject to change. Publication date: First week of each month.

<sup>2</sup> Ad commitment deadlines for Issues & Answers are the first of the prior month.