Reach senior insurance and reinsurance executives, risk managers and others who look industry research.

Reach your target audience of engaged insurance industry leaders with an ad in our industry events.

When you advertise in our daily email promoting articles from the latest issue of Best’s Review.

Connect with top insurance professionals every morning by advertising in BestDay, AM Best’s daily email wrap-up of the previous day’s top news stories.

### Monthly average number of emails sent:

- **BESTDAY Email**: 288,312
- **BEST Email**: 105,164
- **BEST’S NEWS Email**: 15,838
- **BEST’S REVIEW Email**: 25,908

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1 The total number of ads run in a 12-month period determines the frequency discount rate. All ads for the qualified advertiser will be quoted at that frequency rate. All advertising runs from the first through the last day of the month.

2 Publisher’s data, January 2023–May 2023.

Contact us: advertising.sales@ambest.com • (908) 882-1706