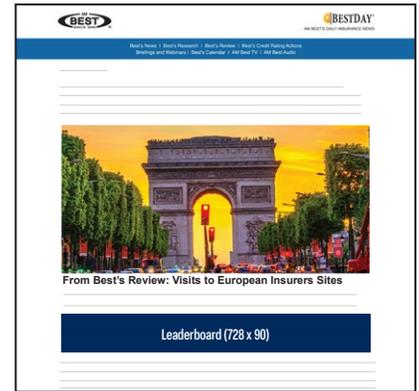


BESTDAY® Email¹

Connect with top insurance professionals every morning by advertising in BestDay, AM Best's **daily** email wrap-up of the previous day's top news stories.

| 1x | 3x | 6x | 9x | 12x |
|---------|---------|---------|---------|---------|
| \$2,735 | \$2,600 | \$2,325 | \$2,190 | \$2,050 |

Monthly average number of emails sent: **288,312²**

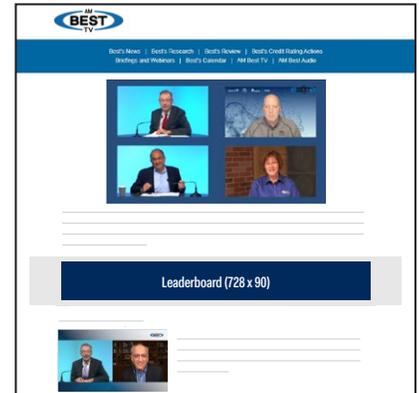


AM BEST TV Email¹

When you advertise in our **daily** email to subscribers, your message will be seen by insurance professionals of every level who follow AM Best TV's exclusive coverage of industry events.

| 1x | 3x | 6x | 9x | 12x |
|---------|-------|-------|-------|-------|
| \$1,105 | \$960 | \$860 | \$810 | \$760 |

Monthly average number of emails sent: **105,164²**

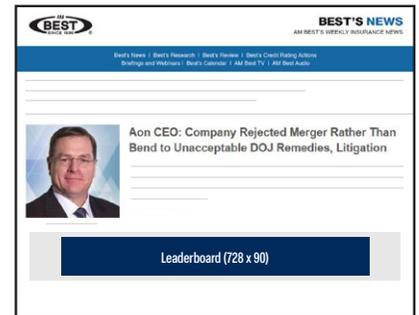


BEST'S NEWS Email¹

Reach senior insurance and reinsurance executives, risk managers and others who look to *Best's News* for a **weekly** recap of the industry's top stories and the latest AM Best industry research.

| 1x | 3x | 6x | 9x | 12x |
|-------|-------|-------|-------|-------|
| \$945 | \$900 | \$805 | \$755 | \$710 |

Monthly average number of emails sent: **15,838²**



BEST'S REVIEW® Email¹

Reach your target audience of engaged insurance industry leaders with an ad in our **bimonthly** email promoting articles from the latest issue of *Best's Review*.

| 1x | 3x | 6x | 9x | 12x |
|---------|---------|---------|---------|---------|
| \$1,840 | \$1,750 | \$1,565 | \$1,470 | \$1,380 |

Monthly average number of emails sent: **25,908²**



¹ The total number of ads run in a 12-month period determines the frequency discount rate. All ads for the qualified advertiser will be quoted at that frequency rate. All advertising runs from the first through the last day of the month.

² Publisher's data, January 2023–May 2023.