

BEST'S REVIEW® Issues & Answers

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Issues & Answers are special advertising sections published in the online and print editions of *Best's Review*. Reach our readers with a topic-driven executive interview conducted by a *Best's Review* editor and additional company exposure with a full-page advertisement. You have the option to come to our video production studio¹ or participate remotely via video conference.

Publication Date	Topics	Description
February Ad Close: 1/2/24	Education and Career Development	College risk management and insurance programs discuss the advantages of an insurance career and what sets their schools apart. Insurers, reinsurers and others discuss what they are doing to attract, develop and retain high-quality, diverse talent in an industry that faces new challenges due to retirements and competition from other industries.
March Ad Close: 2/1/24	New Trends in Excess and Surplus Lines	Insurers, MGAs, wholesalers and program managers discuss new developments and emerging issues in the growing E&S market. The surplus lines market plays an important role in providing insurance for hard-to-place, unique or high-capacity risks.
April Ad Close: 3/1/24	Risk Analytics, Data and AI	Modelers, risk consultants, data providers and technology companies discuss how they provide insurers with cutting-edge insights into risk through the use of data and analytics.
May Ad Close: 4/1/24	Cyber Developments	Insurers, technology providers and support services explain how they are learning to better identify and target cyber risk, protecting businesses and the public from catastrophic loss.
June Ad Close: 5/1/24	Perspectives on Investment and Asset Management	Asset managers, advisers, systems providers and others examine the latest issues concerning insurance portfolio management.
July Ad Close: 6/3/24	Specialty Coverage	Insurers, wholesalers, MGAs and program administrators discuss new opportunities and evolving risks in the specialty market.
	Standing the Test of Time	Insurers discuss their long history and business success.
	M&A Advisers	The consultants and investment bankers that enable insurance M&A discuss developments in the sector.
August Ad Close: 7/1/24	Captive Services & Domiciles	Domiciles and service providers discuss new business strategies aimed at the captive market.
	Building Reinsurance Partnerships	Reinsurers and reinsurance intermediaries discuss how they help primary insurers create risk solutions.
September Ad Close: 8/1/24	Mutual Success	Insurers, reinsurers, service providers, technologists and others examine the advantages and challenges of mutual insurance operations and how these companies are finding new and innovative ways to serve policyholders.
	Helping Insurers Meet the Insurtech Challenge	Insurers, reinsurers, technology firms and service providers discuss how they are using technology to launch innovative new businesses, gather critical data, improve the customer experience and help insurers meet the competitive challenges of today's market.
	Surplus Lines	Insurers, reinsurers, technology and service providers explain why surplus lines remains the most dynamic and responsive sector of the property/casualty industry and how they support innovation in an increasingly specialized risk environment.
October Ad Close: 9/3/24	Helping Insurers Create a Cutting-Edge Customer Experience	Insurers and technology service providers discuss how they are reaching consumers by developing new approaches to make buying insurance and filing claims quicker and easier.
	New Approaches to Auto Coverage	Reinsurers, insurers and technology and service providers explain how they are working with automobile manufacturers and distributors to make driving safer and selling cars and related coverages more effective and profitable.
November Ad Close: 10/1/24	New Developments in Workers' Comp	Insurers, service providers, technologists and others discuss issues and how they are making use of new technology to improve offerings and manage and control losses as the industry tackles the challenges of the evolving workplace.
December Ad Close: 11/1/24	Accounting and Actuarial Services	As insurers become increasingly focused on analytics, metrics and internal reporting, roles for auditors and actuaries are expanding. Actuarial and auditing firms share their insights into how they are helping insurers and reinsurers understand and use the expanding wealth of data and financial information.

As an Issues & Answers advertiser, you will receive:

- **Two-Page Placement:** a spread featuring your full-page, four-color advertisement, a brief profile of your organization and highlights from your executive's interview.²
OR
- **Three-Page Placement:** a spread featuring a brief profile of your organization and highlights from your executive's interview. Your full-page, four-color advertisement will appear in a different section within the magazine.
- A video and audio recording of your interview for your own promotional use.
- A PDF copy of the spread for your company's use.
- Additional exposure on *Best's Review* Online.



	1x	3x	6x	9x	12x
Two-Page Issues & Answers ^{3,4}	\$10,425	\$9,905	\$8,865	\$8,340	\$7,820
Three-Page Issues & Answers ^{3,4}	\$16,430	\$15,610	\$13,965	\$13,145	\$12,325

All rates are net.

Watch our video to learn more about Issues & Answers at <https://www.ambest.com/adv/ia.html>

¹ Subject to change.

² Although this offer includes two pages of advertising, only one page is counted toward the frequency discount for print ads in *Best's Review* in a given contract year.

³ Ad commitment deadlines are the first of the prior month.

⁴ See mechanical requirements.

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