

# BEST'S REVIEW® 2025 Editorial Calendar<sup>1</sup>

	Editorial Content	Featured Advertiser Package	Exclusive Rankings & Listings	Issues & Answers <sup>2</sup> (Advertorial)	Supplements	Bonus Distribution
January Ad Close: 12/2/24	Guide to Understanding the Insurance Industry	Guide to Understanding the Insurance Industry	• World's Largest Insurers			
February Ad Close: 1/2/25	Innovation Scoring  Workers' Compensation  Changes at the Top	Innovation Scoring	• Surety Insurers • Middle Eastern/African Insurers	Talent Development		
March Ad Close: 2/3/25	Growing Clout of Independent Agents  Asset Management  Captive Insurance	Growing Clout of Independent Agents	• Crop Insurers • India Insurers • Captive Insurers	Specialty Distribution  Captives and Domicile Services	Captives	• CICA Annual International Conference • AM Best's 32nd Annual Review & Preview Conference • Buffalo I-Day
April Ad Close: 3/3/25	Evolving Commercial Risk	Evolving Commercial Risk	• Asia-Pacific Insurers	Commercial Risk		
May Ad Close: 4/1/25	Real-World AI	Real-World AI	• P&I Clubs	Cyber Developments		• RIMS Annual Conference • NAIIA Annual Conference • NetVu Accelerate • SIR Annual Meeting
June Ad Close: 5/1/25	Climate Risk Creates New Challenges  Asset Management  Student Challenge	Climate Risk Creates New Challenges	• European Insurers	New Approaches to Asset Management		• IASA Xchange
July Ad Close: 6/2/25	Leading Insurance Companies and Executives  Insurance Accounting	Leading Insurance Companies and Executives  Insurance Accounting	• Top Global Brokers • Top 200 U.S. Property/Casualty Writers • Top 200 U.S. Life/Health Insurers • Top 75 U.S. and Canada Public Insurers • World's Largest Insurance Companies • Top 25 U.S. Holding Companies • Auditors and Actuaries	Specialty Coverage  Issues in Insurance Accounting	Workers' Compensation	
August Ad Close: 7/1/25	The Evolving Reinsurance Market  Standing the Test of Time  Captives	The Evolving Reinsurance Market	• Latin American Insurers • U.S. Property/Casualty Direct Premiums Written by Line • Standing the Test of Time • U.S. Cyber Standalone	Standing the Test of Time	Independent Agents	• VCI Annual Conference
September Ad Close: 8/1/25	Quantifying Insurance  Surplus Lines  Asset Management	Quantifying Insurance  Surplus Lines	• Top U.S. Mutual Insurers • Top Global Reinsurance Groups • Leading U.S. Life/Health Insurers • Top U.S. MGAs • U.S. Private Flood	Mutual Success  Surplus Lines		• WSIA Annual Marketplace • NAMIC Annual Convention • Rendez-Vous de Septembre • Bermuda Captive Conference • ACLI Annual Conference
October Ad Close: 9/2/25	New Developments in Insurance Technology  Emerging Auto Sector	New Developments in Insurance Technology	• Top U.S. Auto Writers • U.S. Life Asset Distribution	Improving Customer Experience  New Approaches to Personal and Commercial Auto Coverage	Artificial Intelligence	• AM Best's Insurance Market Briefing - Canada • APCIA Annual Meeting • TMPAA Annual Summit • AICP Annual Conference
November Ad Close: 10/1/25	Workers' Compensation  Property Claims	Workers' Compensation  Property Claims	• Caribbean Insurers • Top U.S. Homeowners Insurers • Top U.S. Workers' Compensation Insurers • U.S. P/C Asset Distribution • U.S. Life/Health Investment Returns • Top Global Life Reinsurers • Top U.S. Life Reinsurers	New Developments in Workers' Compensation  Property Risk		
December Ad Close: 11/3/25	Auditor & Actuary Overview  Regulatory Preview  Asset Management	Auditor & Actuary Overview  Regulatory Preview	• Auditors & Actuaries • Top U.S. Ocean Marine • U.S. Inland Marine • U.S. Fire & Allied Lines • U.S. Products Liability • U.S. Commercial Multiperil • US P/C All Individual A&H • Individual A&H • U.S. Property & Catastrophe Risk	Accounting and Actuarial Services  Excess & Surplus Lines		

<sup>1</sup>Editorial content, bonus distribution and conference opportunities are subject to change. The publication date is the first week of each month.

<sup>2</sup>Ad commitment deadlines for Issues & Answers are the first of the prior month.