









# **AM Best's Insurance Market Briefing – Toronto**

**October 25, 2024**

# AM Best Market Briefing – Canada

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-  **Economic Outlook**
-  **Property/Casualty Outlook and Update**
-  **Life/Annuity Outlook and Update**
-  **P/C Reinsurance Outlook and Update**
-  **Panel Discussion – Climate Trends and Risk Mitigation**
-  **Cyber Risk and AI**



# Canadian Economic Update & Outlook

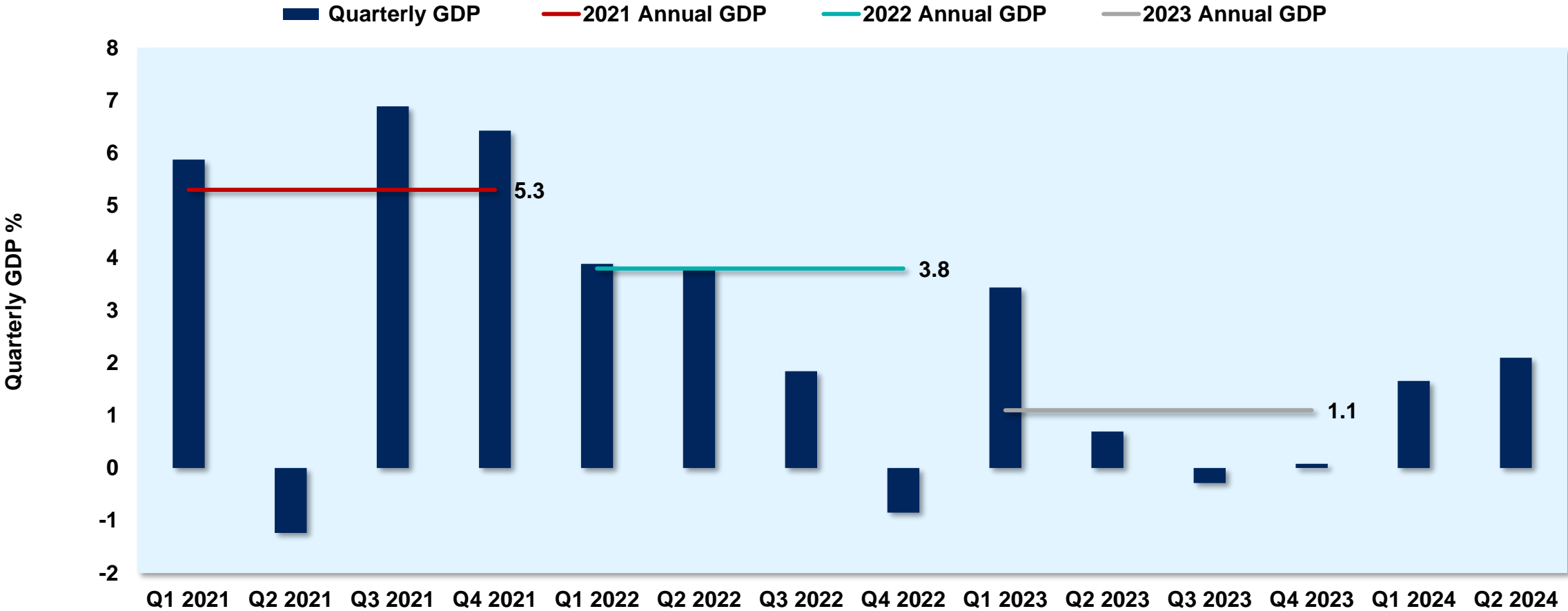
**Ann Modica – Director, AM Best**

**October 25, 2024**

Canada Insurance Market Briefing

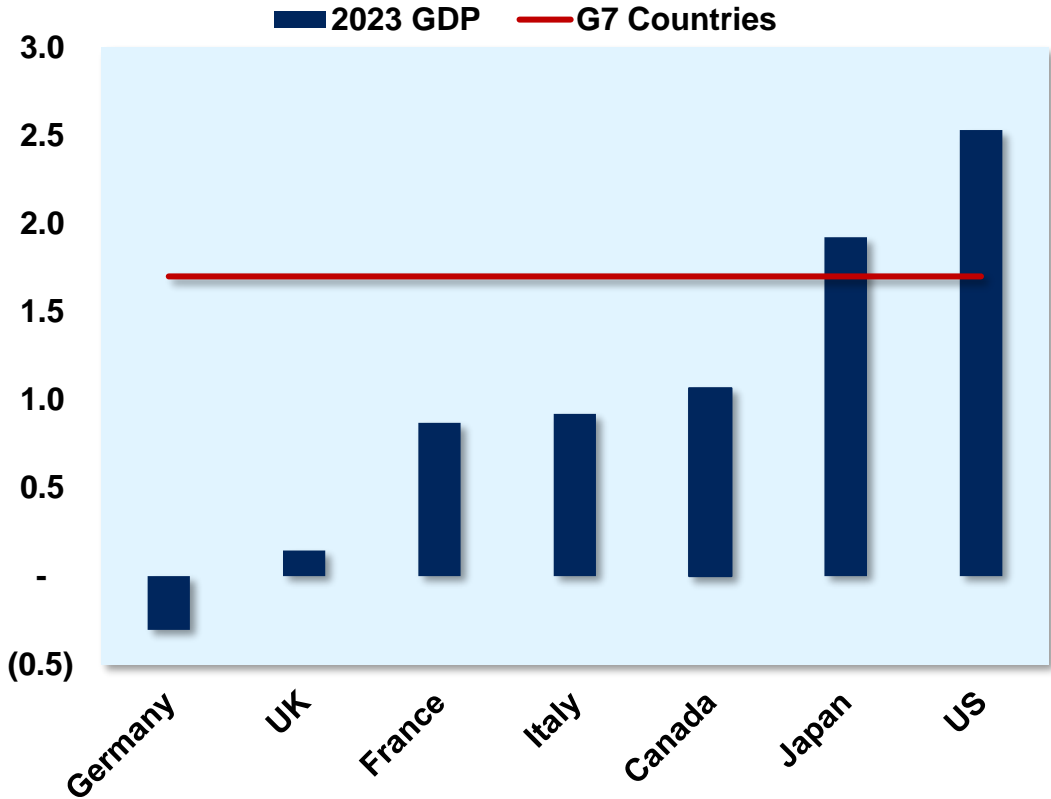
# GDP

## Canada's Economy is (Slowly) Growing

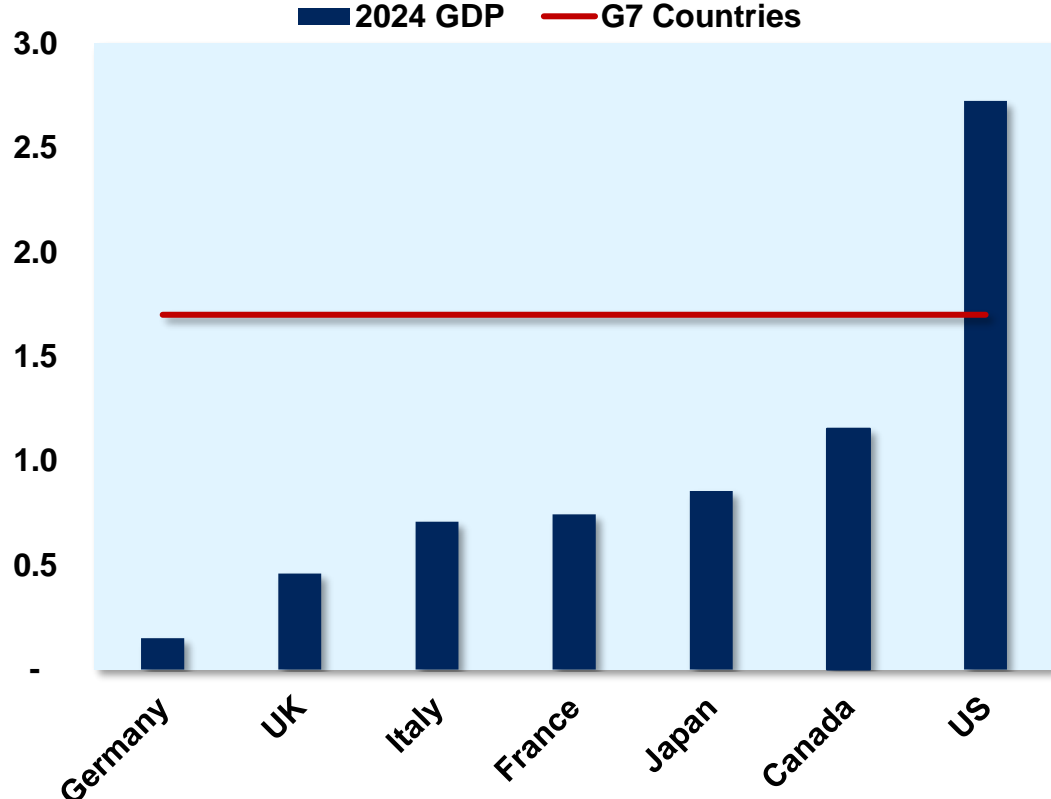


# Economic Activity Below G7 Average in 2023 and 2024

IMF Forecasts for 2023 GDP

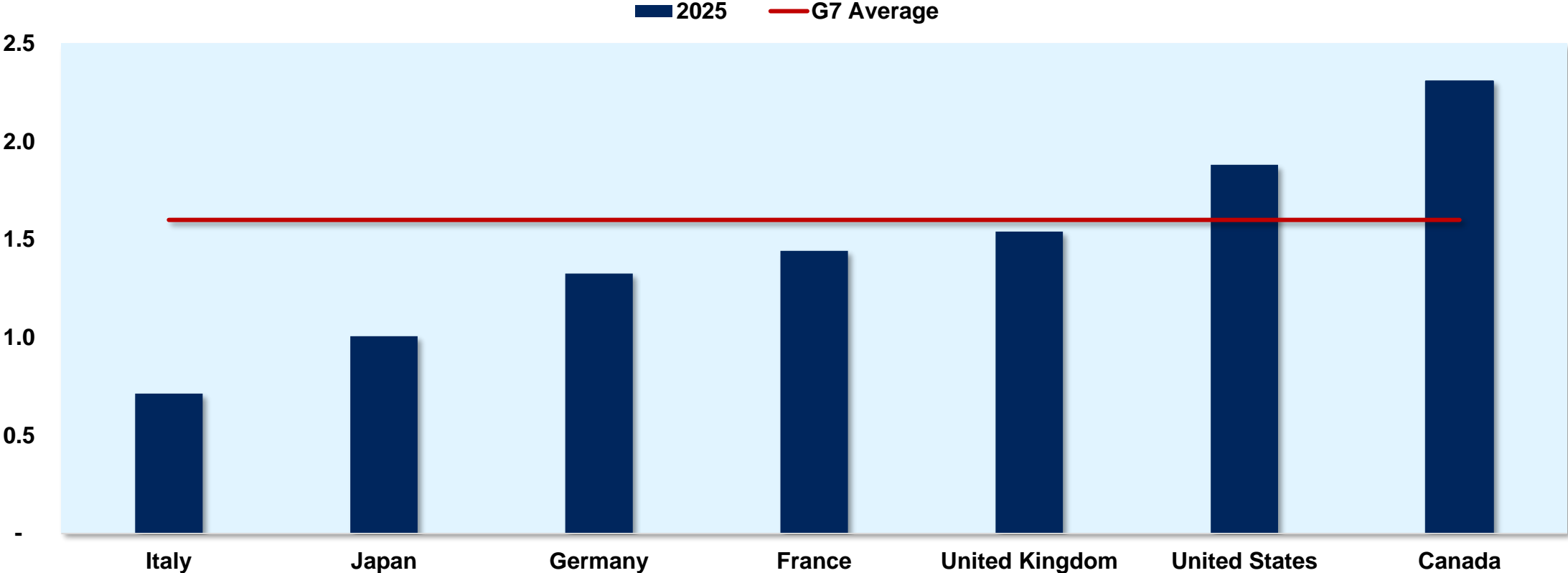


IMF Forecasts for 2024 GDP



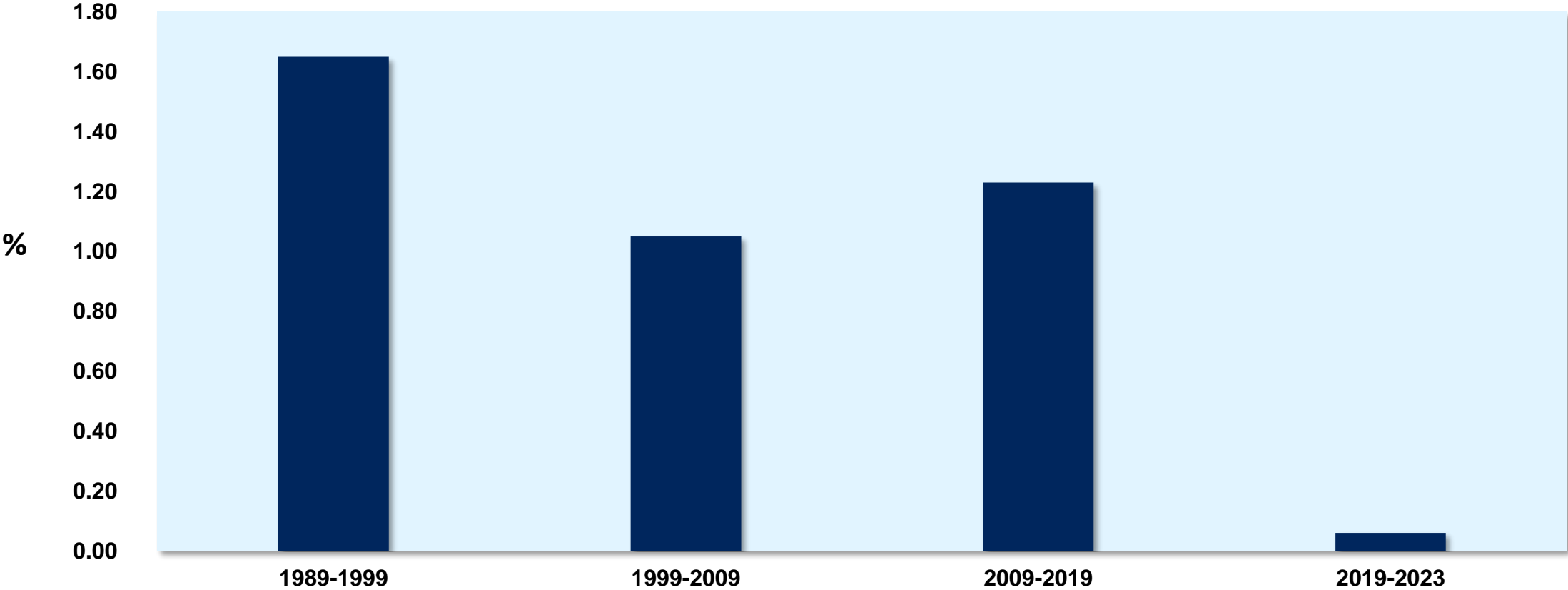
# Canada Expected to Outpace G7 Growth in 2025

Real GDP Growth is Expected to Pick Up



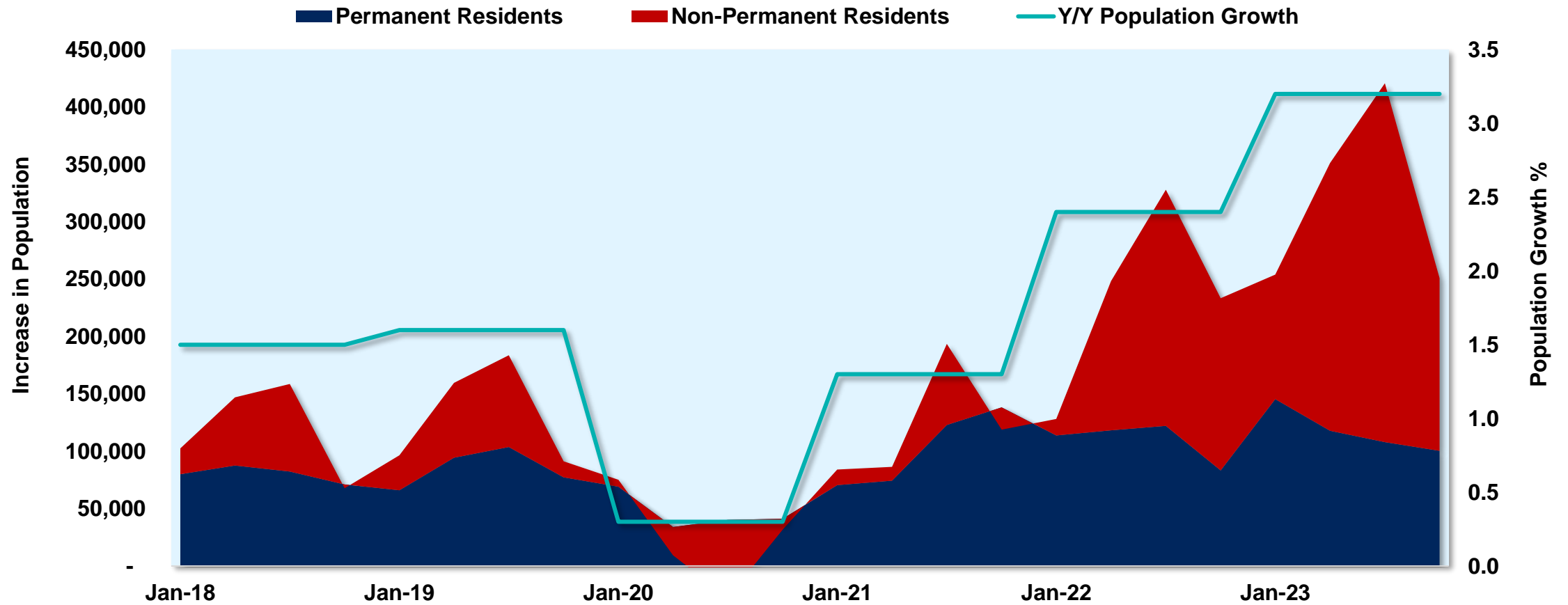
# Falling Productivity is a Concern

Real Output per Hour Worked



# Immigration

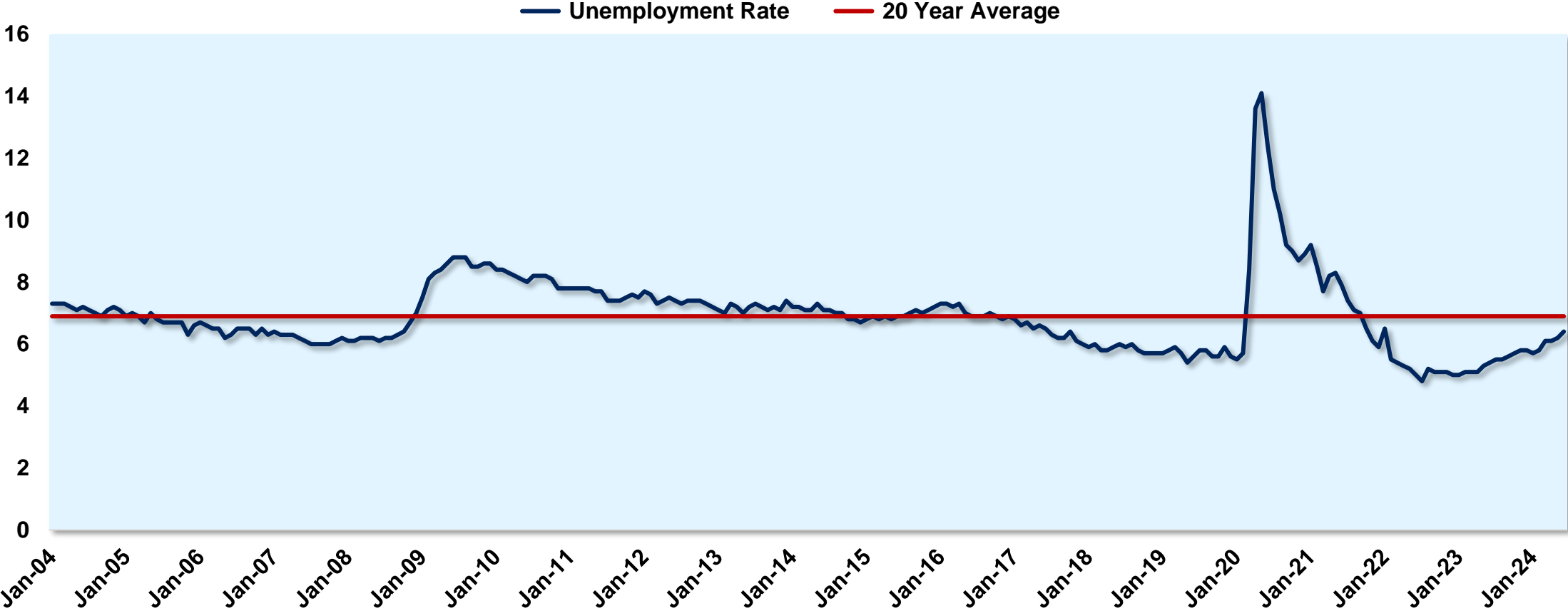
## Population Growth 2018 - 2023





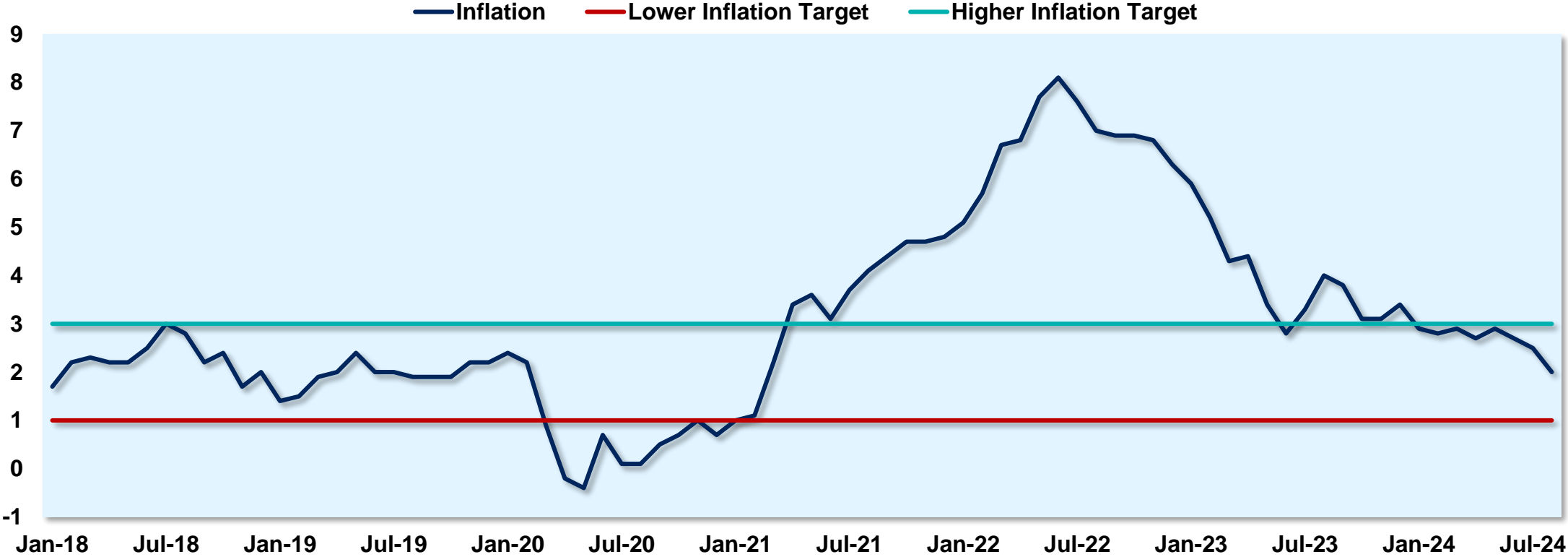
# Unemployment Rate

### Unemployment Trending Towards 20 Year Average



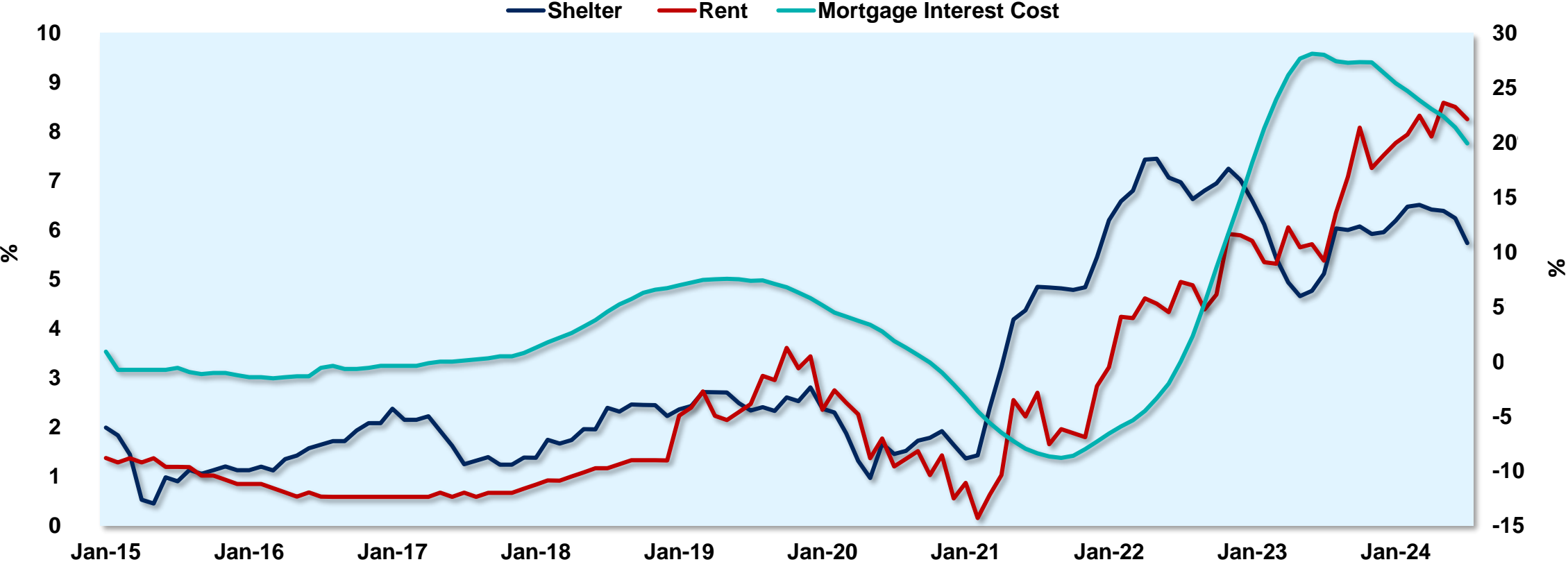
# Inflation

### Inflation at Bank of Canada's Range



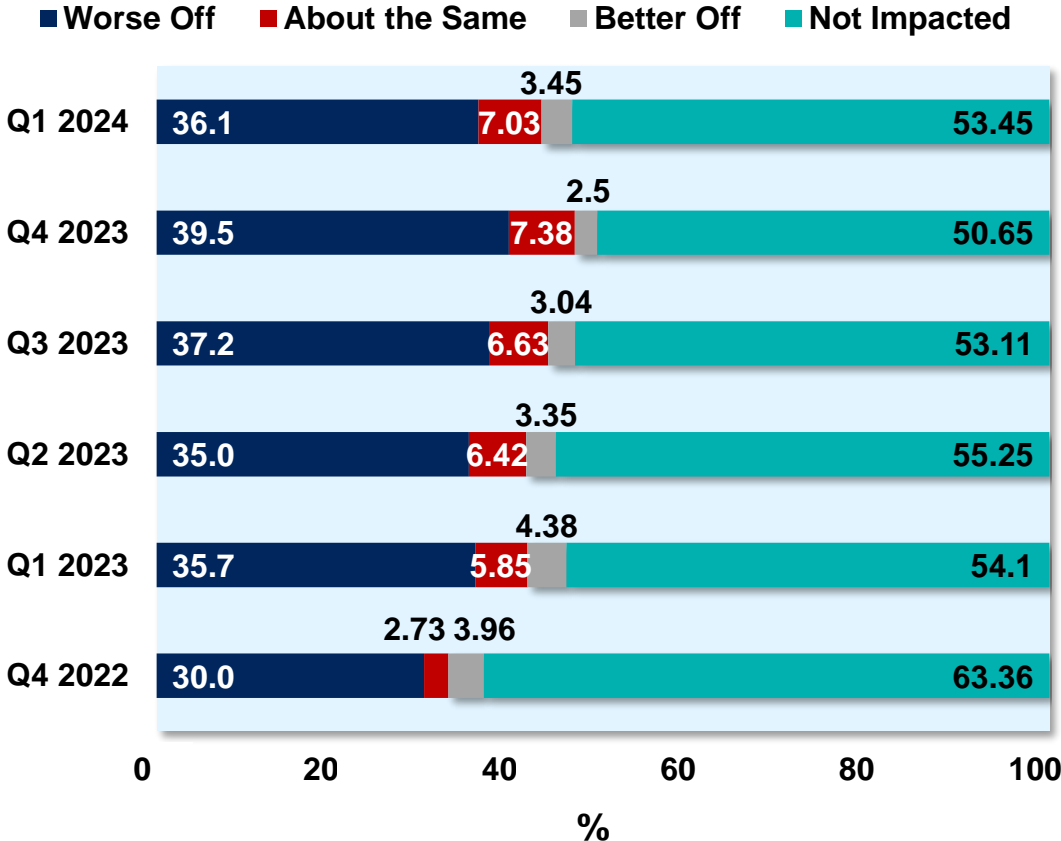
# House Inflation

## Mortgage Interest Costs Skyrocket

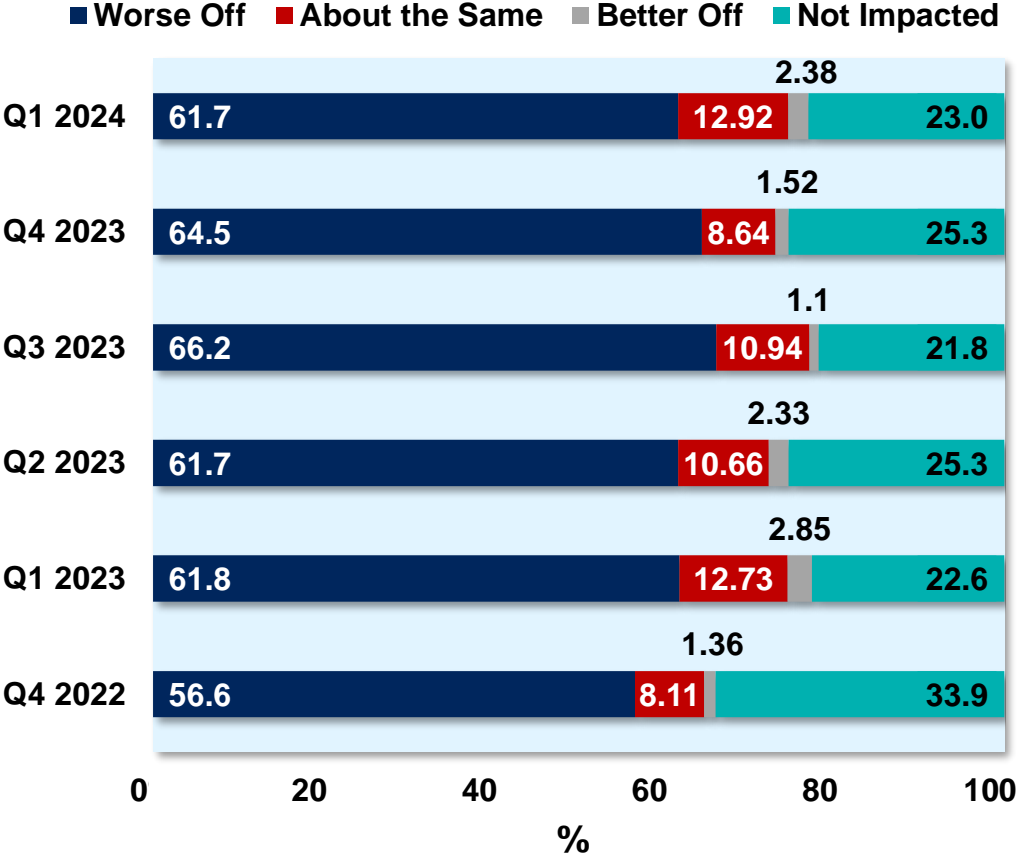


# More Impact from Higher Inflation

Impact from Higher Rates

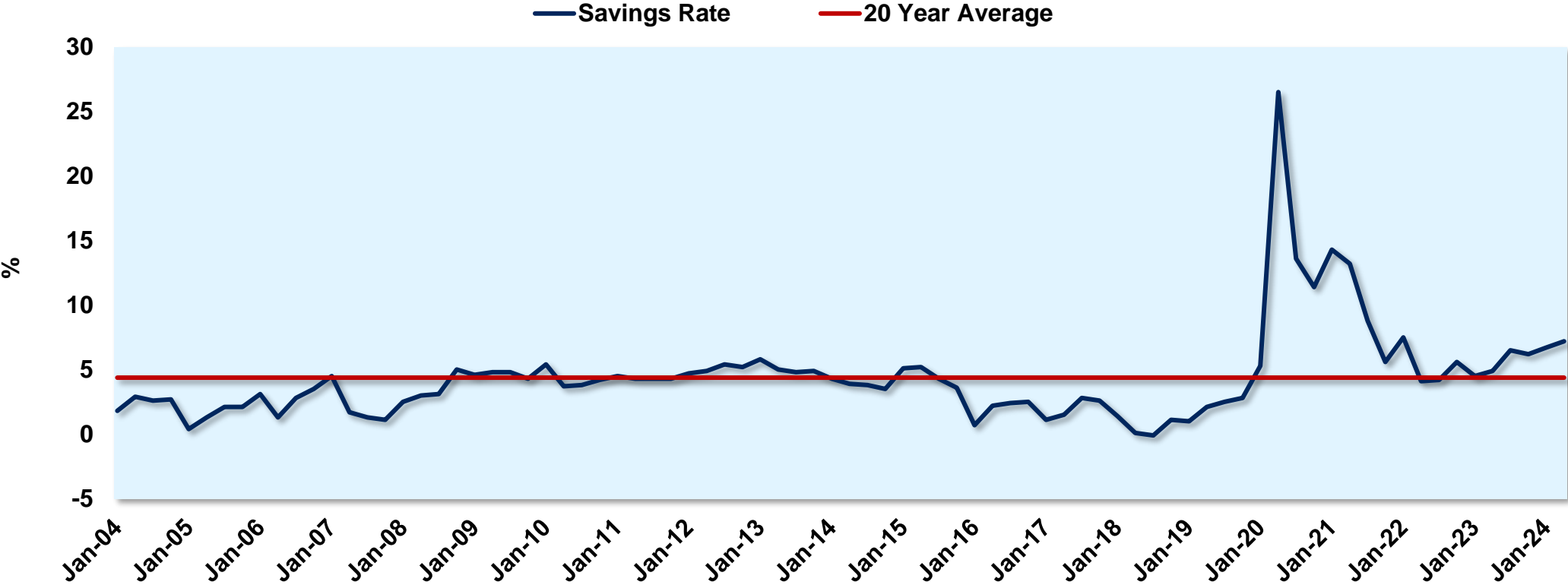


Impact from Higher Inflation



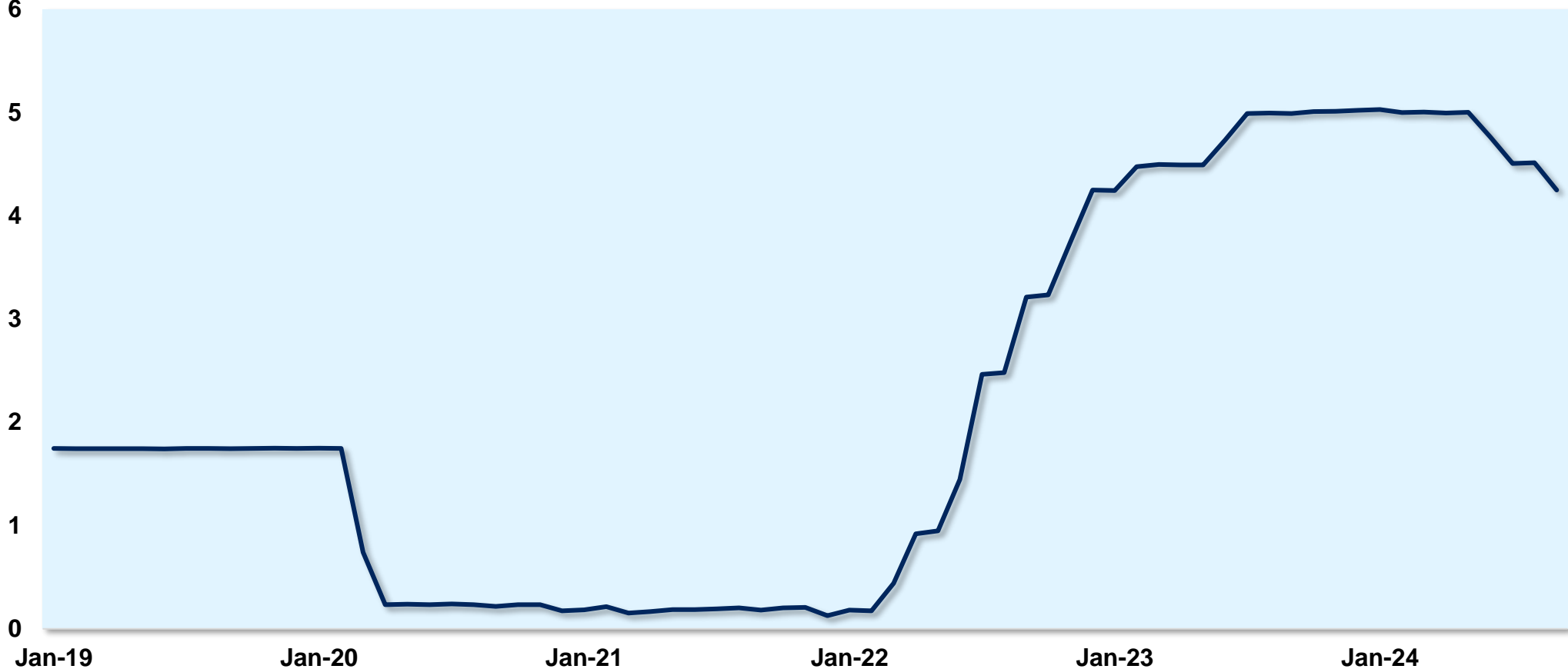
# Household Savings Rate

### Savings Rate Starting to Rebound



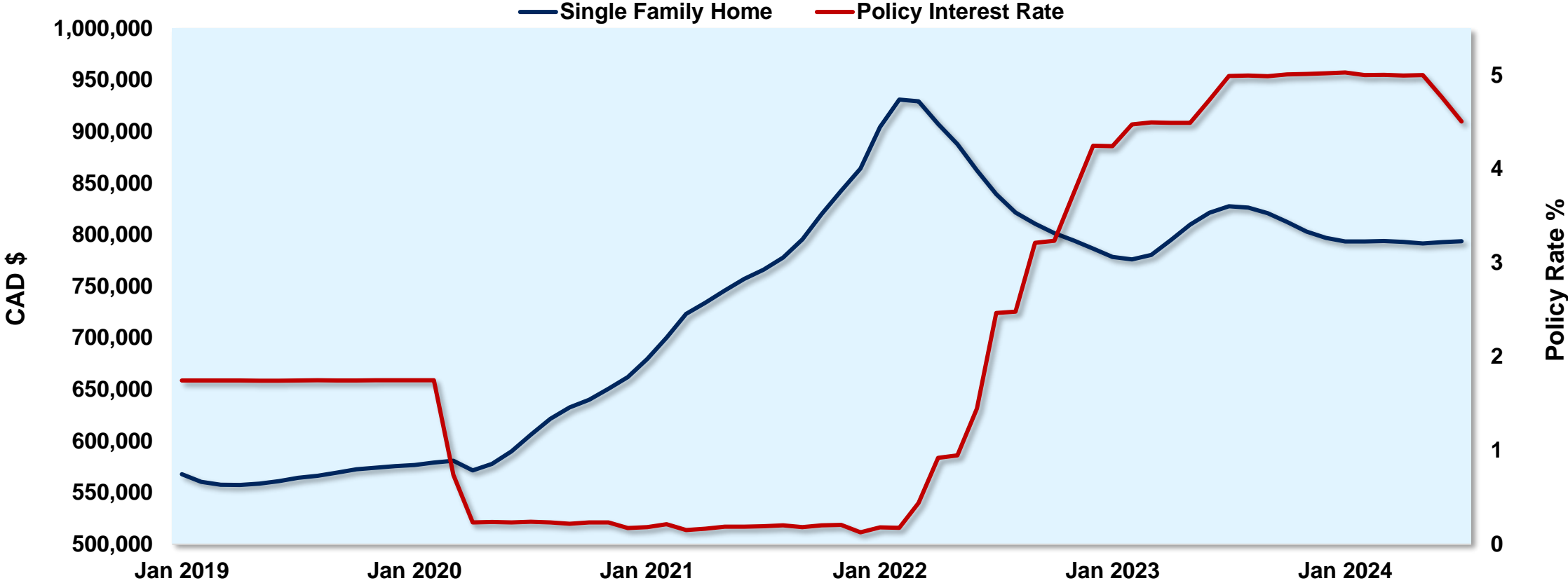
# Monetary Policy

Bank of Canada Cuts by 75 bps in 2024



# Housing Prices Down from Peak

## Housing Inventory Below Demand



# Q&A





# Canadian Property/Casualty Update & Outlook

**Rosemarie Mirabella – Director, AM Best**  
**Michael Buckley – Financial Analyst II, AM Best**  
**Cristian Sieira – Financial Analyst II, AM Best**

**October 25, 2024**

# Canadian Property/Casualty Outlook Stable

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## Headwinds

**Rising Cat Frequency and Severity**

**Higher Reinsurance Costs**

**PFAS / Cyber / AI**

**Continued Pressure on Personal Auto**

**Geopolitical Risks**

## Tailwinds

**Solid Risk-adjusted Capitalization**

**Favorable Aggregate Operating Performance**

**Favorable Reserve Development**

**Continued Availability of Reinsurance**

**Moderating Inflation / Stable Risk Management**

# Top 10 Property/Casualty Writers

## Canadian P/C Market Share C\$(000) - Top 10 at Year End 2023\*

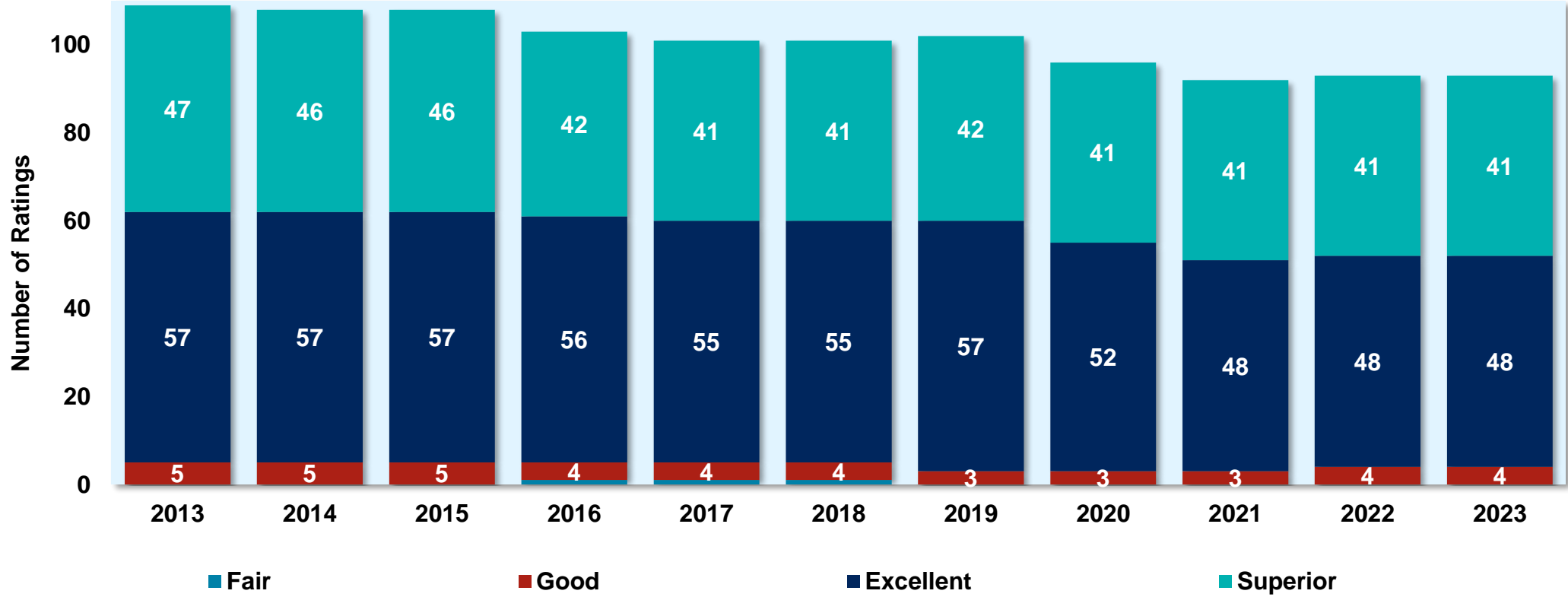
Rank	Group/Company	2023 Ins Rev	2023%	2023 DPW	2023%	2022 DPW	2022%	2021 DPW	2021 %
1	Intact Group	15,082,793	19.5%	14,991,388	20.0%	14,244,448	20.1%	13,700,000	21.9%
2	Aviva Canada	6,859,584	8.9%	7,083,711	9.5%	6,422,241	9.1%	5,936,990	9.5%
3	Desjardins Group	6,642,008	8.6%	6,855,769	9.2%	6,145,575	8.7%	6,053,253	9.7%
4	Co-operators Group	5,750,208	7.4%	4,889,749	6.5%	4,408,377	6.2%	4,107,679	6.6%
5	Definity	3,846,470	5.0%	3,918,906	5.2%	3,605,660	5.1%	3,226,962	5.2%
6	Wawanesa Mutual	3,337,589	4.3%	3,419,369	4.6%	3,959,024	5.6%	3,933,537	6.3%
7	Northbridge Group	3,102,265	4.0%	3,274,763	4.4%	2,993,521	4.2%	2,657,664	4.3%
8	Beneva	2,294,827	3.0%	2,385,021	3.2%	2,175,477	3.1%	1,960,283	3.1%
9	CAA Club Group	1,944,736	2.5%	2,109,346	2.8%	1,670,027	2.4%	1,332,654	2.1%
10	Chubb	1,735,101	2.5%	1,691,304	2.8%	1,601,602	2.3%	1,485,340	2.1%
Top 10 Market Share		50,595,581	65.5%	50,619,326	67.7%	47,225,952	66.6%	44,394,362	71.0%
Total P/C Market		77,192,373	100.0%	74,788,965	100.0%	70,960,096	100.0%	62,521,732	100.0%

\*Excludes Allstate, TD, Lloyd's, IBC, CAB  
Source AM Best, SCOR



# Distribution of Ratings – Property Casualty

Canada Property/Casualty – Interactive Ratings\*



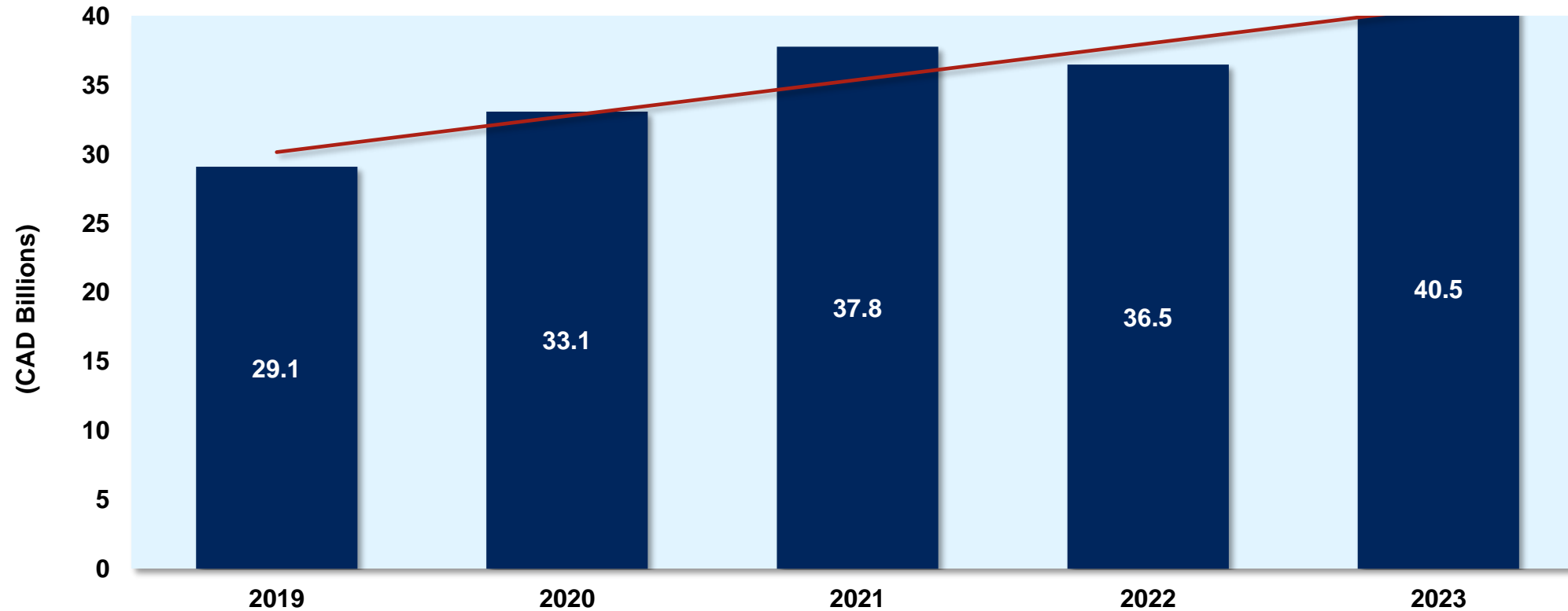
\*As of July 18, 2024



# P/C 2023 Year in Review



# Canada Property/Casualty – Equity<sup>1,2</sup>



<sup>1</sup> Excludes Lloyd's, CAB, and ICBC.

<sup>2</sup> 2022 and 2023 Figures are reported in accordance with IFRS 17; prior years are based on previous accounting standards.



# Property/Casualty Operating Performance

## Net Income (2017 – 2023)<sup>1</sup> (CAD Billions)

Year	Insurance Service Result/Net Underwriting Income	Investment Return/Net Investment Income	All Other Income / (Expense)	Income Tax	Net Income / (Loss)
2017	0.7	1.9	0.7	0.6	2.7
2018	-0.4	2.1	-0.1	0.3	1.4
2019	0.2	2.2	1.0	0.7	2.7
2020	1.9	2.1	1.8	1.2	4.6
2021	7.6	1.5	1.5	2.3	8.3
2022 <sup>2</sup>	7.1	-1.2	-0.7	1.2	4.0
2023 <sup>2</sup>	7.9	5.1	-4.0	1.9	7.1

<sup>1</sup> Excludes Lloyd's, CAB, and ICBC.

<sup>2</sup> Figures are reported in accordance with IFRS 17.

# Combined Ratio Performance (2014-2023)<sup>1</sup>

Year	Net Premiums Written (CAD Billions)	Net Insurance Revenue (CAD Billions)	Loss & Loss Adjustment Expense Ratio	Underwriting Expense Ratio	Combined Ratio
2014	38.0	-	66.3	31.7	98.0
2015	39.3	-	63.2	32.2	95.4
2016	41.1	-	65.6	32.5	98.1
2017	40.7	-	63.9	33.2	97.1
2018	43.8	-	69.6	31.9	101.4
2019	44.9	-	67.3	33.1	100.3
2020	51.1	-	64.9	31.9	96.8
2021	55.5	-	53.7	32.5	86.3
2022 <sup>2</sup>	-	52.5	59.9	31.1	91.0
2023 <sup>2</sup>	-	60.6	60.4	31.9	92.3

<sup>1</sup> Excludes Lloyd's, CAB, and ICBC.

<sup>2</sup> 2023 figures are reported in accordance with IFRS 17.





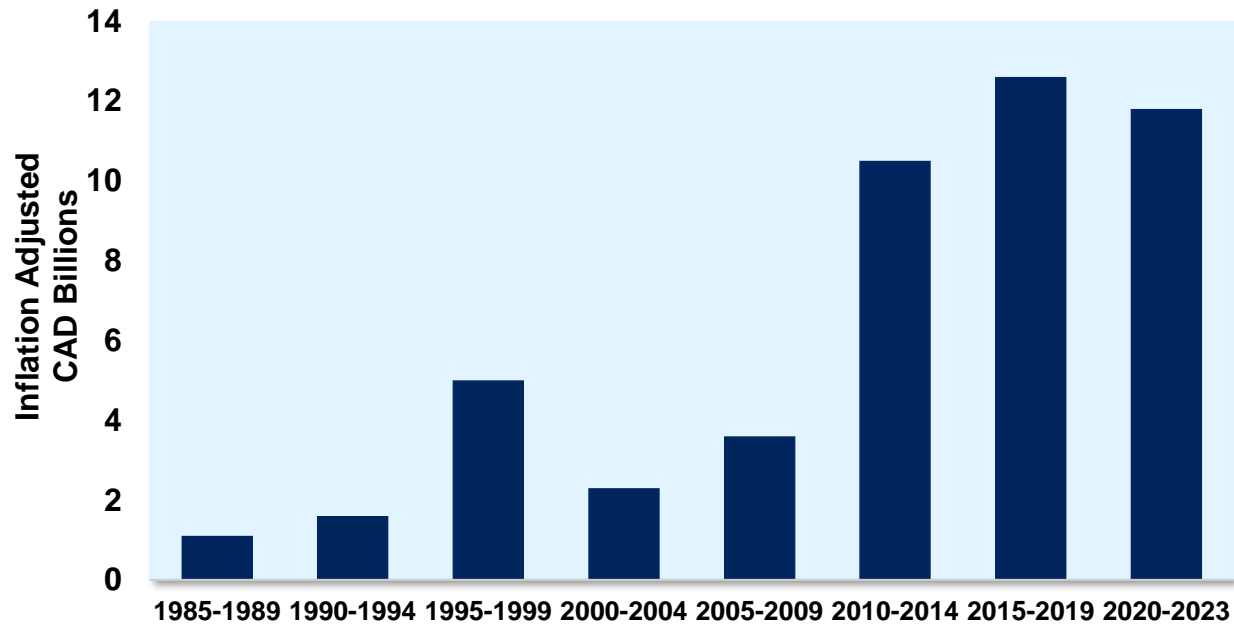
# 2023 CAT Events

## 2023 Cat Events Exceeding CAD 100M Insured Losses

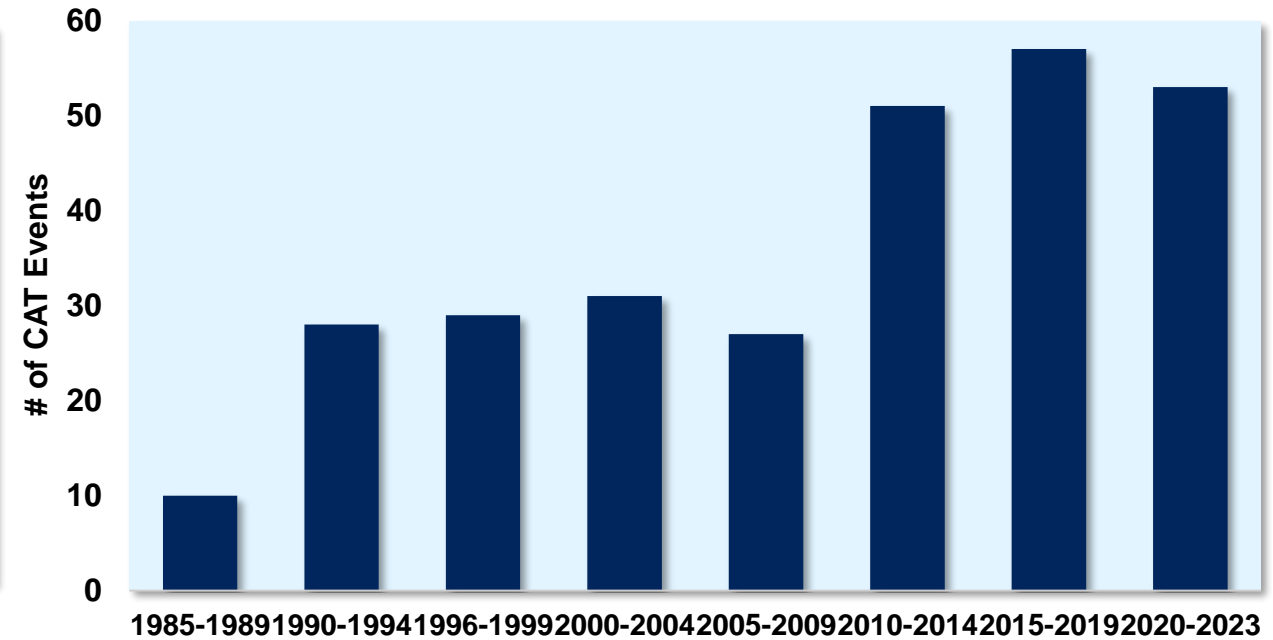
Cat Event	Insured Losses (CAD millions)
Kelowna Wildfires (British Columbia)	415
Spring Ice Storm (Ontario and Quebec)	350
Tantallon Wildfire (Nova Scotia)	250
Winnipeg Hailstorm (Manitoba)	250
Flooding (Nova Scotia)	230
Severe Storms (Ontario and Quebec)	225
Bush Creek East Wildfire (British Columbia)	210
Eastern Canada Cold Snap (Southern Ontario and Quebec)	150
Hailstorm (Alberta)	150
Southwestern Ontario Flooding and Storms	125
Eastern Canada Wind and Rain	125
Early August Storms (Ontario and Quebec)	120
Southwestern Ontario and Sothern Quebec Storms	100
<b>Total 2023 CAT Events Exceeding CAD 100M</b>	<b>2.7 (billion)</b>
<b>Total Cat Events</b>	<b>3.1 (billion)</b>

# CAT

### Canada Property/Casualty – Catastrophe Losses



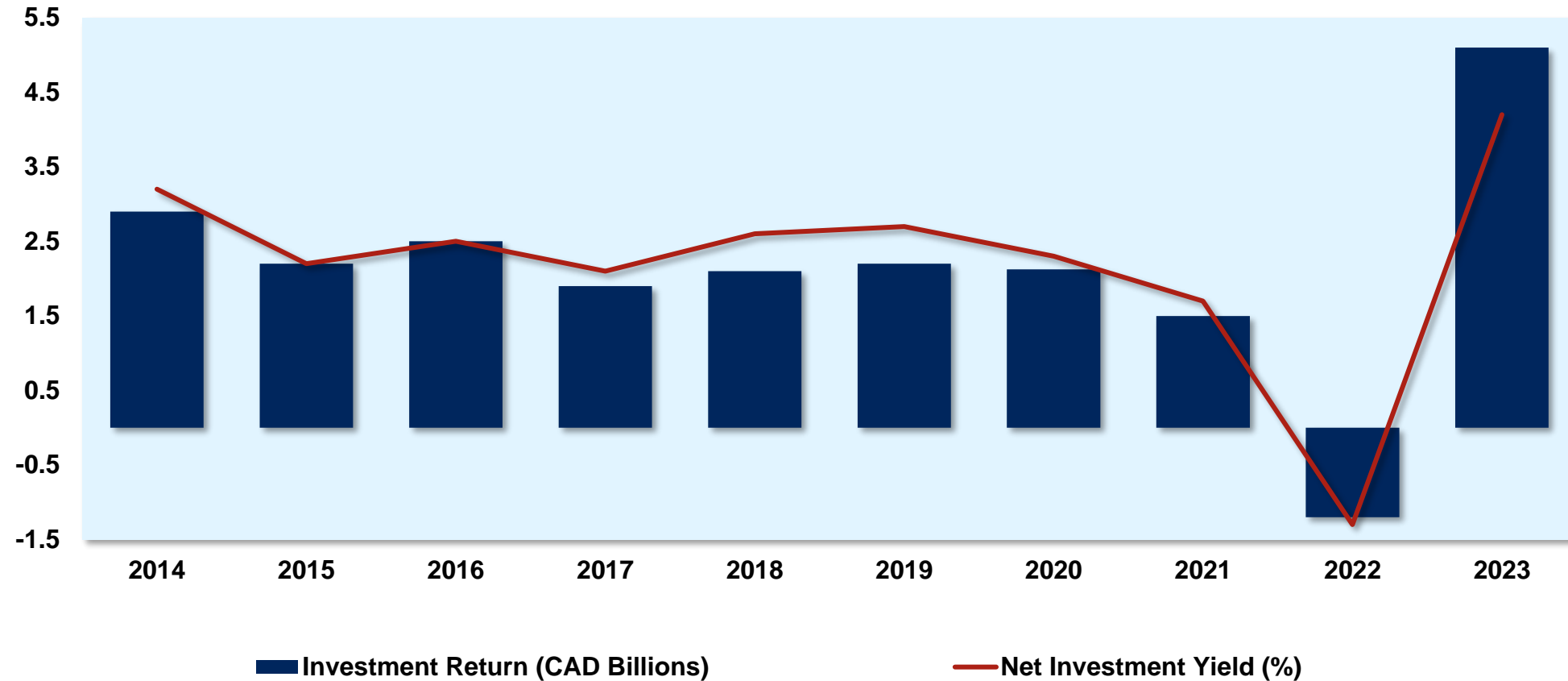
### Canada Property/Casualty – Catastrophe Frequency



Source: IBC



# Investment Return/Net Investment Yield\*



\*Excludes Lloyd's, CAB, and ICBC. 2022 and 2023 figures are reported in accordance with IFRS 17.



# Reserve Development (Non-Discounted), 2019 - 2023<sup>1</sup>

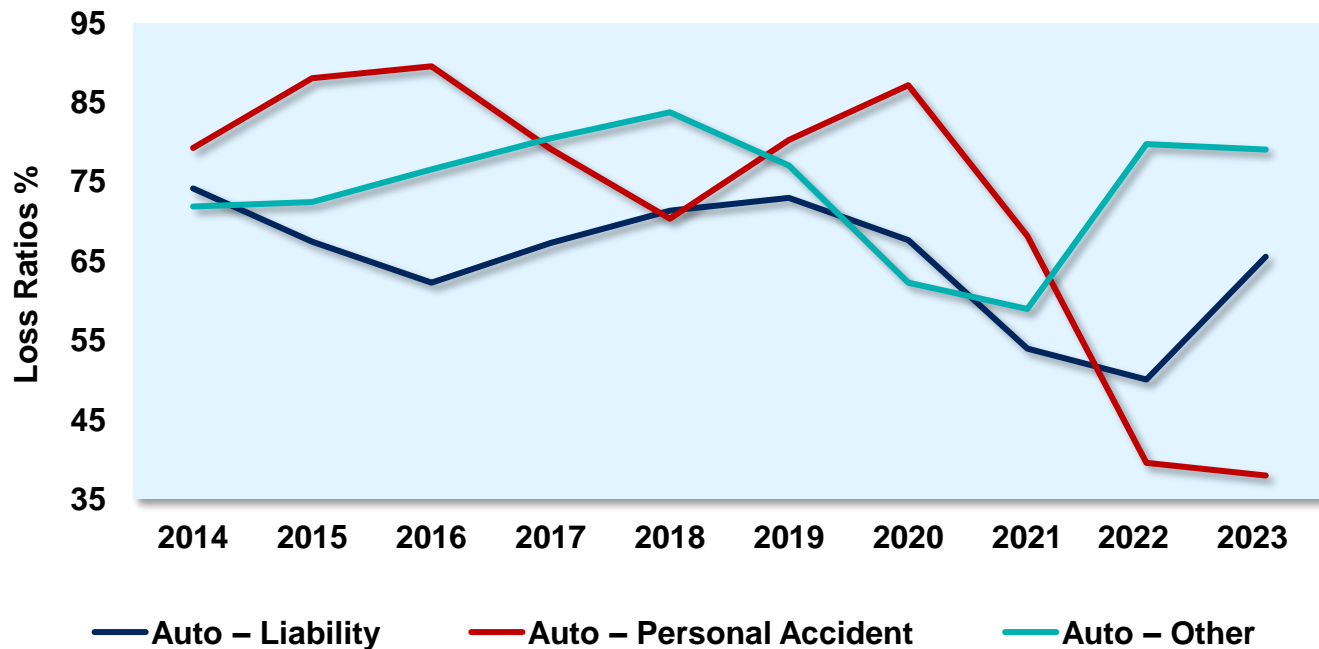
Year	Accident Year Original Reserves (CAD Billions)	Accident Year Developed Reserves (CAD Billions)	Accident Year Development (CAD Billions)	Calendar Year Original Reserves (CAD Billions)	Calendar Year Developed Reserves (CAD Billions)	Calendar Year Development (CAD Billions)
2019	17.2	16.9	-0.3	51.4	49.5	-1.9
2020	17.6	15.6	-2.1	54.8	50.7	-4.2
2021	19.6	18.2	-1.4	59.3	55.4	-3.9
2022 <sup>2</sup>	21.7	21.4	-0.3	62.7	59.7	-3.0
2023 <sup>2</sup>	38.4	38.4	-	63.6	63.6	-

<sup>1</sup> Excludes Lloyd's, CAB, and ICBC.

<sup>2</sup> 2022 and 2023 figures are reported in accordance with IFRS 17.

# Auto Performance

## Canada Property/Casualty – Private Auto Insurers' Loss & LAE Ratios (Net/Net) <sup>1,2</sup>



### Observations

- Inflation and auto theft moderating
- Increase in auto liability loss ratios
- Auto personal accident loss ratios are stable
- Auto other loss ratios are stabilizing
- Ongoing Alberta regulatory challenges

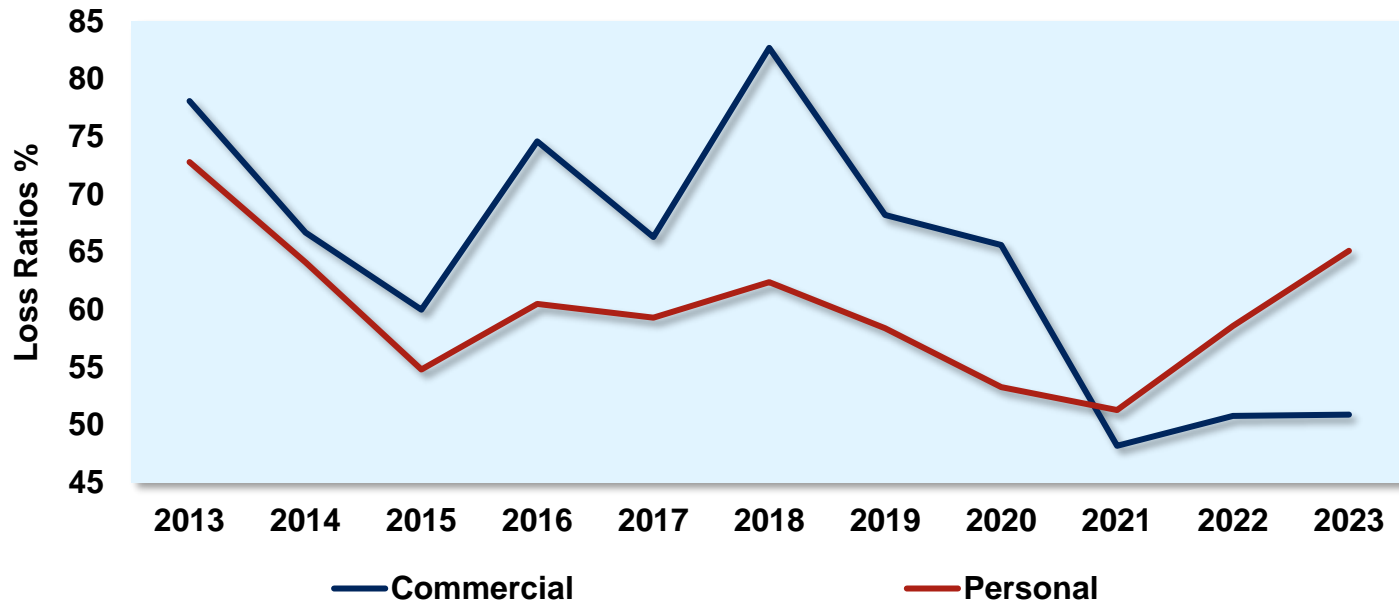
<sup>1</sup> Excludes Lloyd's, CAB, and ICBC.

<sup>2</sup> 2023 figures are reported in accordance with IFRS 17.



# Property Results

Canada Property/Casualty – Personal & Commercial Property Loss & LAE Ratios (Net/Net) <sup>1,2</sup>



## Observations

- Increased personal property loss ratios reflect elevated CAT activity in 2023
- Increased retentions also playing a role in personal property
- Commercial property loss ratio remains steady at historical lows
- Commercial property results highlight strong underwriting discipline

<sup>1</sup> Excludes Lloyd's, CAB, and ICBC.

<sup>2</sup> 2023 figures are reported in accordance with IFRS 17.

# Q&A



# Canadian Life Update & Outlook

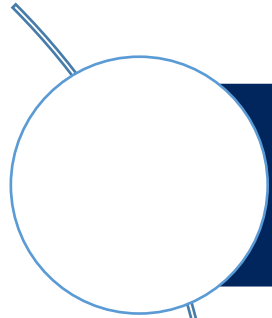
**Edward Kohlberg – Director, AM Best**  
**Kevin Varvaro – Senior Financial Analyst, AM Best**

**October 25, 2024**

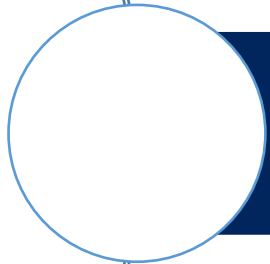


# Agenda

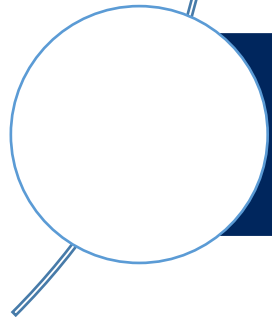
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**Industry Observations and Outlook**



**Ratings Distribution**



**Canadian Life Results Overview**

# Canadian Life – Headwinds/Tailwinds

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<b>Headwinds</b>	<b>Tailwinds</b>
<b>Macroeconomic Challenges</b>	<b>Solid Capitalization</b>
<b>Commercial Real Estate Concerns</b>	<b>Diversification</b>
<b>Market Competition Remains Robust</b>	<b>Continued Profitability</b>
<b>Cyber Threats</b>	<b>Product Management</b>
<b>Operational Challenges</b>	<b>Solid Enterprise Risk Management Capabilities</b>

# Top 5 Trends Impacting the North American Life/Annuity Segment

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**Robust Annuity Sales**

**Interest Rate Watch**

**Digitalization**

**Scale Matters**

**Offshore Reinsurance**

# AM Best Canadian Life Market Outlook

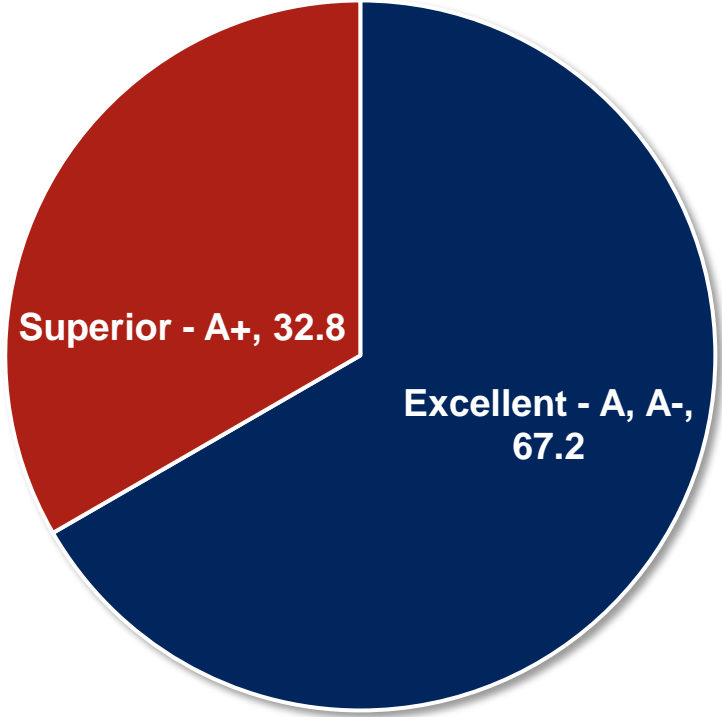
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## AM Best is maintaining its Stable outlook for the Canadian life market segment, based on the following factors:

- Healthy balance sheets, along with solid capitalization and favorable liquidity profiles
- Improved new money yields
- Focus on products that fit policyholder needs
- Favorable growth trends

# Distribution of Ratings (%)

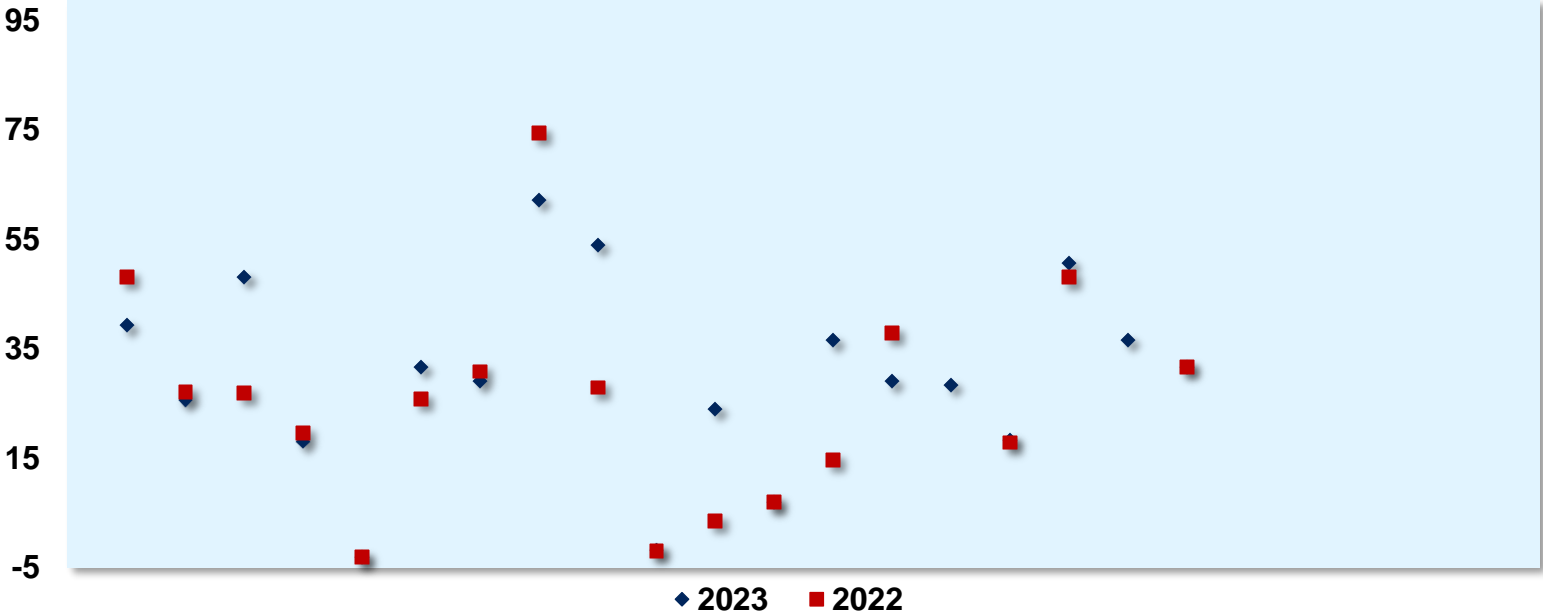
Canadian Life FSR Category Distribution



■ Excellent - A, A- ■ Superior - A+



# BCAR Scores at 99.6 VAR



Average BCAR



# Invested Assets

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<b>Canadian Life – Invested Assets</b>	<b>2023</b>
<b>Public Corporate Bonds</b>	<b>26.0</b>
<b>Federal &amp; Provincial Bonds</b>	<b>22.8</b>
<b>Private Corporate Bonds</b>	<b>21.6</b>
<b>Mortgage Loans</b>	<b>10.6</b>
<b>Total Stocks</b>	<b>8.1</b>
<b>Municipal Bonds</b>	<b>4.3</b>
<b>Affiliated &amp; Other</b>	<b>4.4</b>
<b>Cash &amp; Short-term</b>	<b>2.2</b>

# Capital Management

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**Dividends**

**Share Buybacks**

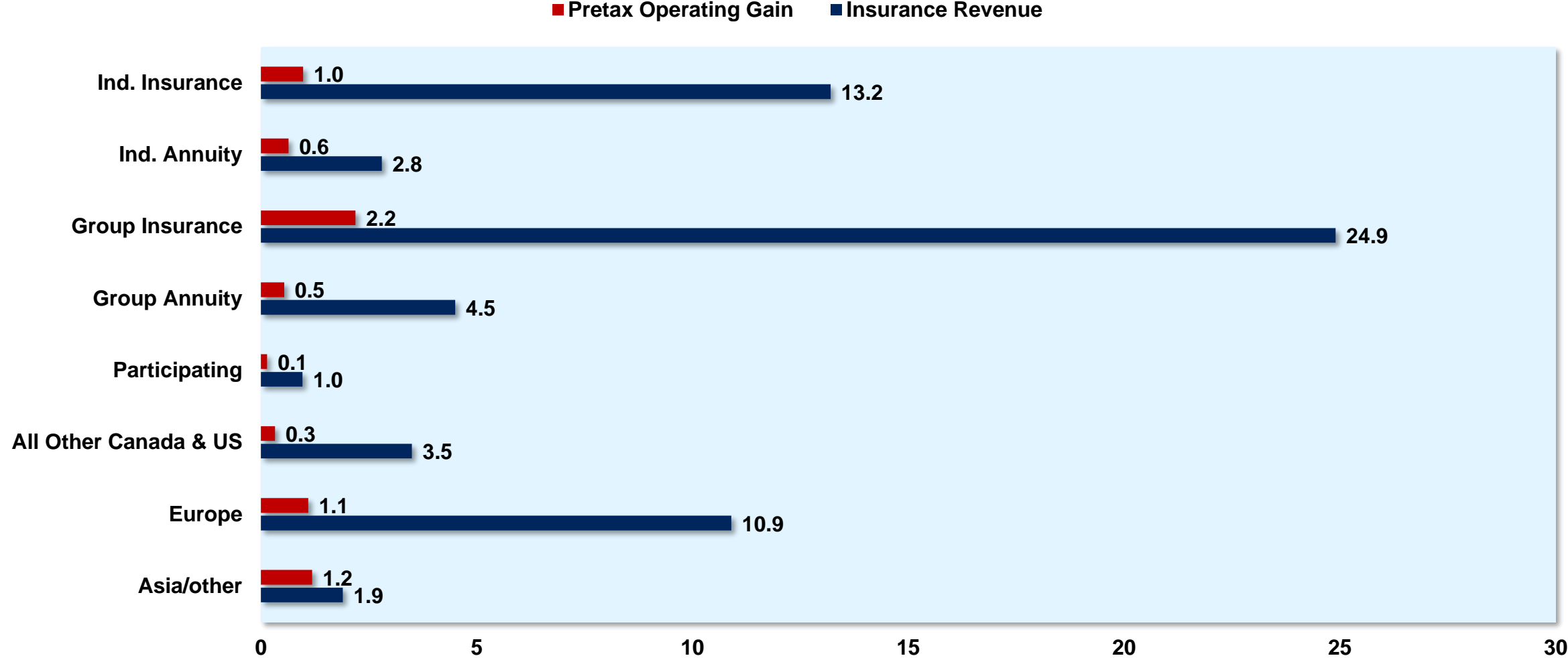
**Debt Financing**

**Capital Development**

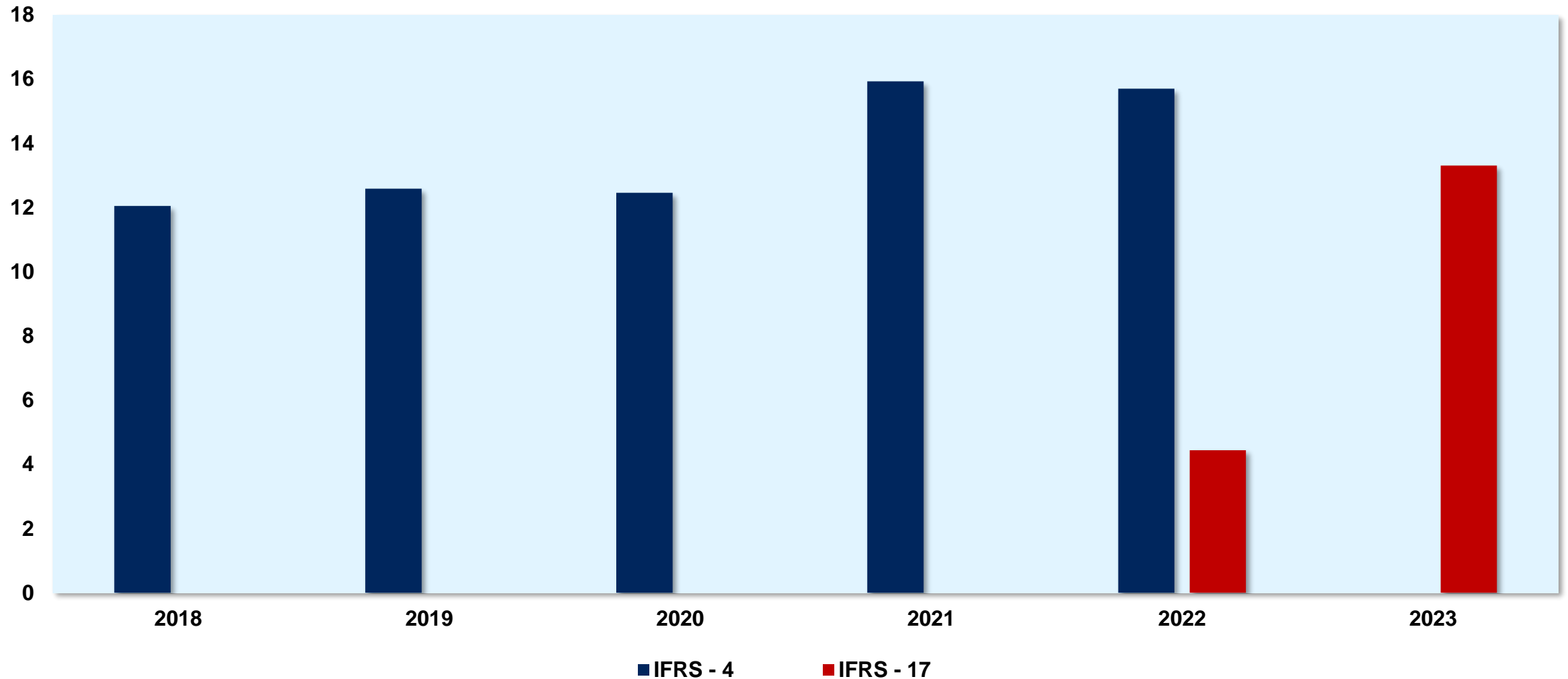
**Capital Preservation**



# Canadian Life - Insurance Revenue and Pretax Operating Gains by Line of Business, 2023 (CAD Billions)



# Canadian Life – Net Income (CAD Billions)



**Fully Implemented**

**Challenges Remain**

**Financial Impacts Within Expectations**

**Comparability**

# Q&A



# **P/C Reinsurance Update & Outlook**

**Cristian Sieira – Financial Analyst II, AM Best**

**October 25, 2024**

Canada Insurance Market Briefing

# Global Non-Life Reinsurance Outlook Positive

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<b>Headwinds</b>	<b>Tailwinds</b>
<b>Macroeconomic Risks</b>	<b>Re-pricing and De-risking</b>
<b>Casualty Reserves and Social Inflation</b>	<b>Sustainable Underwriting Margins</b>
<b>Rising Geopolitical Risks</b>	<b>Robust Risk-adjusted Capitalization</b>

# Canada P/C Reinsurance Provincial Distribution

Provincial Insurance Revenue Distribution 2023		
Province	CAD (000s)	Percentage (%)
Ontario	2,411,299	57.50
British Columbia	401,663	9.60
Alberta	346,871	8.30
Quebec	336,902	8.00
Out of Canada	284,242	6.80
Saskatchewan	127,861	3.00
Manitoba	115,604	2.80
New Brunswick	62,733	1.50
Nova Scotia	47,399	1.10
Newfoundland	23,720	0.60
Prince Edward Is	19,827	0.50
Northwest Terr	7,190	0.20
Nunavut	7,100	0.20
Yukon	3,376	0.10
<b>Total</b>	<b>4,195,787</b>	<b>100.00%</b>

Excludes Lloyd's, CAB, and ICBC.



# Canada P/C Reinsurance Market Results

Year	Insurance Revenue (CAD Billions)	Loss & LAE Ratio (Net/Net)	Expense Ratio (Net/Net)	Combined Ratio (Net/Net)	Combined Ratio (Net/Gross)
2022	3.4	64.8	10.5	75.3	83.6
2023	4.2	53.9	11.7	65.6	77.8

## Observations

- Results for Canada's domestic reinsurers are positive, benefitting from a favorable underwriting environment and improved pricing conditions
- Increase in cat events has been a headwind for direct writers in recent years but has been more of a tailwind for reinsurers given the hard market
- Rising catastrophe risks, secondary perils, and macroeconomic and geopolitical risks, remain a key consideration that may impact the segment

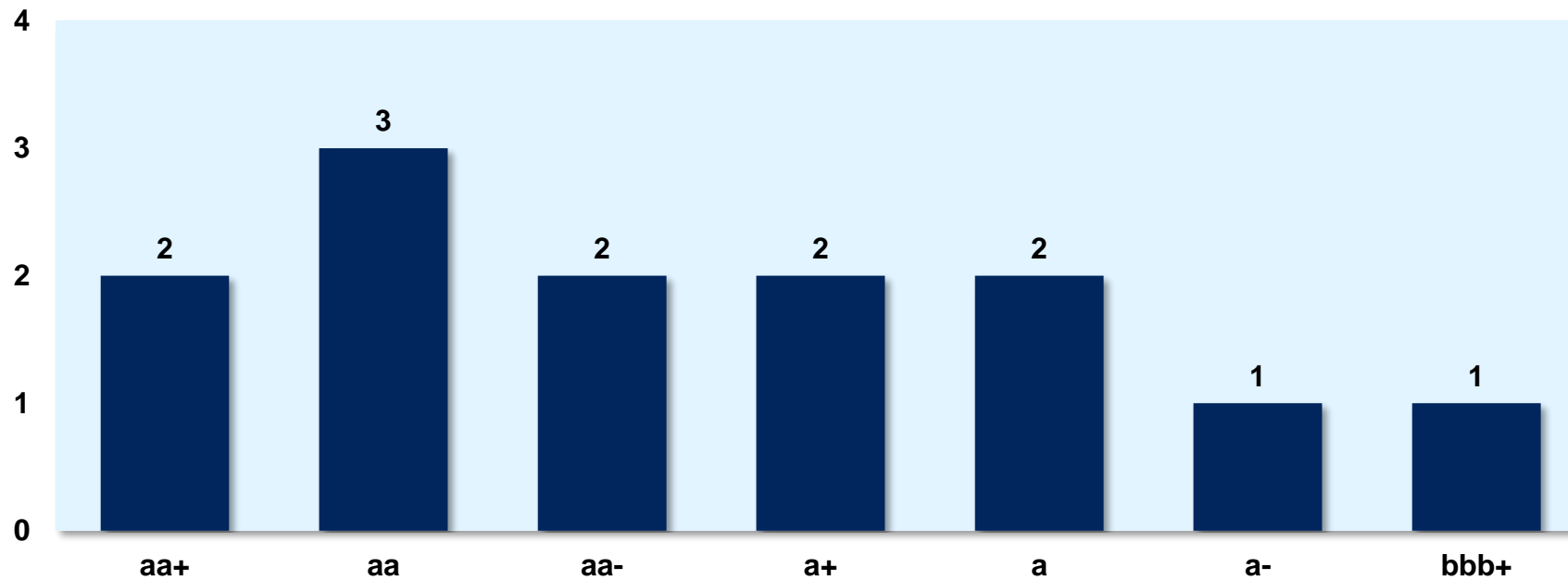
Figures are reported in accordance with IFRS 17.





# Canada P/C Reinsurance Ratings

Canada Property/Casualty – Distribution of 2023 Reinsurance ICRs\*



\*Notes: ICR = Issuer Credit Rating. Ratings as of July 18, 2024



# AM Best's Global Non-Life Reinsurance Expectations – The Next 12 Months

**Underwriting profits –  
slight reductions, but still strong**

**Rate movements –  
modest declines in strong performing risks  
and higher levels of cover**

**Retention levels –  
minor movements into working layers**

**Inflationary pressures and interest rates –  
Abating and declining, slowly**

**Significant new capital /  
number of new entrants –  
unlikely**

**Increased use of Alternative Capital to flex  
capital needs**

# Q&A



# Panel Discussion: Climate Trends & Risk Mitigation

**Jayanta Guin – EVP & Chief Research Officer, AIR Worldwide/Verisk**

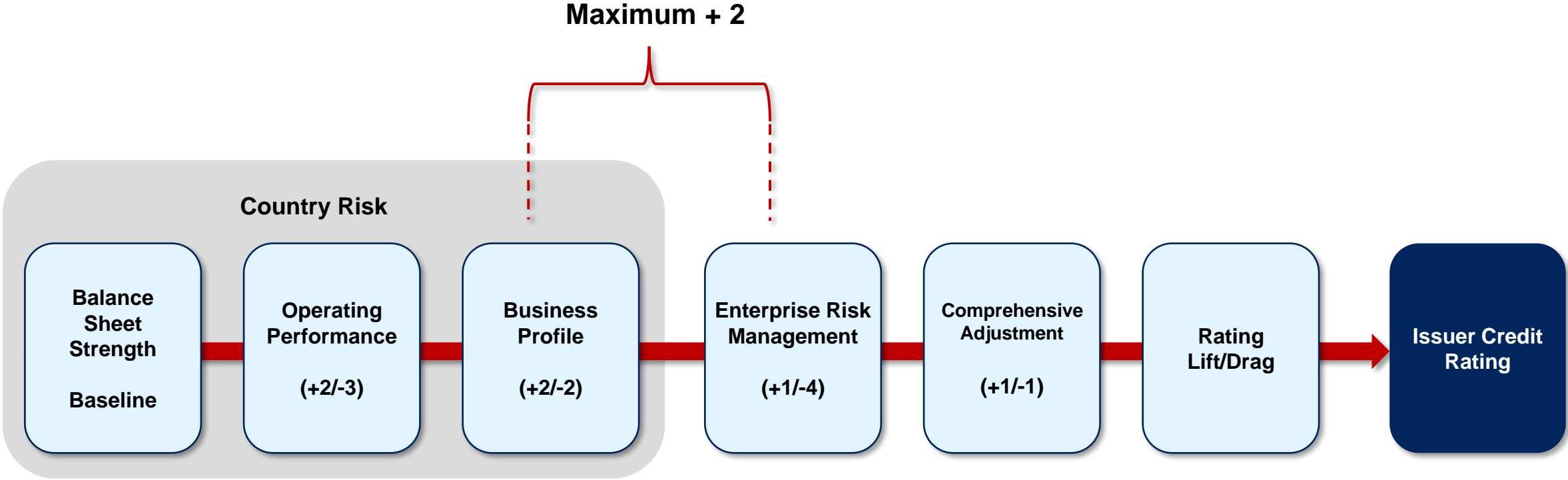
**Sridhar Manyem – Senior Director, AM Best**

**Rosemarie Mirabella – Director, AM Best**

**Sylvain Nolet – VP of P&C Commercial Lines, Beneva**

**October 25, 2024**

# BCRM Building Block Approach





# Cyber Risk & AI: Tracking the Trends and Potential Implications

**Sridhar Manyem – Senior Director, AM Best**

**October 25, 2024**

Canada Insurance Market Briefing

# Cyber Considerations in the Rating Process

# Global Cyber Insurance Market Outlook – Stable

## Tailwinds



Greater demand and geographical expansion



Continual improvements in cyber hygiene



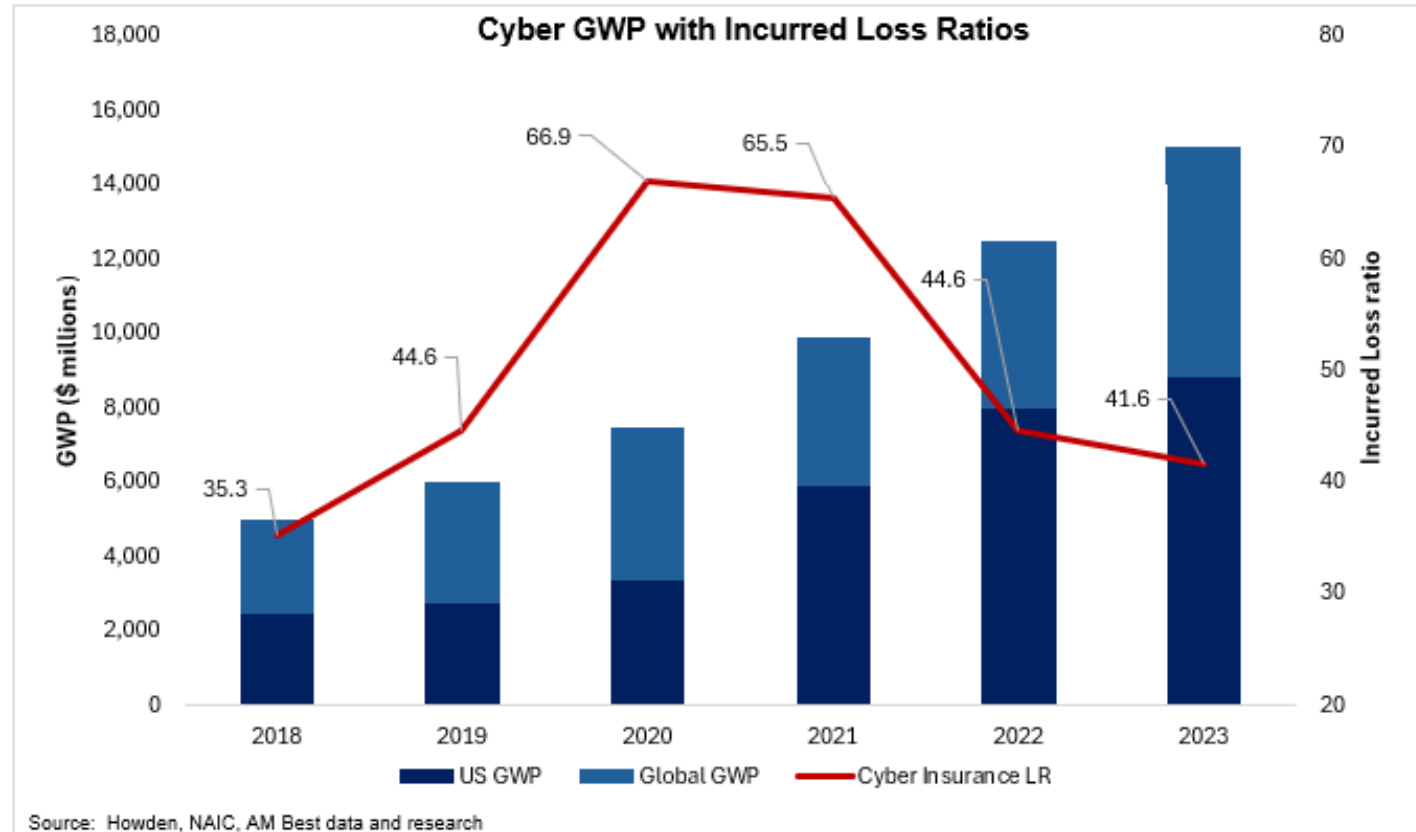
Improved sophistication among product offering



Improvements in underwriting practices and policy language



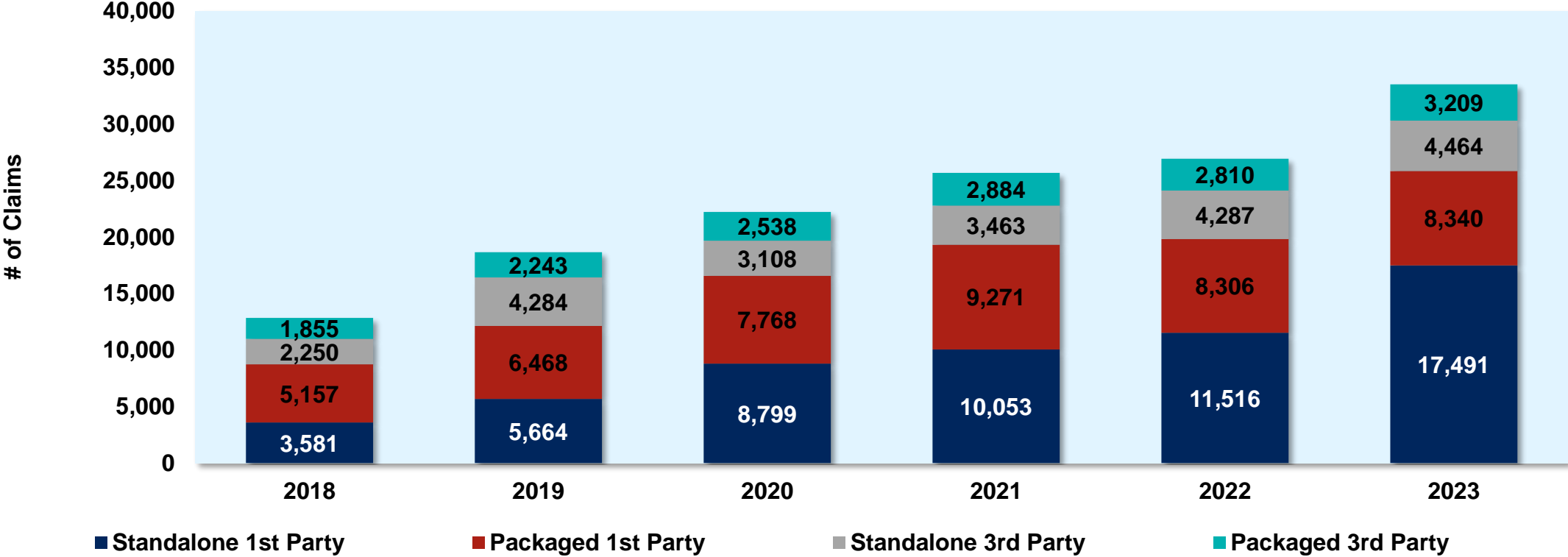
Traditional reinsurance and alternative capital markets to support growth





# Global Cyber Insurance Market Outlook – Stable

Cyber Claims by Policy and Claim Type



Source AM Best data and research



# Global Cyber Insurance Market Outlook – Stable

## Headwinds



Increased competition and rates moderation



Growing sophistication of attacks using AI



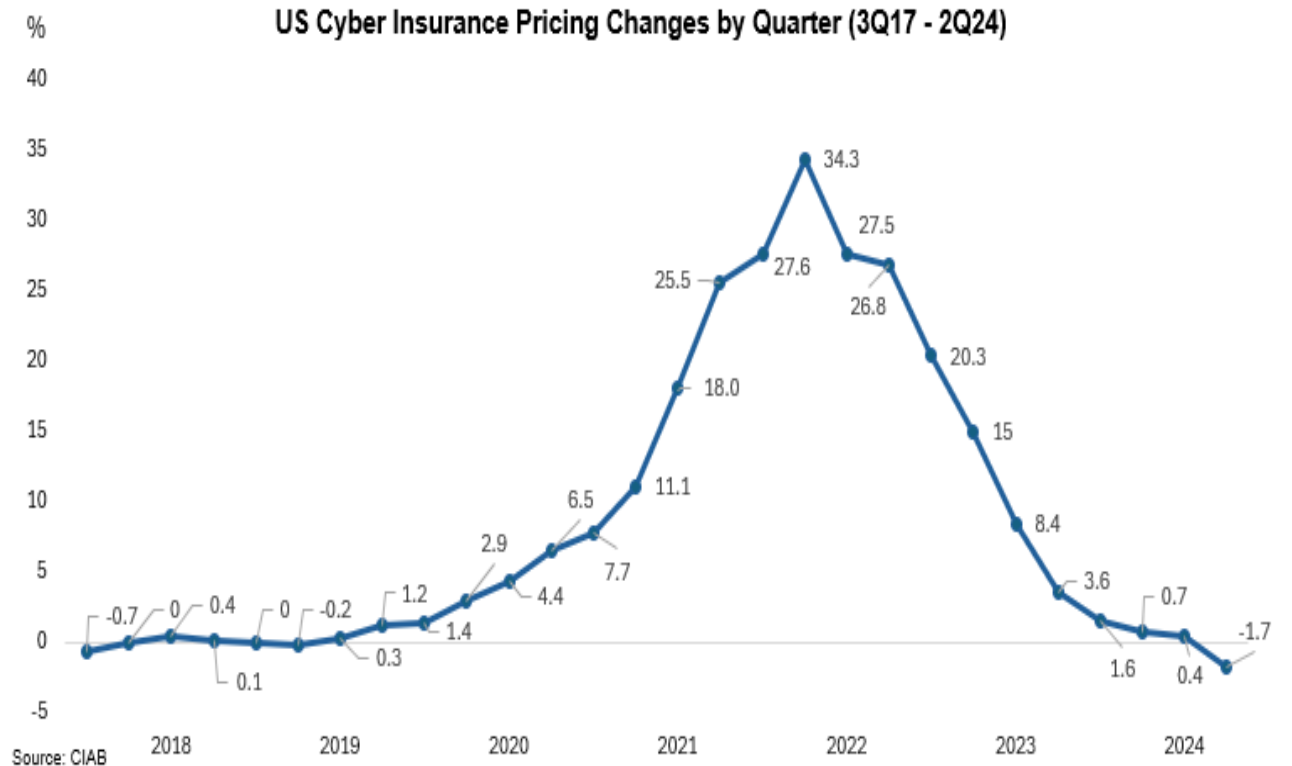
Aggregation risks



Model risk and divergence among models

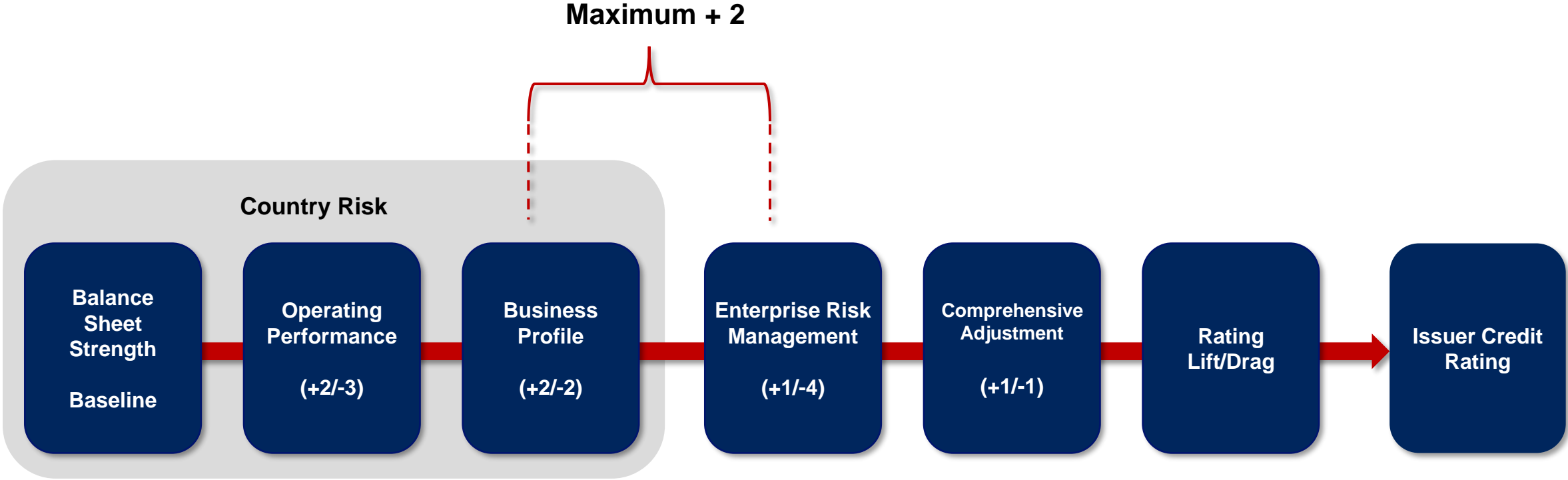


Heavy dependence on reinsurance



# AMB Rating Process & Rating Considerations for Cyber

# Building Block Approach



# Rating Considerations for Cyber

<b>Balance Sheet Strength</b>	<b>Operating Performance</b>	<b>Business Profile</b>	<b>Enterprise Risk Management</b>
<ul style="list-style-type: none"><li>• Risk-adjusted capitalization</li><li>• Aggregation management</li><li>• Cyber modelling</li><li>• Stress testing</li><li>• Reinsurance</li><li>• Reserve adequacy</li><li>• Liquidity</li></ul>	<ul style="list-style-type: none"><li>• Underwriting &amp; earnings volatility</li><li>• Business plans and assumptions</li><li>• Track record</li></ul>	<ul style="list-style-type: none"><li>• Product concentration risk</li><li>• High product risk</li><li>• Limits offered</li><li>• Industries covered</li><li>• Size of Insured</li><li>• Management expertise</li></ul>	<ul style="list-style-type: none"><li>• Risk appetite &amp; tolerances</li><li>• Risk aggregation</li><li>• Risk management capabilities</li><li>• Stress testing</li></ul>

# Incorporating Catastrophe Risk & Stress Testing Into the Ratings Process

# Why Incorporating Catastrophe Risk & Stress Testing is Necessary?

**Catastrophes – both natural and man-made – can abruptly impair (re)insurance companies**

**Effectively managing exposure to catastrophe events is essential to protect and preserve balance sheet strength**

**Stress Testing allows AM Best to capture the uncertainties inherent in an insurer's operations and business plans**

## Rating Considerations

**Aggregate exposure**

**Concentration of exposures**

**Historical losses**

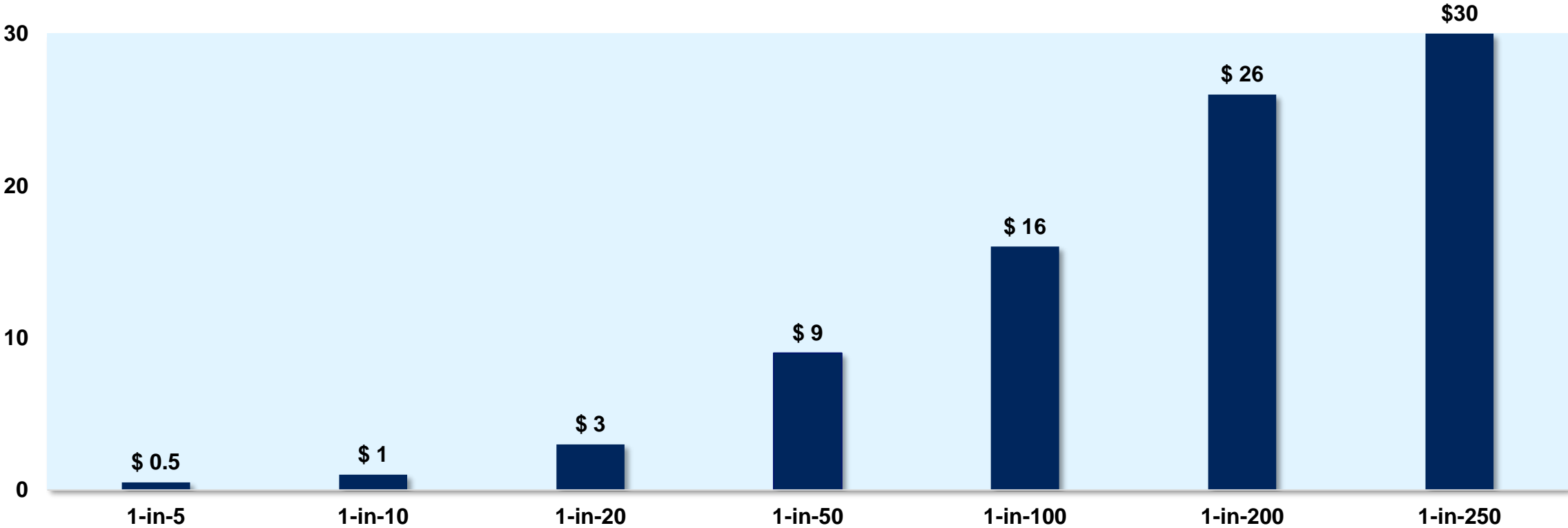
**Deterministic scenarios**

**Modelled PMLs**

**Management's view**

# Cyber PMLs

Simulated Financial Loss to Entire US Economy by Return Period (billion USD)

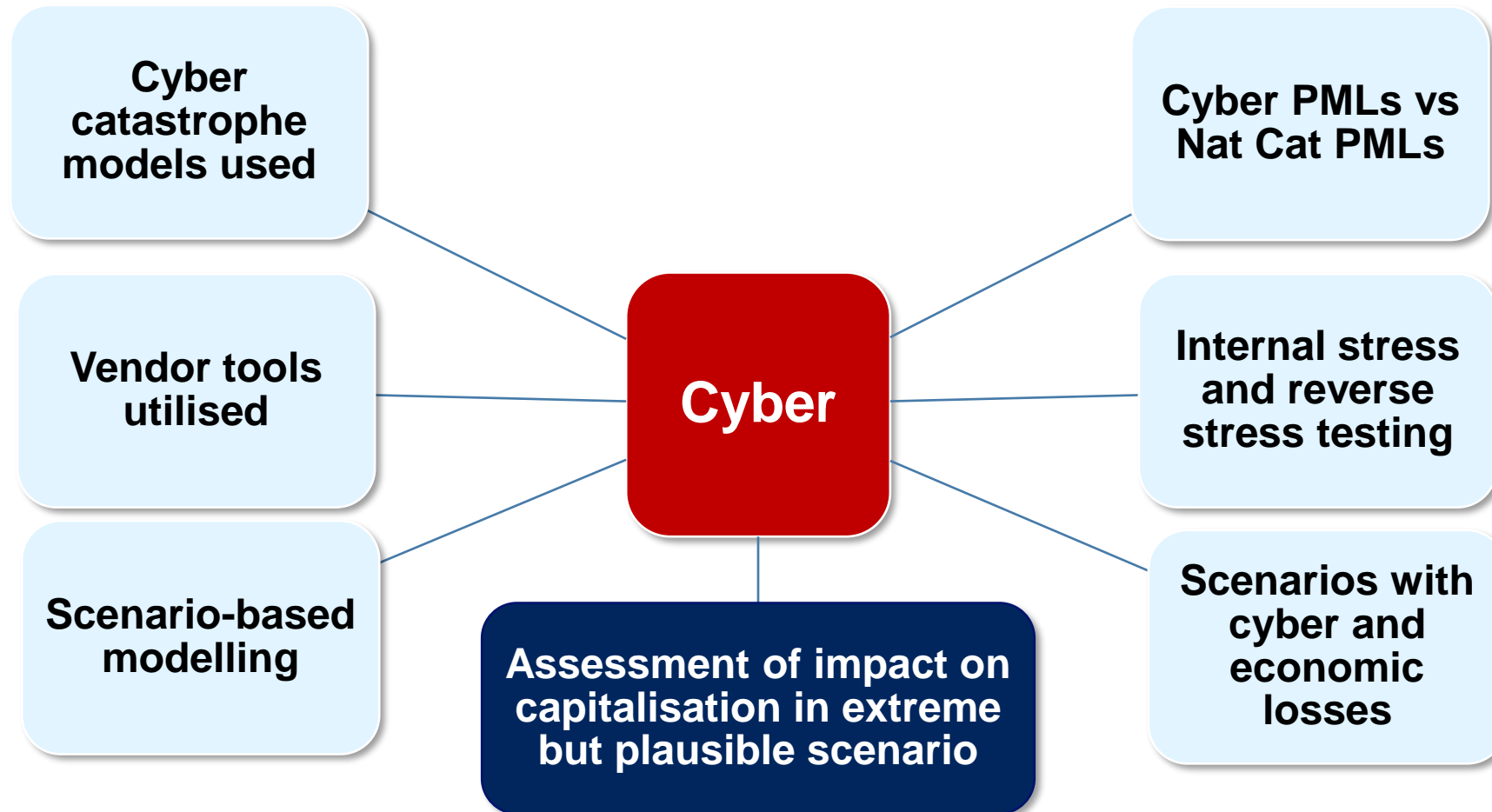


Source: Active Cyber Risk Modeling Report – Coalition Inc 2023





# Considerations and challenges for Cyber Stress Testing



# Cyber Questionnaire

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## Assessment of the potential impact on the rating

## Need to quantify and understand impact

- Cyber is not shown as a separate line of business
- Risk profile of cyber portfolio
- Greater exposure to catastrophic loss
- Potential impact of systemic loss/aggregations on balance sheet
- Cyber risk management

## Benchmarking

- Better comparisons

# Impact of Accelerated Change on Insurance

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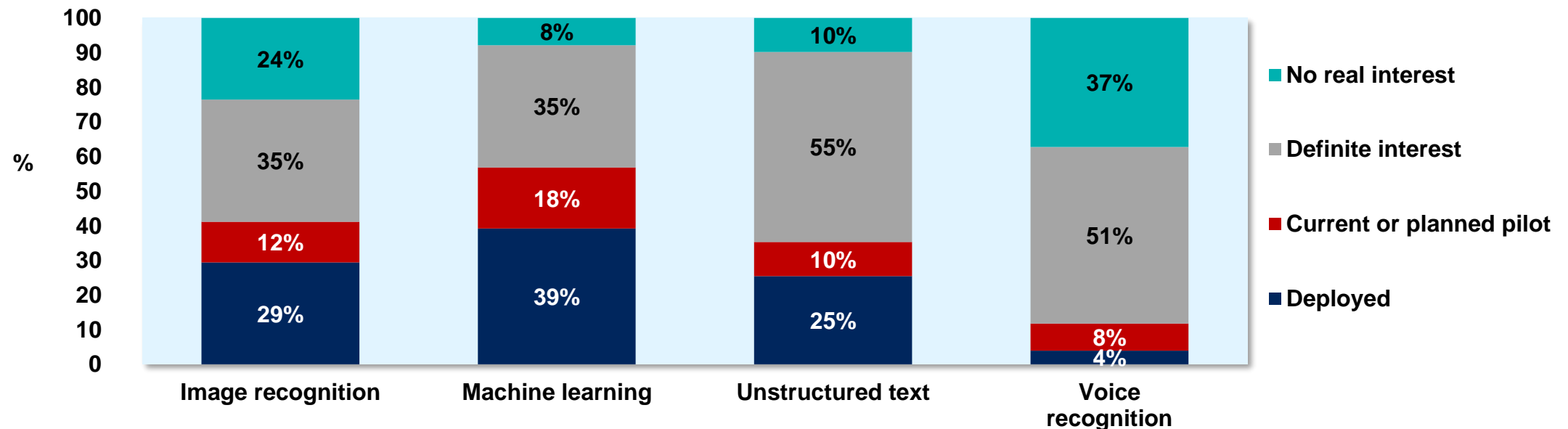
## Themes from Our First Innovation Research Report

- Enhancing the customer experience
- Unlocking operating efficiencies
- Improving underwriting performance
- Deepening relationships to drive the digital transformation
- Expanding digital ecosystems

# Artificial Intelligence Among P/C Insurers

- P/C insurers have invested heavily in ML and unstructured text capabilities. Image and voice recognition are more heavily used by larger companies.

AI 2023 Deployment and Interest Rates for P/C Insurers

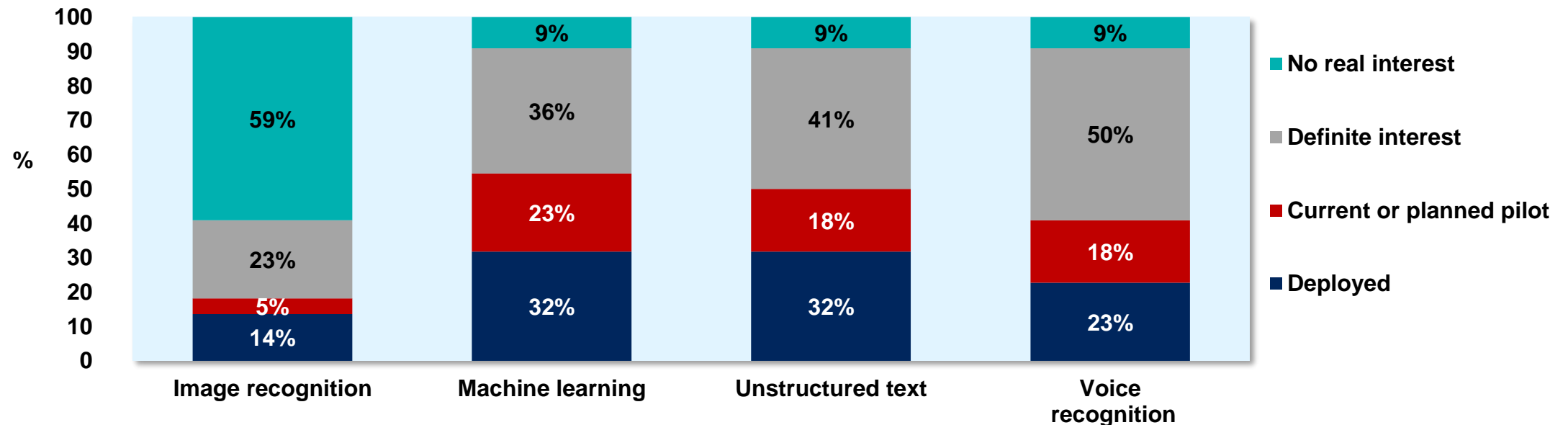


Source: Aite-Novarica Group survey of 73 North American insurer CIOs, Q4 2022

# Artificial Intelligence among L/A/B Insurers

- L/A/B insurers have higher deployment of unstructured text capabilities and higher deployment of voice recognition; not much image recognition interest.

AI 2023 Deployment and Interest Rates for L/A/B Insurers



Source: Aite-Novarica Group survey of 73 North American insurer CIOs, Q4 2022



# Applications of LLMs Across Insurance Functions



# Generative AI in Insurance: Opportunities, Risks and Obstacles

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## Opportunities:

Applications across the entire value chain

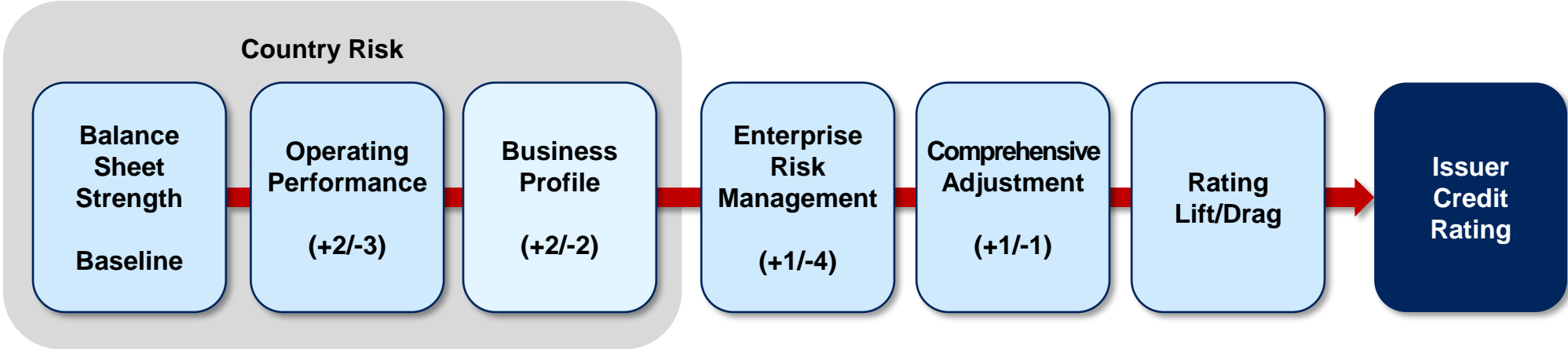
## Risks:

- Scale, frequency and sophistication of cyber attacks
- Fraud-related issues

## Obstacles:

- Technical issues and complexity surrounding implementation and integration
- Data privacy and security concerns, bias and regulatory uncertainty

# BCRM Building Blocks – Business Profile

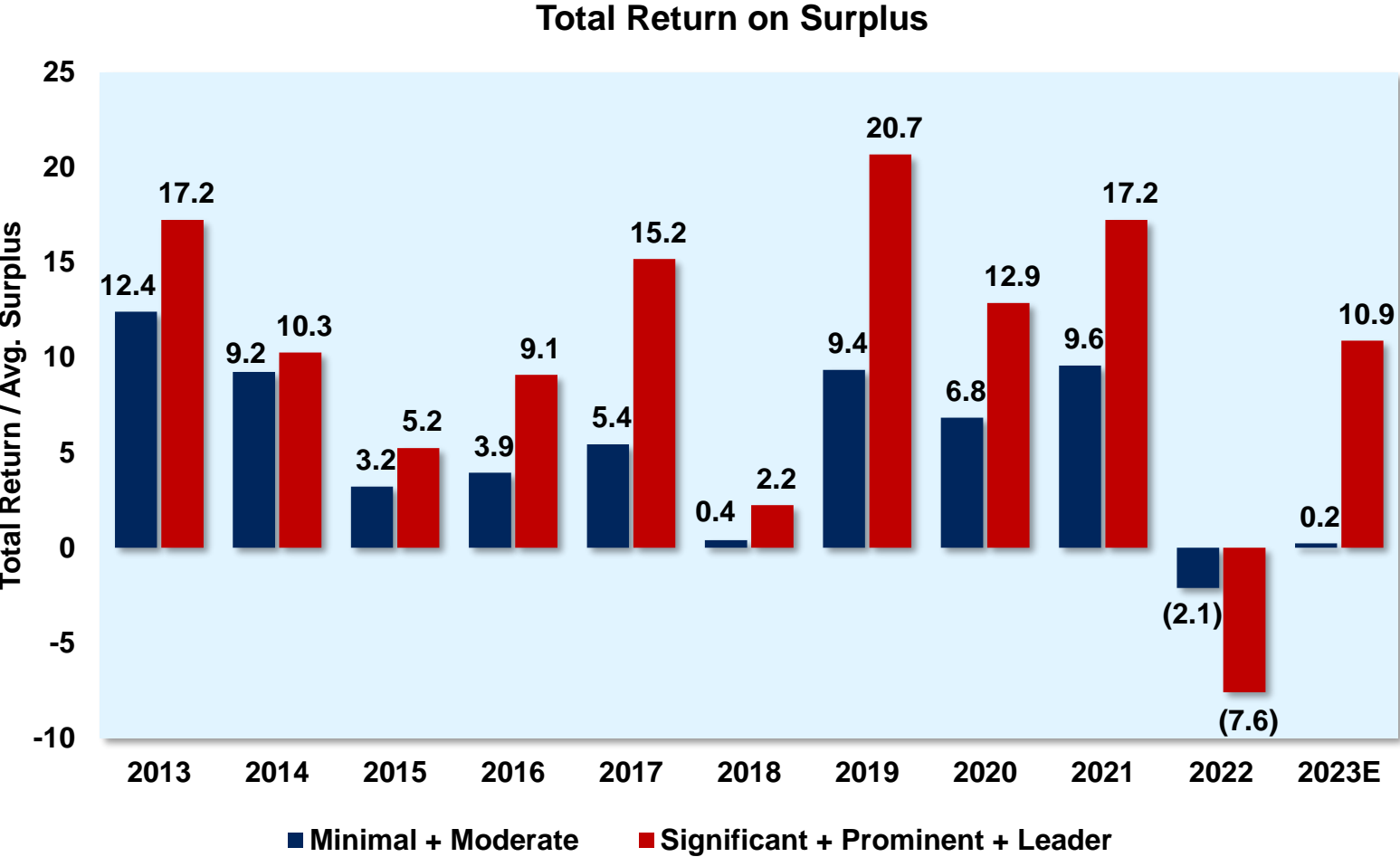


Business Profile Components	
• Market Position	• Management Quality
• Pricing Sophistication & Data Quality	• Regulatory, Event and Country Risks
• Product Risk	• Distribution Channels
• Degree of Competition	• Product/Geographic Concentration
• <b>Innovation</b>	





# P/C Industry – Total Return on Surplus



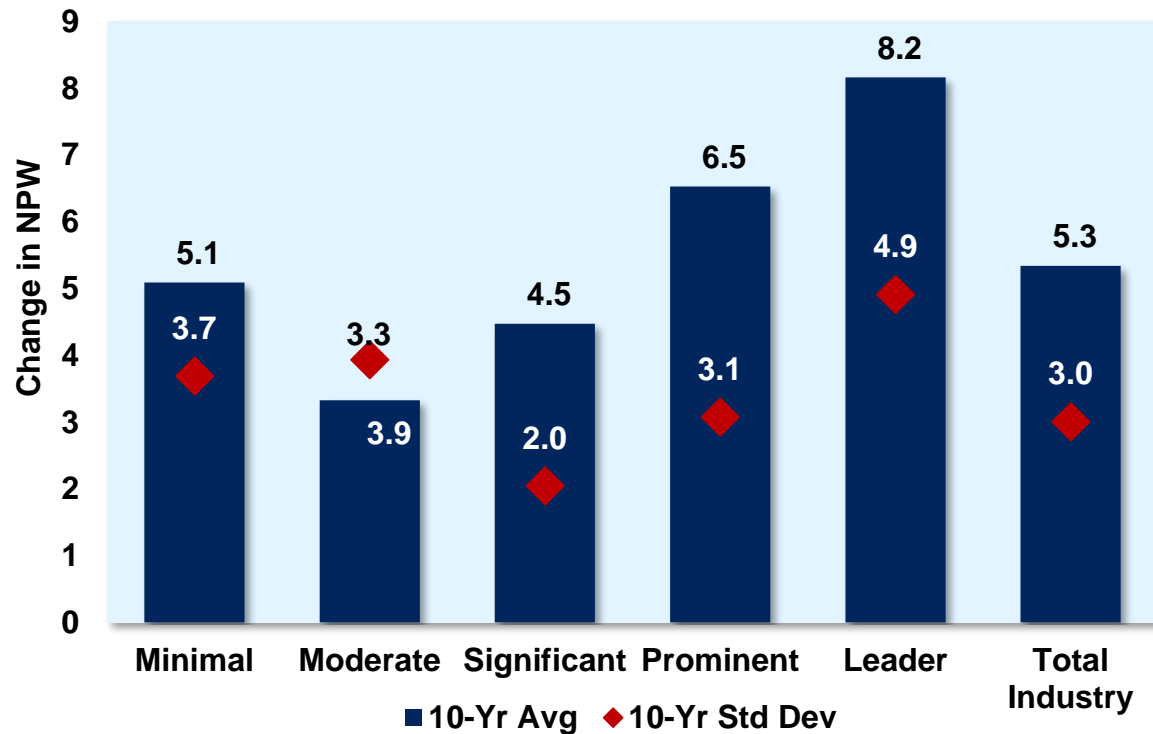
P/C Industry Return on Surplus		
	Innovators	Non-Innovators
10 Years	14.0%	8.3%
5 Years	18.8%	6.7%



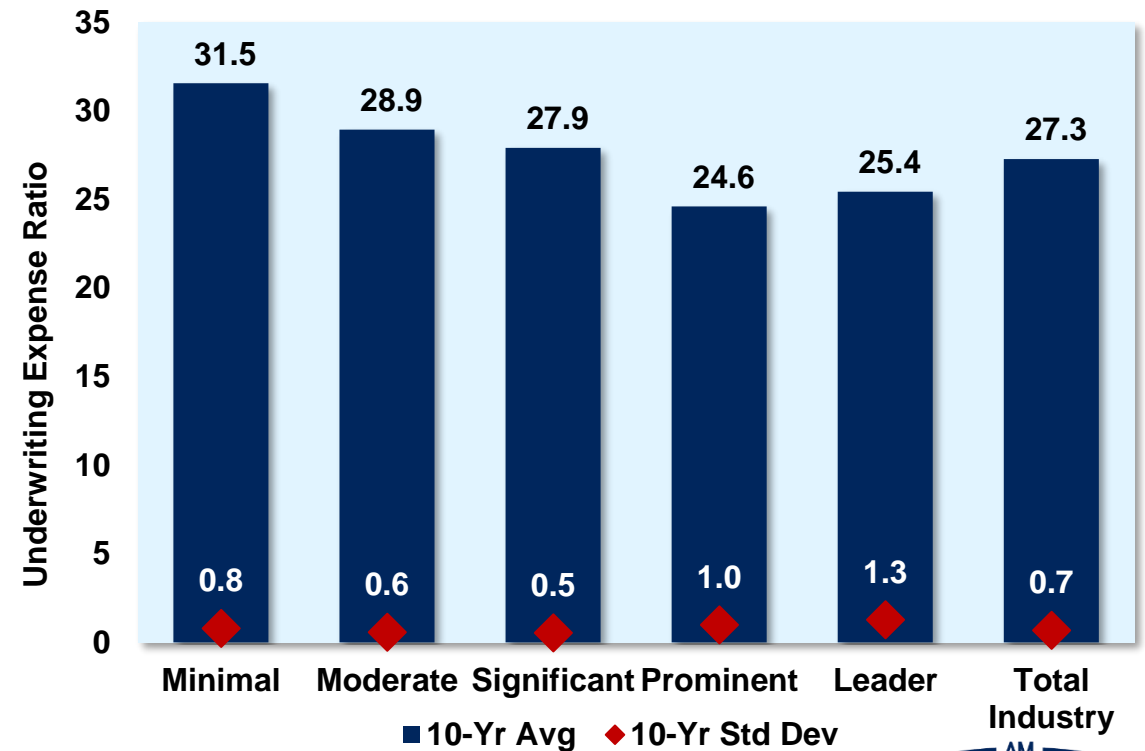
# Innovation as a Competitive Advantage

- Innovative insurers are leveraging technology to enhance premium growth opportunities and to better operational efficiency compared to peers

10-Yr P/C Net Premiums Written Change



10-Yr P/C Underwriting Expense Ratio



# Q&A

**Thank You!**



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