

BEST’S REVIEW® 2026 Editorial Calendar¹

Month	2026 Editorial	Awareness Month	Exclusive Rankings & Listings	Issues & Answers ² (Advertorial)	Bonus Distribution	AM Best TV Conference Opportunities
January Ad Close: 12/1/25	Forward Thinking: Insurance Leaders on What's Next in 2026	Leadership Awareness Month	<ul style="list-style-type: none">• World's Largest Insurers• India Insurers	Executive Perspective		
February Ad Close: 1/2/26	Education Evolution, Workers' Compensation, Changes at the Top	Insurance Education Awareness Month	<ul style="list-style-type: none">• Surety Insurers• Middle East/North Africa Insurers	Building Tomorrow's Workforce	<ul style="list-style-type: none">• AM Best's Insurance Market Briefing - Grand Cayman	<ul style="list-style-type: none">• Emerging Leaders Conference• ILS NYC 2026
March Ad Close: 2/2/26	New Paths to Agent Growth, Asset Management, Captive Insurance	Independent Agent Awareness Month	<ul style="list-style-type: none">• Crop Insurers• Captive Insurers	Specialty Distribution	<ul style="list-style-type: none">• CICA Annual International Conference• AM Best's 32nd Annual Review & Preview Conference• Buffalo I-Day	<ul style="list-style-type: none">• CICA Annual International Conference• Bermuda Risk Summit• NAIIA National Conference• InsurTech NY• Verisk Insurance Conference
April Ad Close: 3/2/26	New Approaches to Commercial Risk	Commercial Risk Awareness Month	<ul style="list-style-type: none">• Asia-Pacific Insurers	Developments in Commercial Risk		<ul style="list-style-type: none">• ReConnect – CIRCA• SIR 2026 Annual Scientific Meeting• TMPAA 2026 Mid-Year Meeting
May Ad Close: 4/1/26	Building the Automated Future	Automation Awareness Month	<ul style="list-style-type: none">• P&I Clubs	Harnessing Artificial Intelligence	<ul style="list-style-type: none">• RIMS RISKWORLD Annual Conference• NAIIA Annual Conference• NetVU Accelerate• SIR Annual Meeting	<ul style="list-style-type: none">• Insurance Innovators USA• RIMS RISKWORLD Annual Conference
June Ad Close: 5/1/26	Rethinking Catastrophe Coverage, Asset Management, Student Challenge	Insurance Awareness Month	<ul style="list-style-type: none">• European Insurers	New Approaches to Asset Management	<ul style="list-style-type: none">• Bermuda Captive Conference• IASA Xchange	<ul style="list-style-type: none">• Bermuda Captive Conference• IASA Xchange• Insurtech Insights USA
July Ad Close: 6/1/26	Leading Insurance Companies and Executives, Insurance Accounting	Insurance Distribution Awareness Month	<ul style="list-style-type: none">• Top Global Brokers• Top 200 US Property/Casualty Writers• Top 200 US Life/Health Insurers• Top 75 US and Canada Public Insurers• World's Largest Insurers• Top 25 US Holding Companies• Auditors and Actuaries	Specialty Coverage, Issues in Insurance Accounting		
August Ad Close: 7/1/26	Standing the Test of Time, Captives	Financial Strength Awareness Month	<ul style="list-style-type: none">• Latin American Insurers• US Property/Casualty Direct Premiums Written by Line• US Cyber Standalone• US Pet Insurance• US Commercial Multiperil• US Homeowners Multiperil• US Medical Professional Liability	Standing the Test of Time	<ul style="list-style-type: none">• VCIA Annual Conference• Rendez-Vous de Septembre	<ul style="list-style-type: none">• VCIA Annual Conference
September Ad Close: 8/3/26	The Expanding Reach of Excess and Surplus, Mutuels, Asset Management	Surplus Lines Insurance Awareness Month	<ul style="list-style-type: none">• US Mutual Insurers• Top 50 Global Reinsurance Groups• Leading US Life/Health Insurers• US P/C D&O Monoline Writers	Mutual Success, Surplus Lines, Asset Management, Artificial Intelligence	<ul style="list-style-type: none">• NAMIC Annual Convention• ACLI Annual Conference• InsureTech Connect	<ul style="list-style-type: none">• Rendez-Vous de Septembre• APCIA Investment Conference• NAMIC Annual Convention• InsureTech Connect
October Ad Close: 9/1/26	Technology Disruptors, Emerging Auto Sector Trends	Insurance Technology Awareness Month	<ul style="list-style-type: none">• US Auto Writers• US Life/Health Asset Distribution• US Private Flood	Improving Customer Experience, Data-Driven Underwriting	<ul style="list-style-type: none">• WSIA Annual Marketplace• AM Best's Insurance Market Briefing - Canada• APCIA Annual Meeting• TMPAA Annual Summit• AICP Annual Conference	<ul style="list-style-type: none">• WSIA Annual Marketplace• TMPAA Annual Summit• Bermuda ILS Convergence
November Ad Close: 10/1/26	Controlling Claims Costs	Insurance Claims Awareness Month	<ul style="list-style-type: none">• US Homeowners Insurers• US Workers' Compensation Insurers• US P/C Asset Distribution• US Life/Health Investment Returns• Global Life Reinsurers• US Life Reinsurers• US Disability Income• Caribbean Insurers	New Developments in Workers' Compensation, Property Risk		<ul style="list-style-type: none">• ICMIF Biennial Conference 2026
December Ad Close: 11/2/26	Auditor & Actuary Overview, Regulatory Preview, Asset Management	Auditors and Actuaries Awareness Month	<ul style="list-style-type: none">• Auditors & Actuaries• US Ocean Marine• US Inland Marine• US Fire & Allied Lines• US Products Liability• US Commercial Multiperil• All P/C• Individual Accident & Health• US Property & Catastrophe Risk	Accounting and Actuarial Services, Excess & Surplus Lines	<ul style="list-style-type: none">• AM Best's Networking Reception - New York	<ul style="list-style-type: none">• IMAC's Cayman Captive Forum 2026

¹ Editorial content, bonus distribution and conference opportunities are subject to change. The publication date is the first week of each month.
² Executive interview commitment deadlines for Issues & Answers are two months prior to the publication date.