

BEST'S REVIEW® 2026 Editorial Calendar¹

Month	2026 Editorial	Awareness Month	Exclusive Rankings & Listings	Issues & Answers ² (Advertorial)	Bonus Distribution	AM Best TV Conference Opportunities
January Ad Close: 12/1/25	Forward Thinking: Insurance Leaders on What's Next in 2026	Leadership Awareness Month	• World's Largest Insurers • India Insurers	Executive Perspective		
February Ad Close: 1/2/26	Education Evolution, Workers' Compensation, Changes at the Top	Insurance Education Awareness Month	• Surety Insurers • Middle East/North Africa Insurers	Building Tomorrow's Workforce	• AM Best's Insurance Market Briefing - Grand Cayman	• Emerging Leaders Conference • ILS NYC 2026
March Ad Close: 2/2/26	New Paths to Agent Growth, Asset Management, Captive Insurance	Independent Agent Awareness Month	• Crop Insurers • Captive Insurers	Specialty Distribution	• CICA Annual International Conference • AM Best's 32nd Annual Review & Preview Conference • Buffalo I-Day	• CICA Annual International Conference • Bermuda Risk Summit • NAIIA National Conference • InsurTech NY • Verisk Insurance Conference
April Ad Close: 3/2/26	New Approaches to Commercial Risk	Commercial Risk Awareness Month	• Asia-Pacific Insurers	Developments in Commercial Risk		• ReConnect – CIRCA • SIR 2026 Annual Scientific Meeting • TMPAA 2026 Mid-Year Meeting
May Ad Close: 4/1/26	Building the Automated Future	Automation Awareness Month	• P&I Clubs	Harnessing Artificial Intelligence	• RIMS RISKWORLD Annual Conference • NAIIA Annual Conference • NetVU Accelerate • SIR Annual Meeting	• Insurance Innovators USA • RIMS RISKWORLD Annual Conference
June Ad Close: 5/1/26	Rethinking Catastrophe Coverage, Asset Management, Student Challenge	Insurance Awareness Month	• European Insurers	New Approaches to Asset Management	• Bermuda Captive Conference • IASA Xchange	• Bermuda Captive Conference • IASA Xchange • Insurtech Insights USA
July Ad Close: 6/1/26	Leading Insurance Companies and Executives, Insurance Accounting	Insurance Distribution Awareness Month	• Top Global Brokers • Top 200 US Property/Casualty Writers • Top 200 US Life/Health Insurers • Top 75 US and Canada Public Insurers • World's Largest Insurers • Top 25 US Holding Companies • Auditors and Actuaries	Specialty Coverage, Issues in Insurance Accounting		
August Ad Close: 7/1/26	Standing the Test of Time, Captives	Financial Strength Awareness Month	• Latin American Insurers • US Property/Casualty Direct Premiums Written by Line • US Cyber Standalone • US Pet Insurance • US Commercial Multiperil • US Homeowners Multiperil • US Medical Professional Liability	Standing the Test of Time	• VCIA Annual Conference • Rendez-Vous de Septembre	• VCIA Annual Conference
September Ad Close: 8/3/26	The Expanding Reach of Excess and Surplus, Mutuals, Asset Management	Surplus Lines Insurance Awareness Month	• US Mutual Insurers • Top 50 Global Reinsurance Groups • Leading US Life/Health Insurers • US P/C D&O Monoline Writers	Mutual Success, Surplus Lines, Asset Management, Artificial Intelligence	• NAMIC Annual Convention • ACLI Annual Conference • InsureTech Connect	• Rendez-Vous de Septembre • APCIA Investment Conference • NAMIC Annual Convention • InsureTech Connect
October Ad Close: 9/1/26	Technology Disruptors, Emerging Auto Sector Trends	Insurance Technology Awareness Month	• US Auto Writers • US Life/Health Asset Distribution • US Private Flood	Improving Customer Experience, Data-Driven Underwriting	• WSIA Annual Marketplace • AM Best's Insurance Market Briefing - Canada • APCIA Annual Meeting • TMPAA Annual Summit • AICP Annual Conference	• WSIA Annual Marketplace • TMPAA Annual Summit • Bermuda ILS Convergence
November Ad Close: 10/1/26	Controlling Claims Costs	Insurance Claims Awareness Month	• US Homeowners Insurers • US Workers' Compensation Insurers • US P/C Asset Distribution • US Life/Health Investment Returns • Global Life Reinsurers • US Life Reinsurers • US Disability Income • Caribbean Insurers	New Developments in Workers' Compensation, Property Risk		• ICMIF Biennial Conference 2026
December Ad Close: 11/2/26	Auditor & Actuary Overview, Regulatory Preview, Asset Management	Auditors and Actuaries Awareness Month	• Auditors & Actuaries • US Ocean Marine • US Inland Marine • US Fire & Allied Lines • US Products Liability • US Commercial Multiperil • All P/C • Individual Accident & Health • US Property & Catastrophe Risk	Accounting and Actuarial Services, Excess & Surplus Lines	• AM Best's Networking Reception - New York	• IMAC's Cayman Captive Forum 2026

¹ Editorial content, bonus distribution and conference opportunities are subject to change. The publication date is the first week of each month.

² Executive interview commitment deadlines for Issues & Answers are two months prior to the publication date.