*Best's Review* Opportunities

# 2027 Editorial Calendar

| Publication Month[1] | Featured Editorial | Awareness Month | Other Editorial | 2027 Exclusive Rankings & Listings |
|---|---|---|---|---|
| January |  A World of Risk: Navigating the Global Insurance Landscape | Global Insurance Risk | Life Insurance | |
| February |  Next-Generation Talent | Insurance Education | Changes at the Top, Life Insurance, Student Challenge | |
| March |  Focus on Specialty Insurance | Specialty Insurance | Asset Management, Guide to Captive Domiciles, Life Insurance | |
| April |  New Approaches to Commercial Risk | Commercial Risk | Life Insurance | |

1. Ad close is the first workday of the previous month.

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# 2027 Editorial Calendar (continued)

| Publication Month[1] | | Featured Editorial | Awareness Month | Other Editorial | 2027 Exclusive Rankings & Listings |
|---|---|---|---|---|---|
| May |  | The AI-Enabled Insurer | Automation | Life Insurance | |
| June |  | Space: The Next Risk Frontier | Aerospace and Aviation Insurance | Asset Management, Life Insurance | |
| July |  | Leading Insurance Companies and Executives | Insurance Distribution | Life Insurance | Global Brokers, Top 50 US Property/Casualty Writers, Top 50 US Life/Health Insurers |
| August |  | Standing the Test of Time | Financial Strength | Captives, Life Insurance | Standing the Test of Time |

1. Ad close is the first workday of the previous month.

# 2027 Editorial Calendar (continued)

| Publication Month[1] | Featured Editorial | Awareness Month | Other Editorial | 2027 Exclusive Rankings & Listings |
|---|---|---|---|---|
| September   | Insurance Technology | Insurance Technology | Asset Management, Life Insurance, Reinsurance, Surplus Lines | US Commercial Multiperil, US Total Cyber, US Homeowners Multiperil, US Medical Professional Liability, US Pet Insurance, US Property/Casualty Direct Premiums Written by Line, Top Global Reinsurance Groups |
| October   | Mutual Spotlight | Mutual Insurance | Emerging Auto Sector Trends, Life Insurance | Leading US Life/Health Insurers, US Mutual Insurers, US Auto Writers |
| November   | Insuring the Worker | Workers' Comp | Life Insurance | US PC Asset Distribution, US Workers' Compensation Insurers, US Life/Health Asset Distribution, US Private Flood |
| December   | Auditor & Actuary Overview | Auditors & Actuaries | Asset Management, Life Insurance | Auditors & Actuaries, US Homeowners Insurers, US Life/Health Investment Returns, US Fire & Allied Lines, US Inland Marine, US Ocean Marine, US Products Liability |

1. Ad close is the first workday of the previous month.

# Bonus Distribution

Maximize the reach of your advertising investment with Bonus Distribution. Throughout the year, AM Best distributes *Best's Review* at leading insurance and financial services events across the U.S. and around the world. When your ad appears in an issue selected for event distribution, it gains added exposure to industry decision-makers beyond our subscribers and online audience—at no additional cost.

Below are examples of events where your advertisement may receive Bonus Distribution.

| Publication Month | Bonus Distribution[1] |
|---|---|
| **February** | Aon's Florida Reinsurance Conference, ReFocus 2027, APCIA Emerging Leaders Conference |
| **March** | CICA 2027 International Conference, AM Best's Insurance Market Briefing – Paris, AM Best's Review & Preview Conference, AM Best's Insurance Market Briefing – Cologne, AM Best's Insurance Market Briefing – Munich |
| **April** | Buffalo I-Day, RISKWORLD 2027 |
| **May** | Accelerate 2027, SIR 2027 Annual Conference, The BIBA Conference 2027 |
| **June** | AICP Compliance Summit, AM Best's Insurance Market Briefing – Milan, Bermuda Captive Conference, FAIA's Annual Convention, IASA Xchange, ICNZ (Insurance Council of New Zealand) Conference 2027 |
| **July** | MGAA Annual Conference 2027, Vietnam Insurance Summit |
| **August** | VCIA Annual Conference |
| **September** | AM Best's Insurance Market Briefing – Toronto, AM Best's Reinsurance Market Briefing – Monte Carlo, NAMIC's Annual Convention, Rendez-Vous de Septembre, WSIA Annual Marketplace, ITC Vegas, |
| **October** | AICP 2027 Annual Conference, AM Best's Insurance Market Briefing – APCIA, AM Best's Insurance Market Briefing – CIAB Leadership Forum, Annual TMPAA Summit, RIMS Canada Conference 2027, Gamma Iota Sigma 56th Annual Conference, NAMIC's Annual Convention |
| **November** | AM Best's Insurance Market Briefing – Auckland, AM Best's Europe Insurance Market Briefings – London, AM Best's Insurance Market Briefing – SIRC, APCIA Annual Meeting, AM Best's Delegated Underwriting Authority Enterprises (DUAE) Market Briefing – New York, Cayman Captive Forum 2027, SIRC 2027 |
| **December** | AM Best's Networking Reception – New York, Cayman Captive Forum 2027 |

1. Events are added throughout the year, and all Bonus Distribution opportunities are subject to change.



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