

Best's Review Opportunities

2027 Editorial Calendar

Publication Month ¹	Featured Editorial	Awareness Month	Other Editorial	2027 Exclusive Rankings & Listings
January	 The cover of the January issue of Best's Review features the title "World of Risk" in a bold, white font against a dark, abstract background with red and orange highlights. Navigating the Global Insurance Landscape	Global Insurance Risk	Life Insurance	
February	 The cover of the February issue of Best's Review features the title "Next-Generation Talent" in a bold, white font against a background showing a group of people in a modern office setting. Next-Generation Talent	Insurance Education	Changes at the Top, Life Insurance, Student Challenge	
March	 The cover of the March issue of Best's Review features the title "Specialty Insurance" in a bold, white font against a background of a futuristic, brightly lit corridor. Focus on Specialty Insurance	Specialty Insurance	Asset Management, Guide to Captive Domiciles, Life Insurance	
April	 The cover of the April issue of Best's Review features the title "Commercial Risk" in a bold, white font against a dark background with a city skyline and a large, glowing sphere. New Approaches to Commercial Risk	Commercial Risk	Life Insurance	

1. Ad close is the first workday of the previous month.

2027 Editorial Calendar (continued)

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May	 The AI-Enabled Insurer	Automation	Life Insurance	
June	 Space: The Next Risk Frontier	Aerospace and Aviation Insurance	Asset Management, Life Insurance	
July	 Leading Insurance Companies and Executives	Insurance Distribution	Life Insurance	Global Brokers, Top 50 US Property/Casualty Writers, Top 50 US Life/Health Insurers
August	 Standing the Test of Time	Financial Strength	Captives, Life Insurance	US Commercial Multiperil, US Total Cyber, US Homeowners Multiperil, US Medical Professional Liability, US Pet Insurance, US Property/Casualty, Direct Premiums Written by Line

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2027 Editorial Calendar (continued)

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September 	Mutual Spotlight	Mutual Insurance	Asset Management, Life Insurance, Reinsurance, Surplus Lines	Global Reinsurance Groups, Leading US Life/Health Insurers, US Mutual Insurers
October 	Insurance Technology	Insurance Technology	Emerging Auto Sector Trends, Life Insurance	US Auto Writers, US Life/Health Asset Distribution, US Private Flood
November 	Insuring the Worker	Workers' Comp	Life Insurance	US Homeowners Insurers, US Life/Health Investment Returns, US PC Asset Distribution, US Workers' Compensation Insurers
December 	Auditor & Actuary Overview	Auditors & Actuaries	Asset Management, Life Insurance	Auditors & Actuaries, US Fire & Allied Lines, US Inland Marine, US Ocean Marine, US Products Liability

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