

Best's Review Opportunities

2027 Editorial Calendar

Publication Month ¹	Featured Editorial	Awareness Month	Other Editorial	2027 Exclusive Rankings & Listings
January 	A World of Risk: Navigating the Global Insurance Landscape	Global Insurance Risk	Life Insurance	
February 	Next-Generation Talent	Insurance Education	Changes at the Top, Life Insurance, Student Challenge	
March 	Focus on Specialty Insurance	Specialty Insurance	Asset Management, Guide to Captive Domiciles, Life Insurance	
April 	New Approaches to Commercial Risk	Commercial Risk	Life Insurance	

1. Ad close is the first workday of the previous month.

2027 Editorial Calendar (continued)

Publication Month ¹	Featured Editorial	Awareness Month	Other Editorial	2027 Exclusive Rankings & Listings
May	 The AI-Enabled Insurer	Automation	Life Insurance	
June	 Space: The Next Risk Frontier	Aerospace and Aviation Insurance	Asset Management, Life Insurance	
July	 Leading Insurance Companies and Executives	Insurance Distribution	Life Insurance	Global Brokers, Top 50 US Property/Casualty Writers, Top 50 US Life/Health Insurers
August	 Standing the Test of Time	Financial Strength	Captives, Life Insurance	US Commercial Multiperil, US Total Cyber, US Homeowners Multiperil, US Medical Professional Liability, US Pet Insurance, US Property/Casualty Direct Premiums Written by Line

1. Ad close is the first workday of the previous month.

2027 Editorial Calendar (continued)

Publication Month ¹	Featured Editorial	Awareness Month	Other Editorial	2027 Exclusive Rankings & Listings
September 	Insurance Technology	Insurance Technology	Asset Management, Life Insurance, Reinsurance, Surplus Lines	Leading US Life/Health Insurers, US Mutual Insurers
October 	Mutual Spotlight	Mutual Insurance	Emerging Auto Sector Trends, Life Insurance	US Auto Writers, US Life/Health Asset Distribution, US Private Flood
November 	Insuring the Worker	Workers' Comp	Life Insurance	US Homeowners Insurers, US Life/Health Investment Returns, US PC Asset Distribution, US Workers' Compensation Insurers
December 	Auditor & Actuary Overview	Auditors & Actuaries	Asset Management, Life Insurance	Auditors & Actuaries, US Fire & Allied Lines, US Inland Marine, US Ocean Marine, US Products Liability

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Bonus Distribution

Maximize the reach of your advertising investment with Bonus Distribution. Throughout the year, AM Best distributes *Best's Review* at leading insurance and financial services events across the U.S. and around the world. When your ad appears in an issue selected for event distribution, it gains added exposure to industry decision-makers beyond our subscribers and online audience—at no additional cost.

Below are examples of events where your advertisement may receive Bonus Distribution.

Publication Month	Bonus Distribution ¹
February	AM Best's Insurance Market Briefing – Cologne, AM Best's Insurance Market Briefing – Munich, Aon's Florida Reinsurance Conference, ReFocus 2027, APCIA Emerging Leaders Conference
March	CICA 2027 International Conference, AM Best's Insurance Market Briefing – Paris, AM Best's Review & Preview Conference
April	Buffalo I-Day, RISKWORLD 2027
May	Accelerate 2027, SIR 2027 Annual Conference, The BIBA Conference 2027
June	AICP Compliance Summit, AM Best's Insurance Market Briefing – Milan, Bermuda Captive Conference, FAIA's Annual Convention, IASA Xchange, ICNZ (Insurance Council of New Zealand) Conference 2027
July	MGAA Annual Conference 2027, Vietnam Insurance Summit
August	VCIA Annual Conference
September	AM Best's Insurance Market Briefing – Toronto, AM Best's Reinsurance Market Briefing – Monte Carlo, NAMIC's Annual Convention, Rendez-Vous de Septembre, WSIA Annual Marketplace, ITC Vegas,
October	AICP 2027 Annual Conference, AM Best's Insurance Market Briefing – APCIA, AM Best's Insurance Market Briefing – CIAB Leadership Forum, Annual TMPAA Summit, RIMS Canada Conference 2027, Gamma Iota Sigma 56 th Annual Conference, NAMIC's Annual Convention
November	AM Best's Insurance Market Briefing – Auckland, AM Best's Europe Insurance Market Briefings – London, AM Best's Insurance Market Briefing – SIRC, APCIA Annual Meeting, AM Best's Delegated Underwriting Authority Enterprises (DUAЕ) Market Briefing – New York, Cayman Captive Forum 2027, SIRC 2027
December	AM Best's Networking Reception – New York, Cayman Captive Forum 2027

1. Events are added throughout the year, and all Bonus Distribution opportunities are subject to change.