

# BEST'S REVIEW® 2025 Issues & Answers<sup>1</sup>

Put your thought leadership in the spotlight with Issues & Answers. These special advertising sections give executives a unique opportunity to share their expertise with the insurance industry by participating in a professional interview on a topic of their choice.

Ad commitment deadlines for Issues & Answers are the first of the prior month.

Issue Date/Deadlines	Topics	Description
<b>February</b> Ad Close: 1/2/25 Interview Deadline: 12/2/24	<b>Talent Development</b>	College risk management and insurance programs discuss the advantages of an insurance career and what sets their schools apart. Insurers, reinsurers and others discuss what they are doing to attract, develop and retain high-quality, diverse talent in an industry that faces new challenges due to retirements and competition from other industries.
<b>March</b> Ad Close: 2/3/25 Interview Deadline: 1/2/25	<b>Specialty Distribution</b>	Insurance distributors, including brokers, MGAS and agencies, are driving a large portion of the innovation and other developments that are reshaping the insurance industry.
	<b>Captives and Domicile Services</b>	Domiciles and service providers discuss new business strategies aimed at the captive market.
<b>April</b> Ad Close: 3/3/25 Interview Deadline: 2/3/25	<b>Commercial Risk</b>	New developments in D&O, commercial liability and emerging exposures.
<b>May</b> Ad Close: 4/1/25 Interview Deadline: 3/3/25	<b>Cyber Developments</b>	Insurers, technology providers and support services explain how they are learning to better identify and target cyber risk, protecting businesses and the public from catastrophic loss.
<b>June</b> Ad Close: 5/1/25 Interview Deadline: 4/1/25	<b>New Approaches to Asset Management</b>	Asset managers, advisers and others examine the latest issues concerning insurance portfolio management.
<b>July</b> Ad Close: 6/2/25 Interview Deadline: 5/1/25	<b>Specialty Coverage</b>	Insurers, wholesalers, reinsurers, and technology and service providers examine new products and strategies that are helping to create highly focused products to meet new and increasingly specialized risk needs.
	<b>Issues in Insurance Accounting</b>	Insurance accounting firms explain the key issues for insurers as the industry moves into the IFRS 17 era.
<b>August</b> Ad Close: 7/2/25 Interview Deadline: 6/2/25	<b>Standing the Test of Time</b>	Insurers discuss their long history and business success.
<b>September</b> Ad Close: 8/1/25 Interview Deadline: 7/2/25	<b>Mutual Success</b>	Insurers, reinsurers, service providers, technologists and others examine the advantages and challenges of mutual insurance operations and how these companies are finding new and innovative ways to serve policyholders.
	<b>Surplus Lines</b>	Insurers, reinsurers, and technology and service providers explain why surplus lines remains the most dynamic and responsive sector of the property/casualty industry and how they support innovation in an increasingly specialized risk environment.
<b>October</b> Ad Close: 9/2/25 Interview Deadline: 8/1/25	<b>Improving Customer Experience</b>	Insurers and technology service providers discuss how they are reaching consumers by developing new approaches to make buying insurance and filing claims quicker and easier.
	<b>New Approaches to Personal and Commercial Auto Coverage</b>	Insurers and technology providers discuss new approaches to underwriting, claims and other emerging developments facing the auto insurance sector.
<b>November</b> Ad Close: 10/1/25 Interview Deadline: 9/2/25	<b>New Developments in Workers' Comp</b>	Insurers, service providers, technologists and others discuss the evolving issues as the industry tackles the challenges of the changing workplace.
	<b>Property Risk</b>	Insurers, reinsurers and service providers discuss the key issues for the commercial property and homeowners segment.
<b>December</b> Ad Close: 11/3/25 Interview Deadline: 10/1/25	<b>Accounting and Actuarial Services</b>	How auditors and actuaries are helping insurers and reinsurers execute on new opportunities and capabilities.
	<b>Excess &amp; Surplus Lines</b>	Insurers, reinsurers, and technology and service providers explain how they are supporting and developing specialized coverages that match the unique needs of their risk.

<sup>1</sup>Content subject to change. The publication date is the first week of each month. Executive interview commitment deadlines for Issues & Answers are two months prior to the publication date.