BEST'S REVIEW Digital Supplements

bestsreview.ambest.com/supplements.aspx

Best's Review Digital Supplements are released alongside Best's Review magazine and feature a list of insurers, organized by state, that offer the type of insurance highlighted in the publication. Fast-track your message to your target audience with an ad in both the digital supplement and corresponding email.

Publication Date	Topics	Description
February Ad Close: 1/2/24	Workers' Compensation	The latest coverage in workers' compensation, along with a 50-state listing of insurers writing business in every U.S. state and territory, ranked by market share.
June Ad Close: 5/1/24	Cyber Insurance	The latest coverage in cyber insurance, along with a listing of insurance companies writing standalone identity theft insurance and standalone cybersecurity insurance coverages.
August Ad Close: 7/1/24	Captive Insurance	The latest coverage of the captive insurance sector scheduled for release ahead of the Vermont Captive Insurance Association (VCIA) conference.
September Ad Close: 8/1/24	Delegated Underwriting Authority Enterprises (DUAEs)	The latest coverage of delegated underwriting authority enterprises including MGAs, MGUs, program managers, coverholders and others, scheduled for release ahead of the WSIA Annual Marketplace.

Ad Rates			
2-Page Spread + Email Leaderboard	\$7,660		
Full Page + Email Leaderboard	\$4,380		
2-Page Spread	\$6,130		
Full Page	\$3,500		
½ Page	\$2,275		

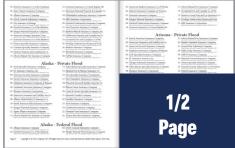
All rates are net.

Ask your Account Manager about premium positioning.



2-Page Spread





Ads can be horizontal or vertical.